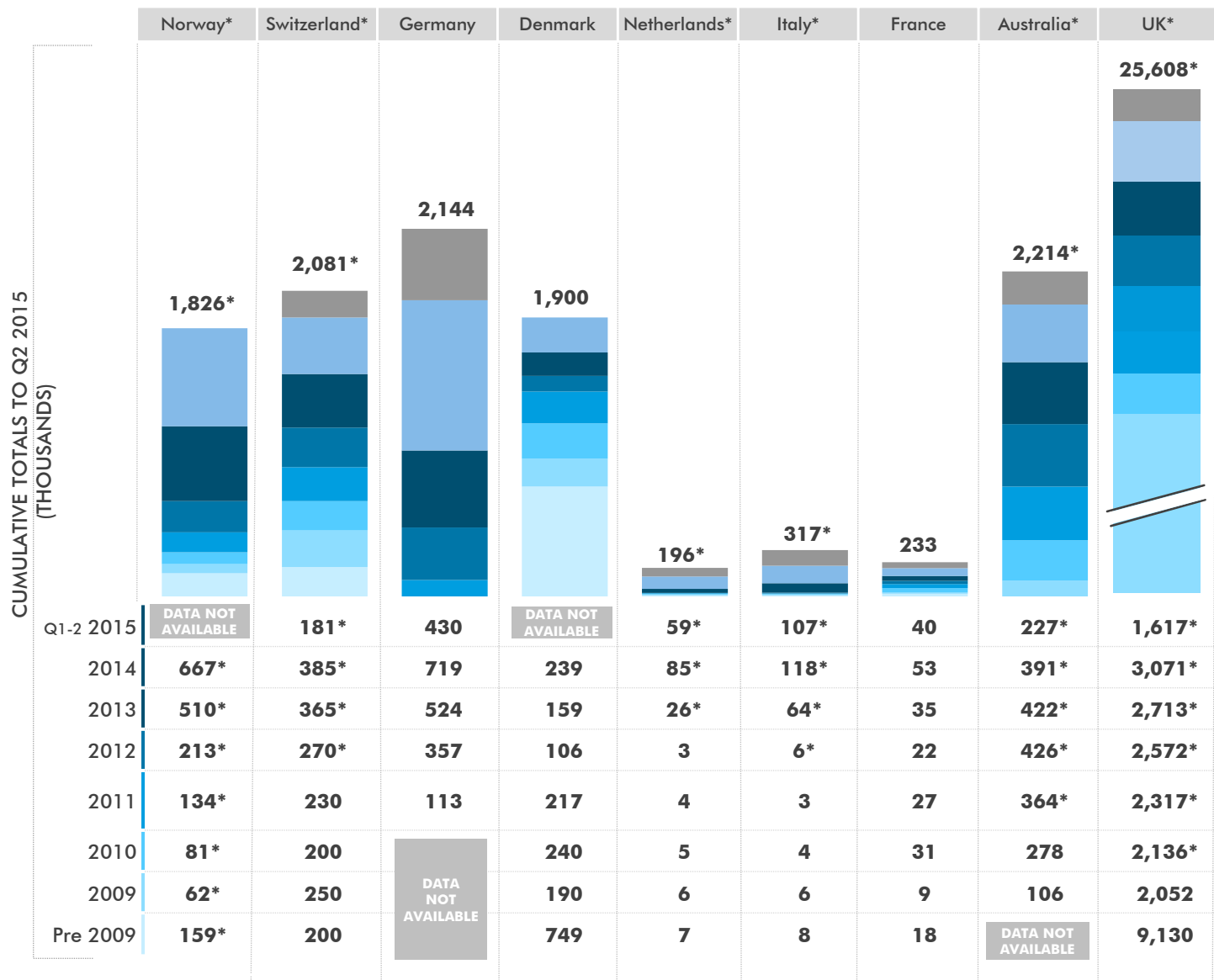


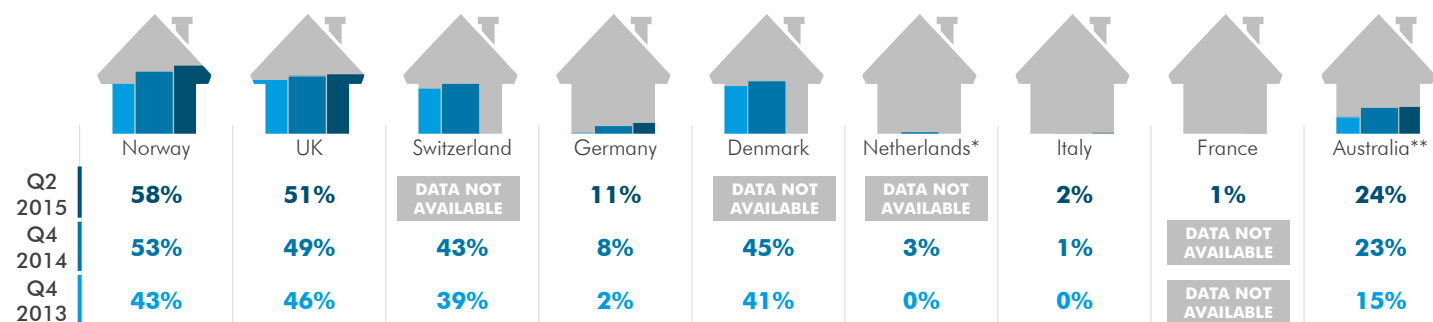
DAB/DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE)



* including line fit automotive

Sources: Elektronikbransjen February 2015 (Norway), MCDT (Switzerland), GfK (Germany), GfK (Italy), digitalradio.it (Italy automotive), Estimate from Branchen ForbrugerElektronik based on surveys from TNS Gallup (Denmark), GfK (Netherlands), JATO Dynamics May 2015 (Netherlands automotive), GfK Marketscope Australia Q 2 2015, Glass's Automotive Business Intelligence June 2015 (Australia automotive), GfK (UK), SMMT/CAP UK (UK automotive)

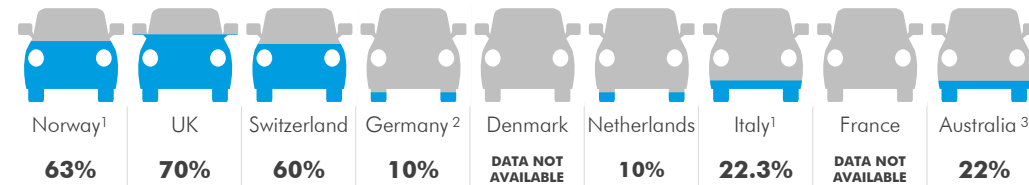
DAB/DAB+ HOUSEHOLD PENETRATION YEARS 2013 – 2015



* listening time ** refers to major metropolitan areas

Sources: Digitalradio Norge (Norway), DRUK, RAJAR (UK), MCDT (Switzerland), Digitisation reports 2014 and 2015 carried out by TNS Infratest (Germany), WDR (Germany), TNS Gallup (Denmark), Telecompaper report for Agentschap Telecom (Netherlands), digitalradio.it (Italy), WorldDAB (France), GfK Radio Ratings, DAB+, Wave 4, 2015 (Australia)

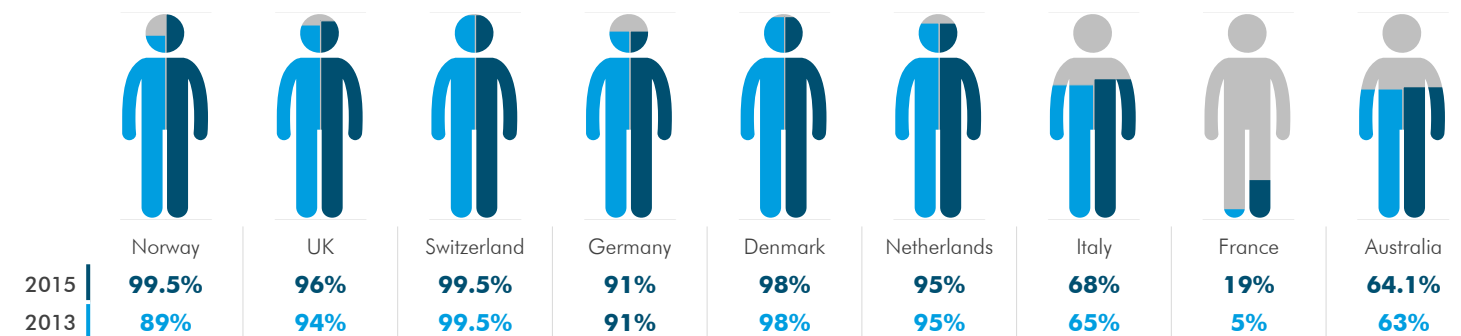
% NEW CARS WITH DAB/DAB+



¹ DAB/DAB+ as standard or optional. | ² Industry estimate. | ³ Approx 1m sold each year in Australia.

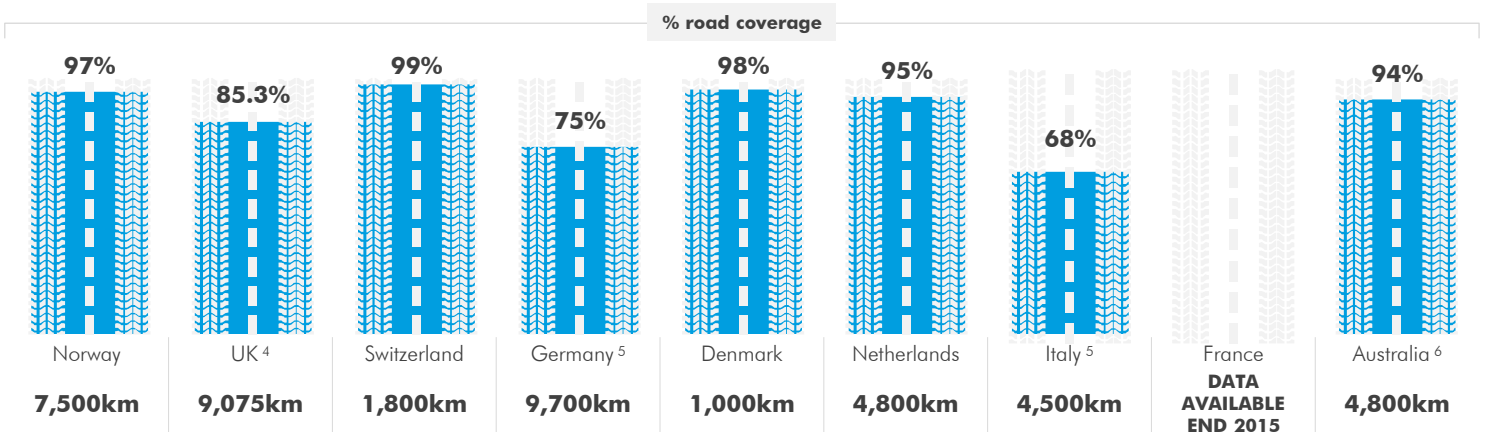
Sources: Digitalradio Norge (Norway), SMMT/CAP automotive (UK), MCDT survey of best-selling car brands, June 2015 (Switzerland), Verband der Automobilindustrie (VDA) 2014 (Germany), JATO Dynamics May 2015 (Netherlands), digitalradio.it June 2015 (Italy), Glass's Automotive Business Intelligence June 2015, Commercial Radio Australia (Australia)

TOTAL DAB/DAB+ NETWORK COVERAGE (% OF POPULATION) 2013 VS 2015



Sources: Digitalradio Norge (Norway), Digital Radio UK (UK), MCDT (Switzerland), WDR (Germany), Teracom (Denmark), Digital Radio NL (Netherlands), digitalradio.it (Italy), TDF (France), Commercial Radio Australia (Australia)

DAB/DAB+ 1st LEVEL ROAD COVERAGE *



Sources: Digitalradio Norge (Norway), Digital Radio UK (UK), MCDT (Switzerland), Media Broadcast (Germany), Teracom (Denmark), Ministry of Economic Affairs (Netherlands), WorldDAB (France), digitalradio.it (Italy), Commercial Radio Australia (Australia)

*KM 1st level road coverage (motorways, autobahns, autostrade, autostradas, autoroutes). However most countries also have equivalent coverage on 2nd level routes. | ⁴ BBC National. | ⁵ National mux only, regional muxes provide further coverage. | ⁶ Road coverage of DAB+ area covered in five metropolitan capital cities.

DIGITAL RADIO MARKETING BODIES

Norway – radio.no | United Kingdom – getdigitalradio.com | Switzerland – digitalradio.ch | Denmark – digitalradio.dk | Germany – digitalradio.de | Italy – digitalradio.it | Netherlands – digitalradio.nl | France – Alliance for Digital Radio | Australia – digitalradioplus.com.au