

DAB/DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE)

Sources: Digitalradio Norge and TNS Gallup (Norway), MCDT (Switzerland), Digitisation report 2016 carried out by TNS Infratest (Germany), GfK*, 2011 GfK data for Denmark does not include Clock Radio and Portable Radio (Denmark), GfK* (Netherlands), JATO Dynamics 2016, DAB+ as standard year 2013 to Q1-2 2016 (Netherlands automotive), GfK* (Italy), digitalradio.it (Italy automotive), GfK* (France), GfK* (excludes sales of aftermarket DAB+ devices in vehicles), March 2016 and Glass's Automotive Business Intelligence Q1.2016 and total sales figures supplied by vehicle manufacturers in Australia supporting DAB+ digital radio, January 2014 (Australia), GfK* (UK), SMMT/CAP UK (UK automotive)

TOTAL DAB/DAB+ NETWORK COVERAGE (% OF POPULATION) 2013 VS 2016

Sources: Digitalradio Norge (Norway), BBC (UK), MCDT (Switzerland), WDR (Germany), Media Broadcast (Germany), Teracom (Denmark), Digital Radio NL (Netherlands), digitalradio.it (Italy), WorldDAB (France), Commercial Radio Australia (Australia)

DAB/DAB+ 1st LEVEL ROAD COVERAGE *

Sources: Digitalradio Norge (Norway), BBC (UK), MCDT (Switzerland), Deutschlandradio (Germany), Teracom (Denmark), Digital Radio NL (Netherlands), digitalradio.it (Italy), Commercial Radio Australia (Australia)

DIGITAL RADIO REACH ALL PLATFORMS

Sources: GfK Digital Radio Reports 1-2, 2016 SMBAP, Cumulative audience, Monday to Sunday, midnight to midnight, all people 10+, digital radio listening only (Australia), Percentage of listeners that use digital radio, MCDT (Switzerland), Daily reach, Digitalradio Norge and TNS Gallup (Norway), Q2 2016. RAJAR/Ipsos MORI/RSMB (United Kingdom)

DAB/DAB+ SHARE

Sources: MCDT (Switzerland), Q2 2016. RAJAR/Ipsos MORI/RSMB (United Kingdom), Digitisation report 2016 carried out by TNS Infratest (Germany)

DAB/DAB+ HOUSEHOLD PENETRATION

Sources: Digitalradio Norge and TNS Gallup (Norway), Q2 2016. RAJAR/Ipsos MORI/RSMB (United Kingdom), MCDT (Switzerland), Digitisation report 2016 carried out by TNS Infratest (Germany), TNS Gallup (Denmark), digitalradio.it (Italy), WorldDAB (France), GfK Radio Ratings, Surveys 1-3, 2016 (Australia)

NUMBER OF NATIONAL STATIONS ON DAB/DAB+ VS FM

Sources: WorldDAB

*GfK Point of Sale DAB+ Fusion Reporting, including coverage extrapolation