

FUTURE WAVES SECURES STRATEGIC DESIGN-WIN WITH PURE DIGITAL

Future Waves, a leading supplier of RF solutions for the digital broadcasting market, has secured an important design win, for its CMOS RF device, with PURE Digital, a division of Imagination Technologies and market leading manufacturer of DAB digital radios.

Glenn Vandevoorde, CEO of Future Waves says: "Securing PURE Digital as a customer has always been of strategic significance to Future Waves as it positions us in the leading DAB digital radio product range. Along with our design wins in the mobile digital TV markets, this demonstrates the quality and cost effectiveness of our RF technology."

"The relationship with Future Waves is part of PURE Digital's overall strategy to broaden its component supplier base as the market for DAB digital radio continues to mature," says Paul Smith, GM of PURE Digital. "Future Waves' strength in multi-standard CMOS RF solutions and technical performance of its solution makes it a valuable strategic supplier to PURE. The alignment of Future Waves' roadmap with the product roadmap of PURE also enables a long term relationship which will allow PURE to maintain its leadership position in the digital radio market."

Professor Chris Toumazou from Imperial College London and Executive Chairman of Future Waves says: "I am delighted to see a core semiconductor technology from Imperial College London being commercialized in such a successful way. The design win with PURE Digital is a significant milestone for this company."

Notes to Editors**About PURE Digital**

PURE Digital is the world's leading manufacturer of DAB digital radios, the number one supplier of portable radios in the UK, and the creator of the world's most popular DAB radio. A UK business using UK technology, PURE Digital offers the widest range of award-winning DAB radios. PURE Digital is a division of Imagination Technologies Group plc. See www.pure.com.

About Future Waves

Future Waves is a fabless design house focusing on RF and mixed-signal chips for next generation communication and broadcast technologies. Future Waves targets digital tuners for portable applications and provides the most flexible RF solution in addition to industry leading performance regarding power consumption, cost effectiveness and ease of use. Additional information about Future Waves is available at www.f-waves.com.

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