

**WorldDMB General Assembly 2015 and
 International Digital Radio Symposium – A vision for the future of radio**
In partnership with [tbc]

3-4 November 2015

**Cavendish Conference Centre
 22 Duchess Mews, London, W1G 9DT, United Kingdom**

Day 1 – Tuesday 3 November 2015

10:00	11:30	Digital Radio UK event (optional: WorldDMB members are invited free of charge) 6 months to D2 launch, completion of BBC network build-out, digital radio tick mark
11:30	12:00	Registration WorldDMB General Assembly 2015
12:00	13:30	Networking Lunch
13:30	13:35	Opening welcome Patrick Hannon President, WorldDMB and Vice President Corporate Development, Frontier Silicon
13:35	13:50	Welcome keynote Digital Switch over and the future of radio, EBU (Graeme / Simon)
Regional Broadcasting Union updates		
13:50	14:00	NABA North American Broadcasters Association
14:00	14:10	Arab States Broadcasting Union (ASBU) Arab States Broadcasting Union
14:10	14:20	Asia-Pacific Broadcasting Union (ABU) Asia-Pacific Broadcasting Union
14:20	14:30	Southern African Digital Broadcasting Association (SADIBA)
14:30	14:50	Panel Session: What is the current vision for radio around the world?
14:50	15:10	COFFEE

General Assembly meeting of WorldDMB (Member Only Session)

15:10	15:20	Report from the WorldDMB Technical Committee Lindsay Cornell, WorldDMB Technical Committee Chair and Principal Systems Architect, BBC Future Media
15:20	15:30	Report from the WorldDMB Asia Pacific Committee Joan Warner, WorldDMB Asia Pacific Committee Chair and CEO, Commercial Radio Australia
15:30	15:40	Report from the WorldDMB Regulatory and Spectrum Committee Hanns Wolter, WorldDMB Regulatory and Spectrum Committee Chair and Technical Director at Club DAB Italia
15:40	15:50	Report from the WorldDMB Finance Committee Phil Laven, WorldDMB Treasurer, European Broadcasting Union
15:50	16:00	Report from the WorldDMB Steering Board Patrick Hannon, WorldDMB President and Vice President Corporate Development, Frontier Silicon
16:00	16:10	WorldDMB Election results
16:10	16:20	Presentation of WorldDMB Award for Outstanding Service
16:30	18:00	Optional tour: BBC New Broadcasting House
19:30	22:30	WorldDMB Gala Dinner The Hallam 44 Hallam Street London W1W 6JJ

Day 2: Wednesday 4 November 2015

08:30 09:00 **Registration**

09:00 09:15 **Opening address – The Future Vision for Radio**
 Patrick Hannon
 President, WorldDMB and Vice President Corporate Development, Frontier Silicon

Session 1

The UK has led the development of digital radio and in the last two years, through support from the government and the industry, has seen significant development in coverage, receiver sales, content creation, promotion and penetration into the automotive sector. At the current time Germany is also setting out a clear plan for digital radio development with stronger collaboration and a focus on the future of radio. This session looks at two markets vision for the future of radio.

09:15 09:30 **Opening by the UK Government**
 Ed Vaizey, UK Government Minister for Culture and Digital Economy

09:30 9:50 **Keynotes:**
The BBC Public Radio in the UK
 Helen Boaden, Director of Radio, BBC

9:50 10:10 **Digital radio in Germany**
 Dorothee Bär, Parlamentarische Staatssekretärin, BMVI

10:10 10:20 **Public Radio in Germany**
 Willi Steul, President (Intendant, Director General), Deutschlandradio

Session 2 The European Vision

Moderator: Patrick Hannon, President, WorldDMB, Vice President Corporate Development, Frontier Silicon

10:20 12:00 Switch off planning for FM has now started with Norway on course for 2017 this session provides a round-up of new developments in markets and DSO status:

Norway

Ole Jorgen Torvmark, CEO, Digital Radio Norge

UK

Ford Ennals, DRUK

Germany

Speaker tbc

Switzerland

René Wehrlin, Project Manager, Digitisation and Convergence, OFCOM

France

CSA / Radio France / ?

Denmark

Lars Kierkegaard, Head of Business Development, Teracom A/S

Italy

Hanns Wolter, Club DAB Italy

Netherlands

Jacqueline Bierhorst, Project Leader, Digital Radio+ Network

Belgium

Francis Goffin, RTBF

Poland

Speaker tbc

Focus on new markets; is there best practice that can be applied from other territories?

Turkey

South Africa

Thailand

Indonesia

12:00 12:15 **COFFEE**

**Session 3
 Vision for Commercial Broadcasting**

Moderator: Joan Warner, Vice President, WorldDMB

12.15 12.35 **Keynote: European commercial radio group**
 Dee Ford, Group Managing Director, Bauer Radio Group

12:35 13:00 **Vision from the European Commercial Radio Association**
 Julia Maier-Hauff, Secretary General, Association of European Radios (AER)

13:00 13:20 **A Vision for radio from a Commercial broadcaster in France**
 Alain Weill, President, General Group Director, Next Radio TV

13:20 13:40 **Commercial broadcasters in Australia and SE Asia a Vision**

Joan Warner, CEO, Commercial Radio Australia

13:40 14:00 **A vision from a new commercial digital radio market – Italy**

Eugenio La Teana, Digital Radio Italy

14:00 15:00 **LUNCH**

SESSION 4

Vision for Equipment, Local, Regulation

Moderator:

14:00 14:30 **GFK**

Sales and future trends in digital radio and in other sectors influencing radio now and in the future

Alexander Dehmel, GFK

14:30 14:45 **CE manufacturers Vision**

View from the CE industry, what are the current trends in the market and where do they see radio in the future.

Andreas Schneider, Sony, Digital Europe & ZVIE (Industrie 4.0 work)

14:45 15:00 **Local broadcasting, solutions for local broadcaster needs and planning for local broadcasters**

Possibly an over view from Ofcom on their local broadcaster project. Are there any other projects which are similar, which show this problem is being solved?

Peter Davies, Ofcom

15:00 15:15 **Regulation and the digital radio market**

Regulation can play a key role in the development of digital radio in a market or region. In Bavaria a collaborative approach is solving issues for local broadcasters.

Willi Schreiner & Reiner Muller, BLM

15:15 15:20 **Q&A**

15:20 15:35 **COFFEE**

Session 5

Automotive Update

Moderator:

15:35 15:50 **Ford and radio in the car**

Keynote: Chris Muers, Ford Motor Group UK

15:50	16:00	The journey of digital radio in the car How the UK got the OEMs to start adding digital radio as standard a step-by-step guide. Laurence Harrison, DRUK & Gunnar Garfors, NRK
16:00	16:05	BMW, Germany Digital radio in-car in Germany Speaker
16:05	16:15	Hybrid Why the hybrid vision fits in the car Nick Piggott, RadioDNS
16:15	16:25	Selling in the aftermarket The business opportunities and experiences selling to the aftermarket. Halfords UK
16:25	16:35	The Aftermarket European Development The challenge for the radio industry when Market development in-car in Italy Michael Hill, Radioplayer & FSH Germany
16:35	16:40	Q&A
16:40	16:45	Closing remarks Patrick Hannon President, WorldDMB and Vice President Corporate Development, Frontier Silicon