## BT Movio uses RadioScape's Mobile TV platform

## RadioScape continues to pioneer deployment of live Mobile TV around the world

**London, UK - 3 October 2006** – RadioScape, a world leader in digital multimedia head-end and receiver technology, has upgraded the Arqiva DAB multiplex that handles BT Movio's wholesale Mobile TV service, which was launched on 1 October 2006. The upgrade is to the latest version of RadioScape's DAB Professional Broadcast System Version 5.1 and enables multiplexes to handle Mobile TV broadcasting. The upgrade is part of an agreement that will enable Arqiva to begin upgrading its inventory of 47 DAB digital radio multiplexes in the UK, which forms the world's largest DAB installation and is used to provide virtually all of the UK's commercial DAB broadcasts.

John Hall, RadioScape's CEO, said, "Our leadership in end-to-end DAB technology gives us a huge advantage in developing Mobile TV solutions which are based on DAB. Our Mobile TV platform uses DAB spectrum that is already available in many countries so that working, reliable Mobile TV can be deployed now. This is why it is the solution of choice not only here in the UK but also in China where RadioScape is the leading provider of Mobile TV systems that now cover all the major conurbations. The proof of working Mobile TV in real world settings has resulted in RadioScape being invited to take part in trials around the world. It is a major success story for the company that is driving its growth as a leading player in the Mobile TV market."

Paul Eaton, Head of Radio at Arqiva, has worked closely with RadioScape to finalise this strategically important contract. He added, "The move into Mobile TV is strategically important for Arqiva and for those using our infrastructure, such as BT Movio's DAB-IP Mobile TV service. We have worked with RadioScape for some time now to develop this upgrade and its ability to deliver advanced data capabilities and Mobile TV."

## Mobile TV trials

RadioScape provided the Mobile TV broadcast system technology for the following trials:-

- The BT Movio trial in the UK in 2005
- The recent joint trial by RTÉ, BT Ireland and RadioScape in Dublin
- The Centre of Excellence for Digital Broadcasting (CoEfDB) trial in the Netherlands
- The DMB/DAB-IP Mobile TV trial in the UK that was announced on the 5th of June 2006
- Trials in China that resulted in commercial broadcasts covering all the major conurbations such as Beijing.

## About RadioScape

RadioScape® Ltd. is the world's only developer of end-to-end digital audio broadcasting solutions giving RadioScape unmatched systems knowledge and enabling it to ensure that customers receive the highest levels of quality, robustness and reception at all stages.

Its Digital Radio Broadcast Suite is used extensively throughout the world including the largest DAB installation to date -- the UK's commercial DAB network. This is also being used to roll out Mobile TV services using Digital Multimedia Broadcasting in many countries, particularly in the Asia Pacific region where there are already many installations in China.

RadioScape's innovative Software Defined Digital Radio<sup>™</sup> approach has made it a leader in DAB and DMB technology with its DAB receiver modules being extensively used by many of the world's leading consumer electronics manufacturers. The company has recently begun shipping its first generation of DRM/DAB modules, enabling multi-standard consumer receivers to reach retail this year.

Founded in 1996, RadioScape's investors include Atlas Ventures, Royal Bank Ventures Investments, Scottish Equity Partners, JAFCO, Texas Instruments, Yasuda Enterprise Development, iGlobe Partners, Psion and Arqiva. RadioScape is headquartered in London, England with offices in Hong Kong. For more information, please visit <u>http://www.radioscape.com</u>

RadioScape is a registered trademark and Software Defined Digital Radio is a trademark of RadioScape Limited. All other trademarks are acknowledged.

For an image of the RadioScape broadcast systems, please go to <a href="http://www.radioscape.com/Resource\_Library/Images">http://www.radioscape.com/Resource\_Library/Images</a>

For more information, please contact: Caroline Skipworth RadioScape Ltd +44 20 7317 1996 Caroline.Skipworth@radioscape.com