

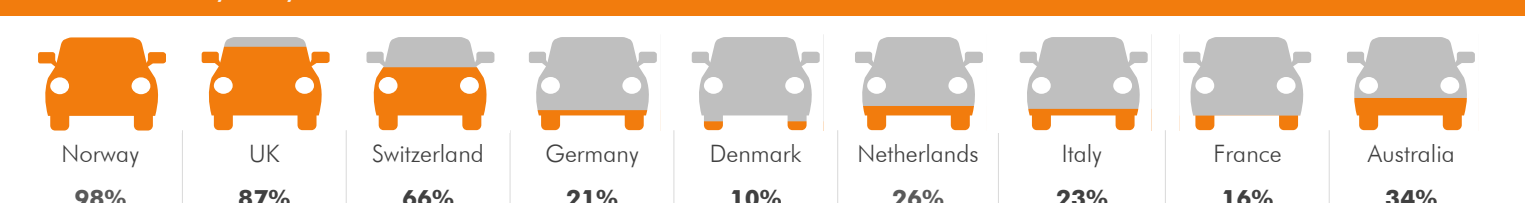
Government policy status

Norway – DSO started Jan 2017, due to complete Dec 2017 | **Switzerland** – DSO planned for 2020-2024 | **United Kingdom** – Government committed to digital future for radio | **Denmark** – timing of DSO to be decided when 50% of listening is digital | **Germany** – Digital Radio roadmap published by authorities Feb 2017, 2nd national mux to launch by Q1 2018 | **Netherlands** – fastest DAB+ launch, backed by Government support | **Italy** – national coverage to reach 85% by end-2017 | **France** – three cities on air; three more cities to start broadcasting in 2017; regulator aiming to accelerate roll-out process | **Australia** – DAB+ in 5 metropolitan areas 65% population coverage; regional planning started.

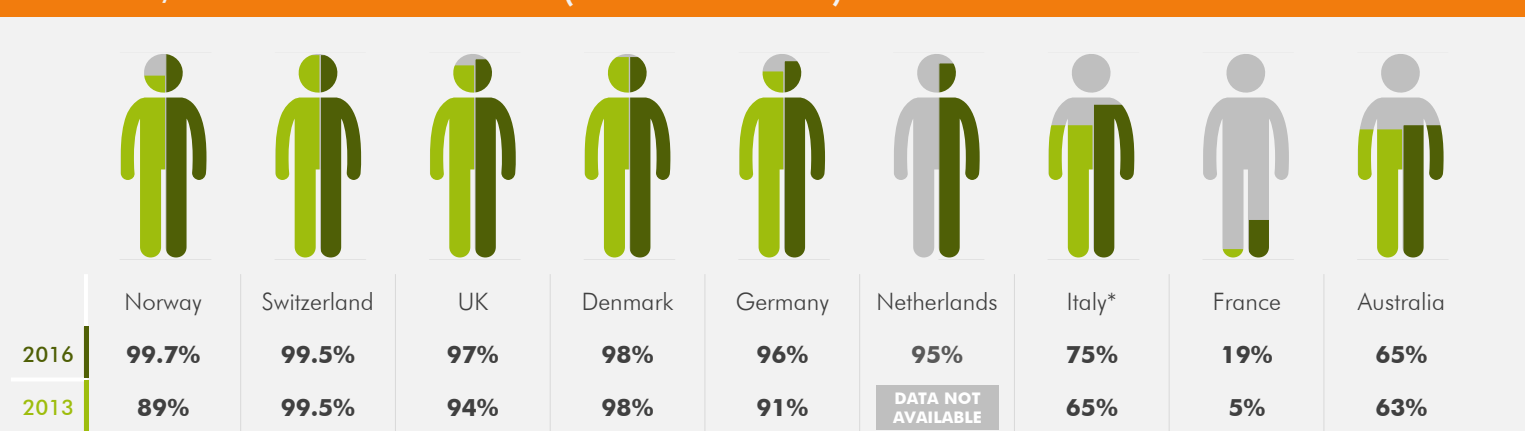
CUMULATIVE DAB/DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE) 2008 - 2016



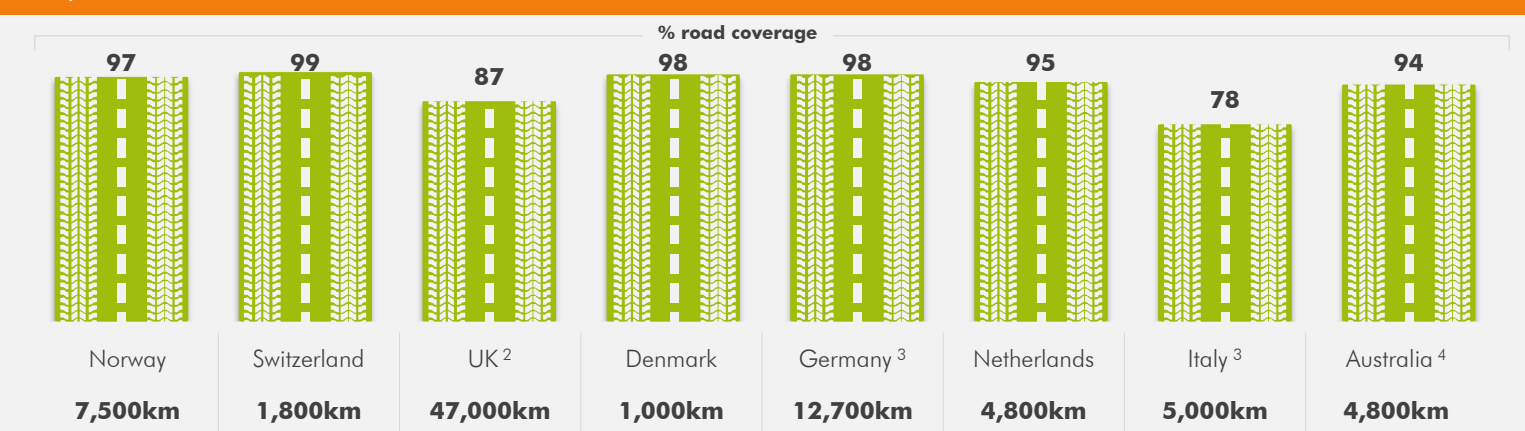
% NEW CARS W/DAB/DAB+



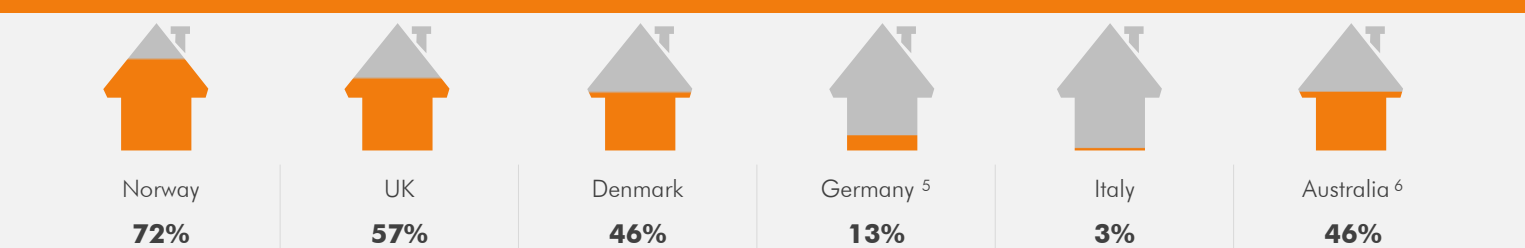
TOTAL DAB/DAB+ NETWORK COVERAGE (% OF POPULATION) 2013 VS 2016



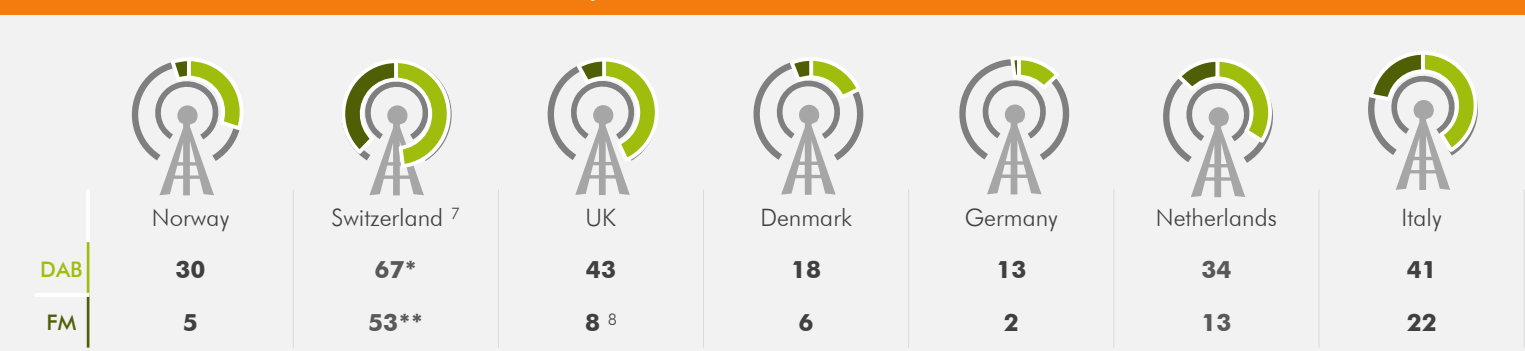
DAB/DAB+ 1st LEVEL ROAD COVERAGE *



DAB/DAB+ HOUSEHOLD RECEIVER PENETRATION

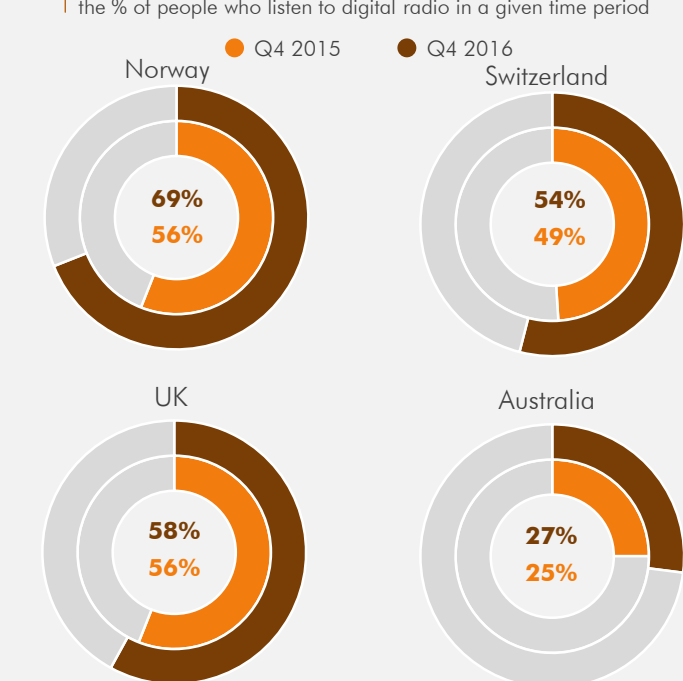


NUMBER OF NATIONAL STATIONS ON DAB/DAB+ VS FM



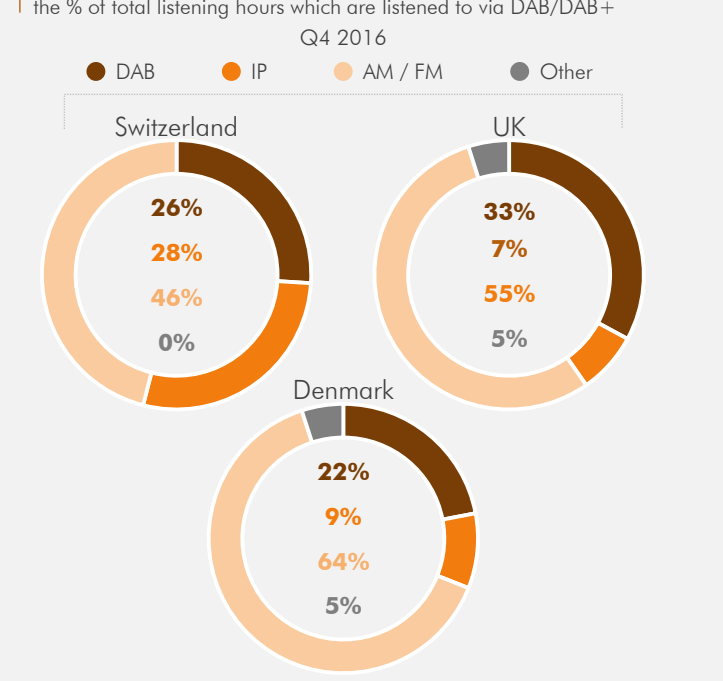
DIGITAL RADIO REACH ALL PLATFORMS

the % of people who listen to digital radio in a given time period



DAB/DAB+ SHARE

the % of total listening hours which are listened to via DAB/DAB+



EMERGING MARKETS



DIGITAL RADIO MARKETING BODIES

Norway – radio.no | Switzerland – dabplus.ch | United Kingdom – getdigitalradio.com | Germany – digitalradio.de | Netherlands – digitalradio.nl | Italy – digitalradio.it | France – Alliance for Digital Radio | Australia – digitalradioplus.com.au | Austria – digitalradio-oesterreich.com | Belgium – digitalradio.be | Czech Republic – rozhlaz.cz/digital | Poland – polskieradio.pl | Slovenia – rtvslo.si/dab | South Africa sadiba.org | United Arab Emirates tra.gov.ae