NEW DAB+ AWARENESS CAMPAIGN ON AIR NOW

3.6M DAB+ LISTENERS IN THE FIVE METROPOLITAN CAPITAL CITIES

1.54M LISTENERS TUNING INTO DAB+ ONLY STATIONS

2.73M DAB+ ENABLED DEVICES IN THE MARKET

652K VEHICLES SOLD WITH DAB+ SUPPORTED BY 33 VEHICLE BRANDS

99K VEHICLES SOLD WITH DAB+. Q2.16 THE HIGHEST QUARTER TO DATE

LG STYLIST DAB+ IS THE NO.1 SELLING LG SMARTPHONE IN 2016

TOP 5 COMMERCIAL DAB+ ONLY STATIONS

The top 5 DAB+ only stations, as released in DAB+ Digital Radio Report - 3, 2016.

1. coles radio
2. BUDDHA
3. THE 3DB
4. Classic Rock
5. EDGE

SOURCES
   SMBAP, Cumulative Audience, Mon-Sun, 12mn-12mn, All People 10+ listening to DAB+ stations via DAB+ or internet and listening to AM/FM stations simulcast via DAB+
2. GfK Point of Sale DAB+ Fusion Reporting, including coverage extrapolation (excludes sales of aftermarket DAB+ devices in vehicles), June 2016 and Glass’s Automotive Business Intelligence Q2.2016 and total sales figures supplied by vehicle manufacturers in Australia supporting DAB+ digital radio, January 2014.
3. Glass’s Automotive Business Intelligence, Q2.2016 and total sales figures supplied by vehicle manufacturers in Australia supporting DAB+ digital radio, January 2014.