

DAB/DAB+ DIGITAL RADIO | EUROPE AND ASIA PACIFIC

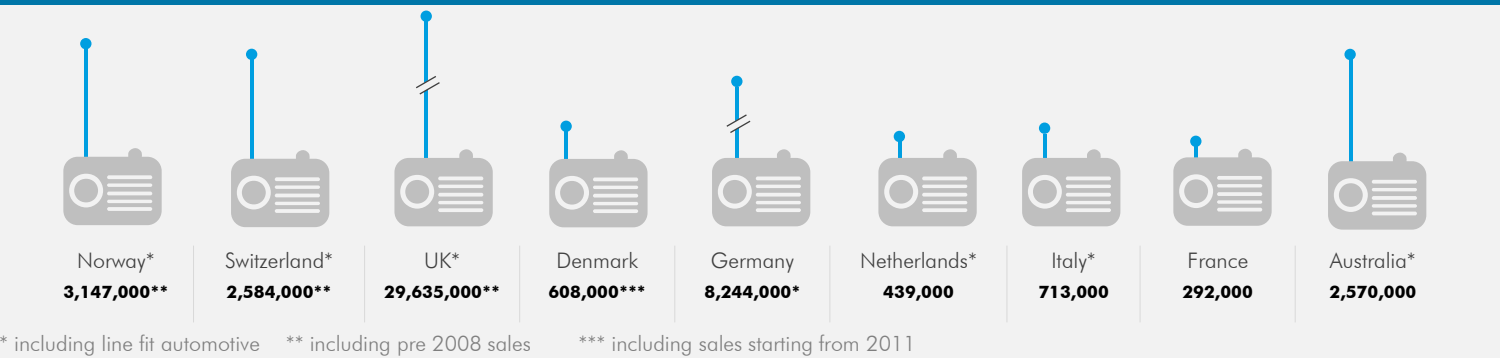
(Q2 2016)



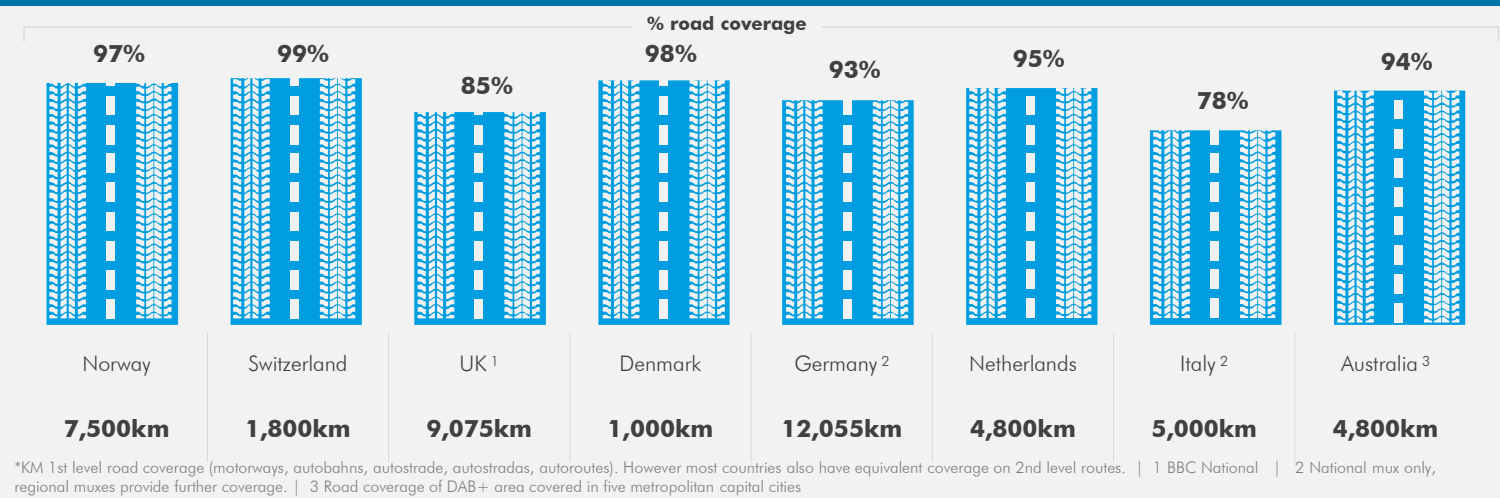
Government policy status

Norway – DSO confirmed 2017 | **Switzerland** –DSO 2020-2024 | **United Kingdom** – Government committed to digital radio | **Denmark** – timing of DSO to be decided when 50% of listening is digital| **Germany** – committed to DAB+ | **Netherlands** – fastest DAB+ launch, backed by Government support | **Italy** – national coverage to reach 85% by end-2017 | **France** – three cities on air, timetable announced for deployment of DAB+ across France (40 licences and local licences) | **Australia** – DAB+ in 5 metropolitan areas 65% population coverage; regional planning started.

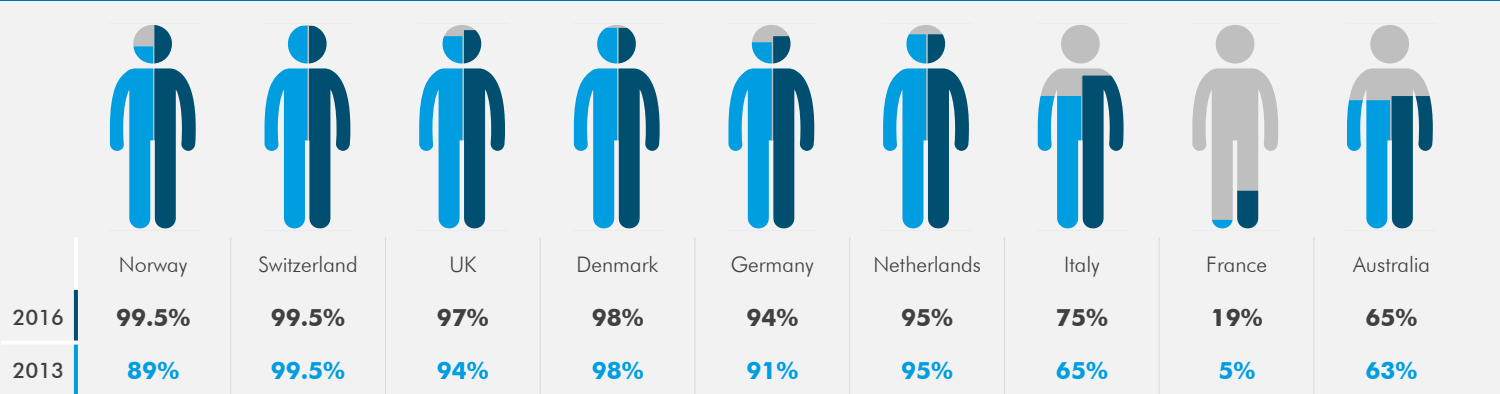
CUMULATIVE DAB/DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE)



DAB/DAB+ 1st LEVEL ROAD COVERAGE *

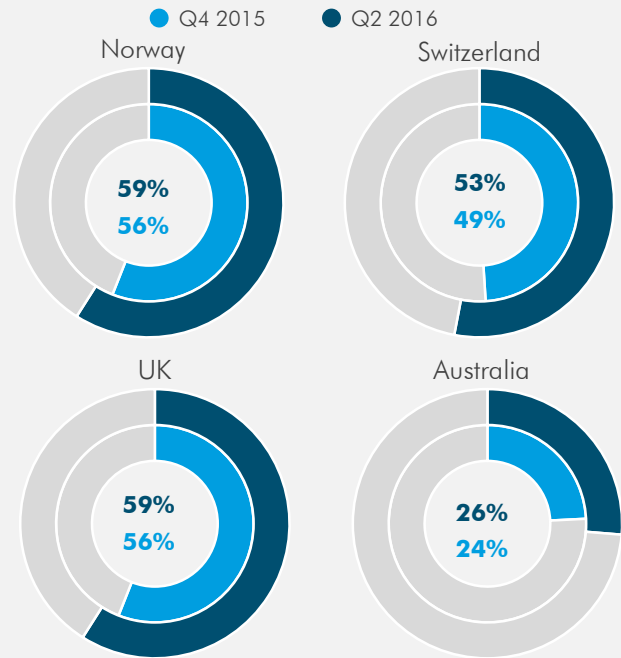


TOTAL DAB/DAB+ NETWORK COVERAGE (% OF POPULATION) 2013 VS 2016



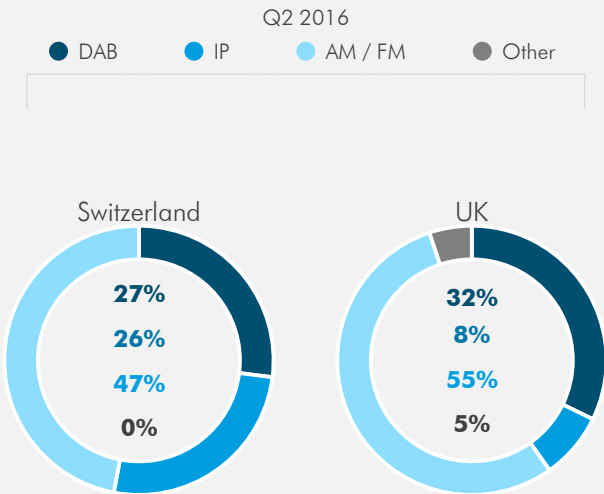
DIGITAL RADIO REACH ALL PLATFORMS

the % of people who listen to digital radio in a given time period

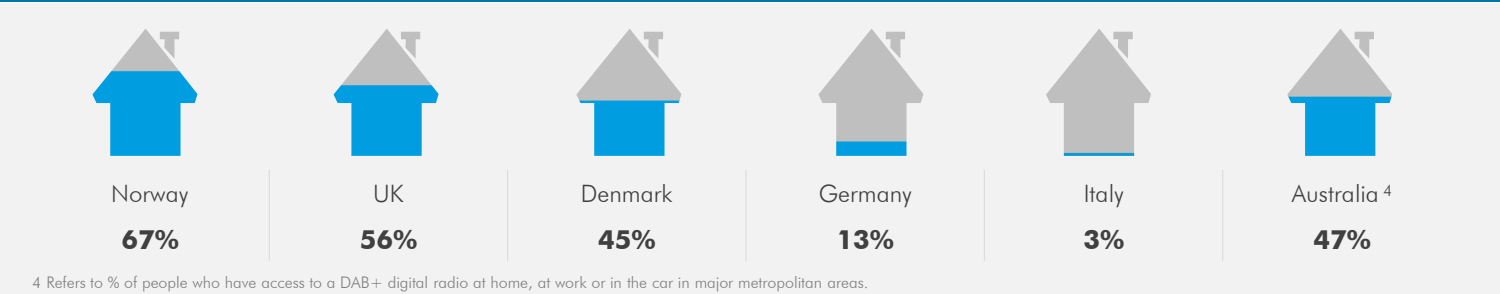


DAB/DAB+ SHARE

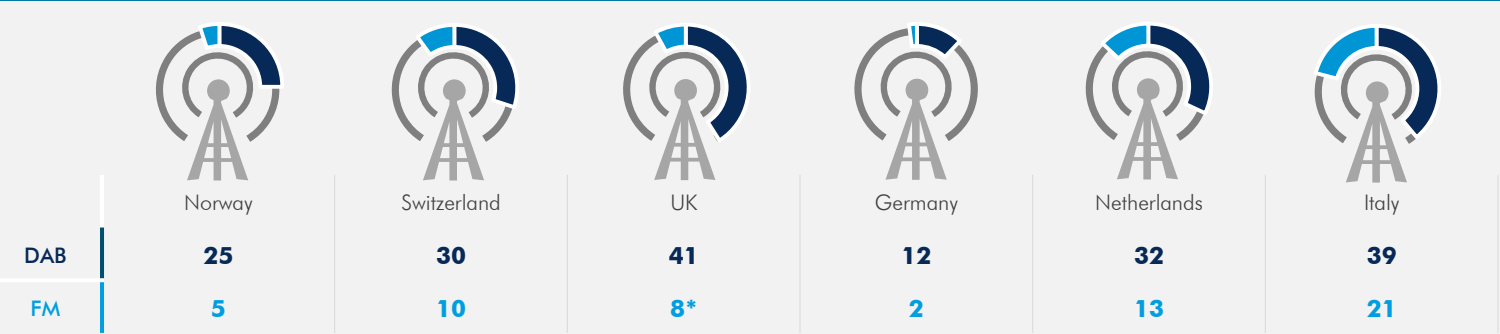
the % of total listening hours which are listened to via DAB/DAB+



DAB/DAB+ HOUSEHOLD RECEIVER PENETRATION



NUMBER OF NATIONAL STATIONS ON DAB/DAB+ VS FM



DIGITAL RADIO MARKETING BODIES

Norway – [radio.no](#) | Switzerland – [digitalradio.ch](#) | United Kingdom – [getdigitalradio.com](#) | Denmark – [digitalradio.dk](#) | Germany – [digitalradio.de](#) | Netherlands – [digitalradio.nl](#) | Italy – [digitalradio.it](#) | France – Alliance for Digital Radio | Australia – [digitalradioplus.com.au](#)

Sources: Digitalradio Norge, TNS Gallup, MCDT, GfK, SMMT/CAP UK, BBC, RAJAR/Ipsos MORI/RSMB, Teracom A/S, Deutschlandradio, WDR, Media Broadcast, Digitisation report 2016 carried out by TNS Infratest, JATO Dynamics, Digital Radio NL, digitalradio.it, WorldDAB, Glass’s Automotive Business Intelligence, Commercial Radio Australia.

For a full list of sources attributable to each statistic visit the WorldDAB website.