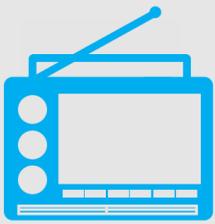


Digital  
Radio

QUARTERLY UPDATE // MARCH 2015

3.2M  
DAB+  
LISTENERS

READ MORE



24.2%  
OF PEOPLE TUNE  
INTO DAB+  
IN THE 5  
METROPOLITAN  
CAPITAL CITIES



1.5M  
MORE PEOPLE  
LISTEN TO DAB+  
THAN LISTEN VIA  
STREAMING  
& LISTEN NEARLY  
TWICE AS LONG



153K  
VEHICLES SOLD  
WITH DAB+  
SUPPORTED  
BY 21  
VEHICLE BRANDS

## 21 LEADING VEHICLE MANUFACTURERS NOW SUPPORTING DAB+ IN AUSTRALIA

Jeep is the latest vehicle manufacturer to adopt DAB+ in Australia, with digital radio now available as standard or option in the Grand Cherokee and Cherokee models. CRA continues to work with manufacturers to encourage adoption of DAB+, given the increased time that people are spending in the car each day.



NEW  
VEHICLE  
AFTER  
MARKET  
PRODUCTS

NOW AVAILABLE  
STARTING AT \$119

DAB+  
DIGITAL RADIO  
SETS SAIL

LAUNCH OF THE  
FIRST DAB+  
RADIO IN BOATS

IN EARLY 2015

NEW  
COUNTRY  
STATION  
NOW ON  
AIR

IN SYDNEY, MELBOURNE,  
BRISBANE & ADELAIDE

FOR THE LATEST DEVELOPMENTS,  
FOLLOW US!



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