

EtherWaves and DIGIDIA launch a complete DAB+ Transmitter and Receiver in Broadcast Asia, Singapore

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EtherWaves and DIGIDIA are showcasing a complete DAB+ transmitting and receiving system at Broadcast Asia, Singapore, during June 19-22, 2007. The system features DIGIDIA's FlexiDAB Head End system and EtherWaves' DAB+ receiver.

In an exclusive preview at Broadcast Asia 2007, the complete DAB+ transmitter and receiver for Commercial operation will be tested and shown live.

Based on Sonata's production-ready module, EtherWaves' receiver is a complete DAB+ feature-rich Digital radio implemented on a single low-cost DSP. The company's core technology is ClearSignal™, Digital Radio software technology executed on Analog Devices BlackFin53X low-cost General Purpose Embedded processor.

Linda Kedem, EtherWaves' Marketing Manager stated, "Once again, EtherWaves' Digital Radio software approach is the chosen flexible solution when required to rapidly support different multi-standards. With the growing interest of DAB+, we are uniquely positioned to provide Digital Radio receivers. She further adds, "We are very excited about the opportunity to demonstrate our DAB+ receiver with DIGIDIA's transmitter".

"DIGIDIA is proud to announce its new FlexiDAB solution with its new DAB+ possibilities including associated data, for Broadcast Asia 2007", said Pascal Olivier President of DIGIDIA. He further adds, "Transmitting DAB+ with DIGIDIA and receiving DAB+ with EtherWaves is really good news for every broadcaster who wishes to efficiently deploy commercially with a rapid time to market".

Come visit DIGIDIA and EtherWaves at Broadcast Asia, Hall 8 booth#8I2-01 (French Pavillion), June 19-22.

About EtherWaves

EtherWaves Ltd. develops and licenses Digital Radio and Mobile TV Intellectual Property (IP), targeting the Automotive, System-On-Chip (SoC) and Consumer Electronics markets.

EtherWaves uses its core competencies and expertise to develop Digital Broadcast Receiving solutions based on Software and Silicon IP. The company's IMSiS™ technology enables multi-standard Digital Broadcasting high-quality reception in ClearSignal's products.

Our products currently support DAB, DAB+, T-DMB, DRM and FM and will also comply with HD Radio, DMB-T (China), ISDB-T, and DVB-H.

EtherWaves is a privately held company with headquarters in Israel.

<http://www.etherwaves.com>

About DIGIDIA

Established in May 2005, DIGIDIA is a French company specializing in the development and sales of digital radio transmitting systems based on both the DMB/DAB (Eureka 147 based standard) and the DRM (Digital Radio Mondiale) international standards. DIGIDIA is member of both the DRM Consortium and of the WorldDMB forum. The activity of DIGIDIA is 90% international and mainly in Asia. Leveraging significant experience, the company has core competencies in Research and Development, manufacturing, marketing, and sales.

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