

WorldDAB General Assembly 2015 and International Digital Radio Symposium – A vision for the future of radio

D R A F T A G E N D A

3-4 November 2015

**Cavendish Conference Centre
22 Duchess Mews, London, W1G 9DT, United Kingdom**

Day 1 – Tuesday 3 November 2015

09:30	11:30	Digital Radio UK event (optional: WorldDAB members are invited free of charge) 6 months to D2 launch, completion of BBC network build-out, digital radio tick mark
		WorldDAB General Assembly 2015
12:30	13:30	Registration and Networking Lunch
13:30	13:35	Opening welcome Patrick Hannon President, WorldDAB and Vice President Corporate Development, Frontier Silicon
13:35	13:50	Welcome keynote Digital Switch over and the future of radio Graham Dixon, Head of Radio, European Broadcasting Union
		Regional Broadcasting Union updates Chairperson: Joan Warner, CEO, Commercial Radio Australia
13:50	14:00	National Association of Broadcasters (NAB) David Layer, Senior Director, Advanced Engineering, National Association of Broadcasters
14:00	14:10	Arab States Broadcasting Union (ASBU) Tbc
14:10	14:20	Asia-Pacific Broadcasting Union (ABU) Amal Punchihewa, Head of Technology, ABU
14:20	14:30	Southern African Digital Broadcasting Association (SADIBA) Lynn Mansfield, Chairman, SADIBA
14:30	14:50	Panel Session: What is the current vision for digital radio around the world?

14:50	15:10	COFFEE
		General Assembly meeting of WorldDAB (Member Only Session)
15:10	15:20	Report from the WorldDAB Technical Committee Lindsay Cornell, WorldDAB Technical Committee Chair and Principal Systems Architect, BBC Future Media
15:20	15:30	Report from the WorldDAB Asia Pacific Committee Joan Warner, WorldDAB Asia Pacific Committee Chair and CEO, Commercial Radio Australia
15:30	15:40	Report from the WorldDAB Regulatory and Spectrum Committee Hanns Wolter, WorldDAB Regulatory and Spectrum Committee Chair and Technical Director at Club DAB Italia
15:40	15:50	Report from the WorldDAB Finance Committee Phil Laven, WorldDAB Treasurer, European Broadcasting Union
15:50	16:00	Report from the WorldDAB Steering Board Patrick Hannon, WorldDAB President and Vice President Corporate Development, Frontier Silicon
16:00	16:10	WorldDAB Election results
16:10	16:20	Presentation of WorldDAB Award for Outstanding Service
16:30	18:00	Optional tour: BBC New Broadcasting House
19:30	22:30	WorldDAB Gala Dinner The Hallam (Grade II listed building in the heart of Marylebone) 44 Hallam Street London W1W 6JJ

Day 2: Wednesday 4 November 2015

08:30 09:00 **Registration**

09:00 09:15 **Opening address – The Future Vision for Radio**
Patrick Hannon
President, WorldDAB and Vice President Corporate Development, Frontier Silicon

Session 1 – Keynotes

The UK has led the development of digital radio and in the last two years, through support from the government and the industry, has seen significant development in coverage, receiver sales, content creation, promotion and penetration into the automotive sector. At the current time Germany is also setting out a clear plan for digital radio development with stronger collaboration and a focus on the future of radio. This session looks at two markets vision for the future of radio.

09:15 09:30 **Opening:**
Ed Vaizey MP, Minister of State for Culture and the Digital Economy,
UK Government Department for Culture Media and Sport

09:30 09:45 **Keynotes:**
BBC Public Radio in the UK – Graham Ellis, Deputy Director, Radio, BBC

09:45 10:00 **Digital radio in Germany – German Ministry of Economics**

10:00 10:15 **Public Radio in Germany – Willi Steul, President (Intendant, Director General),**
Deutschlandradio

Session 2 – Update on mature, developing and emerging markets

Moderator: Patrick Hannon, President, WorldDAB, Vice President Corporate Development, Frontier Silicon

10:15 10:45 Switch off planning for FM has now started with Norway on course for 2017. This session provides a round-up of new developments in markets and DSO status:

Norway – Ole Jorgen Torvmark, Digital Radio Norge

UK – Ford Ennals, Digital Radio UK

Germany - tbc

Switzerland – Thomas Saner, SRG SSR

France – Matthieu Beauval, Radio France
Denmark – Lars Kierkegard, Teracom, Denmark
Italy – Hanns Wolter, Club DAB Italia
Netherlands – Jan Westerhof, NPO
Belgium – Francis Goffin, RTBF
Poland – Krystyna Kuhn, KRRIT, Poland

10:45 11:05 **COFFEE**

11:05 11:30 **Focus on emerging markets**

Thailand

Colonel Dr Natee Sukonrat, Vice-Chairman of the National Broadcasting and Telecommunications Commission (NBTC) of Thailand and Chairman of the National Broadcasting Commission

Turkey: tbc

**Session 3
Vision for Commercial Broadcasting**

Moderator: Ole Moelgaard, Digital radio expert, Denmark

11:30 11:45 **Keynote: European commercial radio group**
Dee Ford, Group Managing Director, Bauer Radio Group, UK

11:45 12:00 **Vision from the European Commercial Radio Association**
Julia Maier-Hauff, Secretary General, Association of European Radios (AER)

12:00 12:15 **Commercial broadcasters in Australia and SE Asia - a Vision**
Joan Warner, CEO, Commercial Radio Australia

12:15 12:30 **A vision from a new commercial digital radio market – Italy**
Eugenio La Teana, Head of Research and Development, RTL 102.5 Hit Radio

12:30 13:00 **Panel discussion:**
Kenneth Andresen, P5, Norway
Knut Henrik Ytre-Arne, NRK, Norway
Dee Ford, Group Managing Director, Bauer Radio Group, UK
Joan Warner, CEO, Commercial Radio Australia
Eugenio La Teana, RTL 102.5 Hit Radio, Italy

13:00 14:00 **LUNCH**

SESSION 4 On the move

Moderator: Gunnar Garfors, President of IDAG and Advisor on radio distribution at NRK Norway

14:00	14:15	Ford and radio in the car Chris Muers, Marketing Manager, Ford UK
14:15	14:25	The journey of digital radio in the car How the UK got the OEMs to start adding digital radio as standard a step-by-step guide. Laurence Harrison, Digital Radio UK
14:25	14:35	Automotive manufacturer Digital radio in-car
14:35	14:45	Hybrid Why the hybrid vision fits in the car.
14:45	14:55	Radio in the smartphone
14:55	15:05	Working with MNOs
15:05	15:15	Q&A
15:15	15:30	COFFEE

Session 5 Research and innovation

Moderator: Lindsay Cornell, Principal Systems Architect, BBC Digital, and Chairman, WorldDAB Technical Committee

15:30	15:45	GfK Sales and future trends in digital radio and in other sectors influencing radio now and in the future. GfK
15:45	15:55	CE manufacturers Vision View from the CE industry, what are the current trends in the market and where they see radio i Andreas Schneider, TRPG Broadcast - Digital Radio Issue Group, Digital Europe

15:55	16:05	Impact of the UK's new national multiplex on the UK radio industry. Gill Hind, COO, Enders Analysis
16:05	16:15	Local broadcasting, solutions for local broadcaster needs and planning for local broadcasters An overview from Ofcom UK on the local broadcaster project. Peter Davies, Ofcom UK
16:15	16:20	Q&A
16:20	16:30	Closing remarks Patrick Hannon President, WorldDAB and Vice President Corporate Development, Frontier Silicon