

ABU Digital Broadcasting Symposium 2016

Monday 6 March 2017 14:00 – 17:00

WorldDAB workshop: *DAB+ expansion in the Asia Pacific*

12:30	13:30	Workshop Registration - The Royale Chulan Hotel, Kuala Lumpur
14:00	14:10	Opening welcome Joan Warner, Vice President and Asia Pacific Chair, WorldDAB and CEO Commercial Radio Australia
14:10	14:30	International update ➤ Progress with Digital Switch Over in Europe ➤ WorldDAB strategic focus for Asia Pacific ➤ Latest WorldDAB technical developments Speakers: Bernie O'Neill, Project Director, WorldDAB Lindsay Cornell, Technical Committee Chair WorldDAB and Principal Systems Architect, BBC
14:30	14:50	Introduction to Hybrid Radio ➤ Why hybrid gives digital radio the best of IP and broadcast ➤ DAB+ hybrid in vehicles Speaker: Nick Piggott, Project Director, RadioDNS
14:50	15:10	DAB+ in smartphones ➤ Update on Open Mobile Radio Interface (OMRI) project ➤ Why smartphones allow broadcasters to use seriously advanced features over DAB+ Speakers: Jørn Jensen, Principal Advisor, NRK / IDAG Dr Les Sabel, WorldDAB Technical Committee and Consulting Engineer, Commercial Radio Australia

15:10	15:40	Implementing DAB+: Business Case studies ➤ Commercial Radio Business Case – Joan Warner, Commercial Radio Australia ➤ Public radio business case ➤ Norway Case study digital switch over – Jørn Jensen, NRK
15:40	16:00	Afternoon Break & Networking
16:00	16:40	Questions and Answer Break Out Groups Group discussion will identify the common challenges in planning for digital radio migration Regulation and Policy Group Moderators: Joan Warner, Vice President and Asia Pacific Chair, WorldDAB and CEO Commercial Radio Australia Jørn Jensen, Senior Advisor, NRK / IDAG Technical group Moderators: Lindsay Cornell, Technical Committee Chair and WorldDAB and Principal Systems Architect, BBC Dr Les Sabel, WorldDAB Technical Committee and Consulting Engineer, Commercial Radio Australia Content Group Moderators: Steve Ahern, Editor, RadiInfo and MD, Ahern Media Training Nick Piggott, Project Director, RadioDNS
16:40	16:55	Breakout Group output summaries
16:55	17:00	Closing remarks