

---

# Join WorldDAB

---

Join WorldDAB, the global industry forum for digital radio professionals facilitating the implementation of digital broadcast radio based on the DAB family of standards



WorldDAB is responsible for defining the digital radio standards DAB and DAB+ for digital radio.

Our goal is to promote the standard around the world. We work with sound and data broadcasters, network providers, car, receiver, chip and equipment manufacturers, governments and official bodies to encourage international co-operation and a smooth, coordinated roll-out of services.



Through our network of more than 85 companies and organisations from across the industry and from over 25 countries, WorldDAB is in the best position to assist the transition from analogue to digital radio.



## Member benefits

### Global contact database

- commercial and public broadcasters
- chip, receiver and equipment manufacturers
- network operators
- regulatory bodies
- automotive manufacturers (OEMs, Tier 1s, Tier 2s)

### Market Intelligence

- country rollout plans
- coverage maps
- industry news
- Eureka! online magazine

### Industry Events

- free registration to WorldDAB events
- speaking opportunities
- free or discounted exhibition opportunities
- discounted admission to industry events
- opportunity to distribute promotional material

### Support to Broadcasters

Advice on switching from analogue to digital radio

- regulation
- network build out
- technical trials
- best business case scenarios

- licensing
- production of new digital radio content
- marketing

### Business Development

- opportunities to promote products and services
- targeted networking opportunities

### Technical Information and Support

- advice on regulatory and spectrum issues
- ETI files and guidance on trials and testing
- opportunity to shape the development of future applications
- automotive sector specific technical information

### WorldDAB Committees

- attendance at Committee meetings
- access to all Committee documents
- opportunity to join Task Forces and influence the industry

### Resources

- ETI Library
- GfK Statistics – quarterly/market growth
- presentation and document library
- exclusive member document sharepoint



// At WorldDAB we join the community that is shaping the experience of digital radio for the next decades. We understand digitisation is not just a change of technology, it will deeply affect the way listeners use radio and what they expect from it. As a manufacturer in the automotive industry, maintaining a strong hold on radio is of vital interest to us and WorldDAB is our key to the technology. //

**Andreas Goršak, JVC Kenwood Corporation, Germany**  
(automotive audio manufacturer)

**It's easy to join – just call +44 (0) 20 7010 0744 email**

*“ Broadcasters are facing unprecedented competition for their spectrum and their audiences. Working through WorldDAB with chip and receiver manufacturers, spectrum planners and broadcasters throughout the world ensures innovation and best practice is developed and shared. WorldDAB members can be assured that free to air radio has an exciting digital future. ”*

**Joan Warner, Commercial Radio Australia**

## WorldDAB Committees – Involving Members

Only WorldDAB members can join and attend WorldDAB Committee meetings and access all current and past committee documents. The committees provide opportunities for international networking, sharing information and skills and making valuable professional business contacts. They are core vehicles for issue-based interaction on technical, regulatory and spectrum issues. The committees are memberled and self-managed, each with its own programme of meetings, task forces and internal communications.

### WorldDAB Technical Committee

- oversees the standardisation of the DAB family of standards
- ensures that receiver equipment and broadcast technologies are compatible
- upgrades and advances the standard in line with technical developments
- looks to the future-proofing of receiver and broadcast equipment

### WorldDAB Regulatory and Spectrum Committee

- lobbies to ensure the availability of sufficient frequencies for digital radio
- identifies problems related to frequency availability and works to resolve them
- provides guidance on what works best in the regulatory framework



*“ The principal benefit of being a member of WorldDAB is networking, you meet people here who have done what you’re thinking of doing already, you want to learn from their experiences, avoid their mistakes and build on their successes. ”*

**Phil Laven, European Broadcasting Union, Switzerland**

## WorldDAB Member Representatives – Linking the Experts on Digital Radio

**Member Representatives** are the backbone of WorldDAB membership. They are **key staff** from **member** organisations involved in digital radio – country or regional managers, sales, technical, strategic, marketing and press who are connected to the WorldDAB network. Member representatives receive regular industry updates, discounted or free registration to WorldDAB events and access to valuable members only information via the WorldDAB website.



### WorldDAB Asia Pacific Committee

- supports the implementation of digital radio in the Asia Pacific region
- advises on regulation, licensing, technical trials, network build out, marketing and production of new digital radio content
- offers information on business case scenarios, retailers & manufacturers, affordable receivers, marketing & PR strategies

## WorldDAB Events Facilitating exchange on best practice for the roll-out of digital radio

Every year, WorldDAB organises over 20 events, conferences, tailored workshops and seminars bringing together industry stakeholders for information exchange and valuable networking opportunities. These include the WorldDAB General Assembly, our automotive workshops in Europe and Asia Pacific and several digital radio workshops that are a part of the industry’s major global events and exhibitions (IFA, IBC, Telematics Munich, Broadcast Asia). Through these events WorldDAB offers members the opportunity to share best practise, sponsor and promote their products and services.







“ GatesAir is a very long term member of WorldDAB because WorldDAB brings together all stakeholders in the industry interested in digital radio and digital radio is the way to go. WorldDAB offers all members the opportunity to exchange minds, get informed, coordinate all activities and bring forward the complete technology. We can strongly recommend all interested parties join WorldDAB. ”

**Jens Stockmann, GatesAir**

(professional equipment manufacturer)

“ To AUDI, one of the leading promoters of Digital Radio, WorldDAB is fundamental for the long-term success of DAB. WorldDAB membership offers a forum for broadcasting experts to share their knowledge and experience, contributing to the continued success of DAB. ”

**Klaus Bischof, AUDI AG, Germany**

(automobile manufacturer)



“ I think you have to be in WorldDAB because it's the chance not just to share other peoples experience and what other stakeholders are doing around the world, not just in your own market, but also it gives you the opportunity to meet people and have one to one conversations, make friends with people and really get under the skin and find out what makes digital radio a success in their market. ”

**Glyn Jones, Arqiva**

(network operator)



## How to become a WorldDAB member

- 1 Contact the Project Office for more information about how WorldDAB membership can be relevant to your organisation by emailing [projectoffice@worldddab.org](mailto:projectoffice@worldddab.org) or telephone +44 (0)20 7010 0744
- 2 Our Membership Marketing Manager is ready to help you with any questions and guide you through the application process
- 3 Once you are a part of the WorldDAB global membership, the WorldDAB Project Office is at your disposal to ensure you get maximum benefit from your WorldDAB membership

**We look forward to welcoming you to WorldDAB!**



✆ +44 (0) 20 7010 0744 ✉ [projectoffice@worldddab.org](mailto:projectoffice@worldddab.org) 🌐 [www.worldddab.org](http://www.worldddab.org)

**Registered office:**

c/o EBU CH-1218 Grand-Saconnex GE Switzerland