

DAB+ in Europe - a vision for the future of radio

Mardi 31 janvier 2017 11h00 - 13h00

Salle des Débats, Grande Halle de la Villette, 211 Avenue Jean Jaurès, 75019 Paris

It is exciting times with DAB+ opening new markets and audiences across Europe. 2017 sees history made with the world's first digital switchover, starting in Norway on 11 January 2017. Switzerland is next in line, with the process due to start in 2020. EU governments are working together to accelerate rollout of DAB in Europe, building cross-border links to develop a European consensus about radio's digital future.

This session gives an update on the growth of DAB+ digital radio across Europe, from those countries ready for digital switchover to those in the process of launching.

Session produced by WorldDAB.

11:00	Welcome and Introduction to the session Olivier Oddou, Editor-in-chief of SchooP.fr
DAB+ in the UK	
11:15	Wireless Group's investment in digital radio Wireless Group owns several national and local radio stations in the UK and Ireland, including talkSPORT, runs several DAB multiplexes throughout the UK, and is the largest local radio operator in Ireland. In September 2016, Wireless Group was acquired by News Corp, who cited the significant opportunities to grow reach, share talent, cross-promote brands and offer cross-platform opportunities to advertisers and partners. Jimmy Buckland, Director of Strategy, Wireless Group GB
11:25	DAB+ at the heart of Jazz in the UK The UK's No 1 jazz station - Jazz FM - is now available across most of the UK on DAB+. Jazz FM recently undertook a unique collaboration with the BBC providing programming for a Jazz pop-up station on DAB. Jonathan Arendt, CEO, Jazz FM
	Q&A - 5 minutes

DAB+ in Europe	
11:40	DAB+ digital radio across Europe – status report 2017 sees the first country switch from FM to DAB+ while other countries across Europe continue to protect their radio industry's future by planning and implementing DAB+. This presentation gives a quick update on European status of DAB+. Jean-Marc Dubreuil, Manager (France), WorldDAB
11:50	Heading towards digital switchover Norway Digital switchover in Norway started on 11 January 2017 and will be complete by December 2017 - all national and large local FM services are switching off FM. Hear in this presentation how have the first digital switchovers have gone. Jørn Jensen, Senior Advisor, NRK Norway
12:00	Switzerland Switzerland has led the way in the roll-out of DAB and has shown how to make a success of switching from DAB to DAB+. Now bringing together a group of players through DigiMig, this session explores how Switzerland is planning DSO. Marcel Regnatto, Head of Media Section, Ofcom Switzerland
	Q&A - 5 minutes
PANEL DISCUSSION – DAB+ in Germany, Belgium, The Netherlands	
12:15	What are France's neighbouring countries doing about digital radio? Why have they decided to implement DAB+ digital radio? What challenges are they facing, and how have they secured stakeholder commitment? Moderator: Antoine Baduel, CEO, FG Music Germany Political commitment for DAB+ is growing in Germany, at both the federal and state level. German stakeholders are now work together on moving forward with digital radio, and are considering the possibility that DAB will be required in receivers. Carsten Zorger, Director, Digitalradio Büro Deutschland Belgium DAB+ coverage in both Flanders and Wallonia is around 95%, and there will be a launch of DAB+ across Belgium in September 2018. Speaker (tbc)

	The Netherlands – fast track rollout of DAB+ All public and commercial broadcasters, national and regional, are working on extending network coverage, and developing a marketing plan for digital radio. Jacqueline Bierhorst, Project Director, Digital Radio Netherlands
	Q&A – 5 minutes
DAB+ in France	
12:35	Radio France on-air on DAB+ in Paris, Lille and Strasbourg The deployment of DAB+ services in Lille, Lyon and Strasbourg, in addition to the three cities already covered (Paris, Marseille and Nice), has put France on a track to cover more than 20% population, at which point new receivers will be required to implement DAB. Radio France stations will be on air for the first time in Paris, Lille and Strasbourg. Speaker (tbc)
12:45	CSA - French Media Regulator's perspective - speaker tbc
	Q & A - 5 minutes