# What's Hot in DAB!



# The World DAB Forum Newsletter N.4 -September 2001

Welcome to the 4th edition of the World DAB Forum Email Newsletter.

The WorldDAB Project Office <a href="http://www.worlddab.org">http://www.worlddab.org</a>

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# News From IFA 01

Germany announces deadline for analogue radio sign-off

Opening the 43<sup>rd</sup> Internationale Funkausstellung – or consumer electronics fair in Berlin on Friday 24 August, German Chancellor, Gerhard Schröder confirmed that radio in the Federal Republic of Germany has an entirely digital future and cited 2015 as the latest date for analogue radio to be replaced by Digital Radio. Read more at <u>www.worlddab.org</u>

<u>On Exhibit</u>

There were new digital radio products on display at IFA, including the impressive Radioscape EPG software which found a home on the Deutsche Telekom stand.

Meanwhile, Blaupunkt unveiled the new Woodstock DAB in-car receiver on its stand. This is the first in-car product to come with an MP3 removable chip allowing music to move between home and car. The Woodstock will be available from February 2002.

Panasonic, too, had an impressive display of new product including a new MiniDAB Mobile receiver and a prototype DAB mobile phone receiver using the Roke Manor board.

Grundig was exhibiting its new DAB compatible Audion high-tech tuner and CD player which can transmit to cordless loudspeakers located in different rooms around the house. It's top of the range equipment for real audiophile and launches at the end of 2001 at a retail price of DM11,000 (£3,000).

UK manufacturer VideoLogic had prototypes of its new midi-unit and kitchen radio on show.

Press Conference

The German Initiative Marketing Digital Radio (IMDR) and World DAB held a joint press conference on August 27 at the DG Bank beside the famous Brandenberg Gate. Panelists, including senior executives from Deutsche Telekom, Blaupunkt, Grundig, and Bayern Digital Radio as well as IMDR and World DAB, outlined current and future plans for digital radio in the Federal

Republic. The moderator was German TV presenter, Ursula Heller. After the press conference, the first Digital Radio Media Awards were held under the patronage of the Governing Mayor of Berlin, Klaus Wowereit, and Berlin's Senator for Science and Culture, Adrienne Goehler. In-Car

At a meeting with WorldDAB and Digital One, Blaupunkt confirmed that a major European car manufacturer has placed a significant order with them for stereo equipment, including DAB as a feature for the 2004 model year. For more information on all these stories go to www.worlddab.org.

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#### Canadian Expansion

Ottowa will be the next Canadian city to enjoy the benefits of digital radio when services launch early in 2002. Currently more than 50 DAB stations cover 10 million people in Vancouver, Toronto, Windsor and Montreal.

DRRI (Digital Radio Roll-Out Inc – a non-profit joint initiative of private and public broadcasters in Canada, supported by the Canadian government) has also announced plans for a comprehensive engineering study designed to bring DAB to new markets across Canada's major population corridors. These markets will include Calgary, Edmonton, and Quebec City among others.

Duff Roman, President of DRRI says: "The launch of the corridor studies sets the stage for unleashing the true power of DAB - the addition of value-added datacasting services to accompany superb digital audio delivered seamlessly over vast areas to millions of Canadians."

For more information visit <u>www.digitalradio.ca</u>

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#### Hessen Digital Radio

The launch of a regular DAB service in the German state of Hessen was announced at a press conference in Frankfurt on August 16. Local radio stars from both the commercial and public sector joined journalists and technicians to discuss the benefits of digital radio. Also on hand was a selection of manufacturers including Blaupunkt, Grundig and VideoLogic, with samples of their products.

www.hessendigitalradio.de

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#### New DAB Receiver Module LC2 from Blaupunkt

The LC2 is Blaupunkt's ready to deliver, cost effective digital radio receiver module for OEMs. Designed for in-car use, the module is easy to adapt for integration into Hi Fi tuners, mini stereo equipment, kitchen radios etc. Based on the Bosch DAB chipset D-Fire2 and CF800, the DAB Module LC2 is at the heart of Blaupunkt's new Woodstock 1-DIN in-car receiver. An evaluation board is available now.

For more information contact <u>bernd.meyer2@de.bosch.com</u> Blaupunkt is the Car Multimedia Division of Bosch. <u>http://www.blaupunkt.de</u> or <u>http://www.bosch.com</u>

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#### Digital Radio 2001 in San Francisco

The conference season is about to start in earnest once more with at least five events that we know of over the next few months. November 1 and 2 at the Hyatt Regency in San Francisco is where international leaders in digital radio will gather for a conference subtitled "Digital Radio...the next step in the radio revolution?" Speakers include Digital One's Quentin Howard, CRCA's Paul Brown and from Canada, DRRI's Duff Roman. World DAB has negotiated a \$200 discount on registration, just email craig@firstconf.com and quote WorldDAB1. Other conferences featuring digital radio include the NAB Europe conference in

Paris November 11 – 13 and the Institute of Economic Affairs' DAB Broadcasting conference in London on November 26.

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# **Command Audio at IBC**

Another conference of note coming up is the International Broadcasting Convention in Amsterdam on September 14 - 18. WorldDAB President Michael McEwen gives the keynote address, and Command Audio demonstrates its unique end-to-end Personal Radio solution for DAB.

It's the first time Command Audio has shown, live, how its on-demand interactive audio technology will change the way consumers use radio. Listeners will be able to subscribe to all the media they want to through their digital radio, allowing reception of programmes when and where it suits them. For example, a listener could choose to receive all financial headlines from a range of media in the car on the way to work. They can stop, play back or skip content as they wish. And they can drill deeper to receive more information, or explore associated links through the radio.

www.commandaudio.com

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