

WORLD



Defining the future of digital radio

Join WorldDAB

Join WorldDAB, the global industry forum for digital radio professionals facilitating the implementation of digital broadcast radio based on the DAB family of standards



WorldDMB is responsible for defining the digital radio standards DAB and DAB+ for digital radio and DMB for radio and mobile TV.

Our goal is to promote the standard around the world. We work with sound and data broadcasters, network providers, car, receiver,



chip and equipment manufacturers, governments and official bodies to encourage international co-operation and a smooth, coordinated roll-out of services.

Through our network of more than 85 companies and organisations from across the industry and from over 25 countries, WorldDMB is in the best position to assist the transition from analogue to digital radio.



Member benefits

Global contact database

- commercial and public broadcasters
- chip, receiver and equipment manufacturers
- network operators
- regulatory bodies
- automotive manufacturers (OEMs, Tier 1s, Tier 2s)

Market Intelligence

- country rollout plans
- coverage maps
- industry news
- Eureka! member newsletter

Industry Events

- free registration to WorldDMB events
- speaking opportunities
- free or discounted exhibition opportunities
- discounted admission to industry events
- opportunity to distribute promotional material

Support to Broadcasters

Advice on switching from analogue to digital radio

- regulation
- technical trials
- licensing
- marketing
- network build out
- best business case scenarios
- production of new digital radio content

Business Development

- advertise products in WorldDMB publications and at industry events
- sponsorship opportunities
- targeted networking opportunities

Technical Information and Support

- advice on regulatory and spectrum issues
- ETI files and guidance on trials and testing
- opportunity to shape the development of future applications
- automotive sector specific technical information

WorldDMB Committees

- attendance at Committee meetings
- access to all Committee documents
- opportunity to join Task Forces and influence the industry

Resources

- ETI Library
- GfK Statistics – quarterly/market growth
- presentation and document library
- exclusive member document sharepoint



// At WorldDMB we join the community that is shaping the experience of digital radio for the next decades. We understand digitisation is not just a change of technology, it will deeply affect the way listeners use radio and what they expect from it. As a manufacturer in the automotive industry, maintaining a strong hold on radio is of vital interest to us and WorldDMB is our key to the technology. //

Andreas Goršak, JVC Kenwood Corporation, Germany
(automotive audio manufacturer)



It's easy to join – just call +44 20 7010 0744 email

“ Broadcasters are facing unprecedented competition for their spectrum and their audiences. Working through WorldDMB with chip and receiver manufacturers, spectrum planners and broadcasters throughout the world ensures innovation and best practice is developed and shared. WorldDMB members can be assured that free to air radio has an exciting digital future. ”

Joan Warner, Commercial Radio Australia

WorldDMB Committees – Involving Members

Only WorldDMB members can join and attend WorldDMB Committee meetings and access all current and past committee documents. The committees provide opportunities for international networking, sharing information and skills and making valuable professional business contacts. They are core vehicles for issue-based interaction on technical, regulatory and spectrum issues. The committees are memberled and self-managed, each with its own programme of meetings, task forces and internal communications.

WorldDMB Technical Committee

- oversees the standardisation of the DAB family of standards
- ensures that receiver equipment and broadcast technologies are compatible
- upgrades and advances the standard in line with technical developments
- looks to the future-proofing of receiver and broadcast equipment

WorldDMB Regulatory and Spectrum Committee

- lobbies to ensure the availability of sufficient frequencies for digital radio
- identifies problems related to frequency availability and works to resolve them
- provides guidance on what works best in the regulatory framework



“ The principal benefit of being a member of WorldDMB is networking, you meet people here who have done what you’re thinking of doing already, you want to learn from their experiences, avoid their mistakes and build on their successes. ”

Phil Laven, European Broadcasting Union, Switzerland

WorldDMB Member Representatives – Linking the Experts on Digital Radio

Member Representatives are the backbone of WorldDMB membership. They are **key staff** from **member** organisations involved in digital radio – country or regional managers, sales, technical, strategic, marketing, press- who are connected to the WorldDMB network. Member representatives receive regular industry updates, discounted or free registration to WorldDMB events and access to valuable members only information via the WorldDMB website.



WorldDMB Asia Pacific Committee

- supports the implementation of digital radio in the Asia Pacific region
- advises on regulation, licensing, technical trials, network build out, marketing and production of new digital radio content
- offers information on business case scenarios, retailers & manufacturers, affordable receivers, marketing & PR strategies

WorldDMB Events Facilitating exchange on best practice for rollout of digital radio

Every year WorldDMB organises over 20 events, conferences, tailored workshops and seminars bringing together industry stakeholders for information exchange and valuable networking opportunities. These include the WorldDMB General Assembly, our automotive workshops in Europe and Asia Pacific and several digital radio workshops that are a part of the industry’s major global events and exhibitions (IFA, GSMA, IBC, Telematics Munich, Broadcast Asia). Through these events WorldDMB offers members the opportunity to share best practise, sponsor and promote their products and services.





“ To AUDI, one of the leading promoters of Digital Radio, WorldDMB is fundamental for the long-term success of DAB. WorldDMB membership offers a forum for broadcasting experts to share their knowledge and experience, contributing to the continued success of DAB. ”

Klaus Bischof, AUDI AG, Germany
(automobile manufacturer)



“ Our membership of WorldDMB has given us access to invaluable worldwide information on digital radio and provided us with a means of influencing the future digital radio landscape as well as promoting our technologies and products to other movers and shakers in the industry. ”

Colin Crawford, Pure and Imagination Technologies, United Kingdom
(receiver manufacturer)



“ WorldDMB gives us the possibility to share information regarding digital radio, which has an exciting future. We need strong industry contacts and opportunities to meet and network and WorldDMB does an exceptional job in providing these opportunities. Moreover, WorldDMB is an invaluable partner in assisting us in taking to market the products that we manufacture and then sell around the world. To be a part of WorldDMB brings true industry endorsed credibility to our company and to our products. ”

Yannick Andre-Masse, VDL, France
(network provider & equipment manufacturer)

How to become a WorldDMB member

- 1 Contact the Project Office for more information about how WorldDMB membership can be relevant to your organisation by emailing projectoffice@worldadab.org or telephone +44 (0)20 7010 0744
- 2 Our Membership Marketing Manager is ready to help you with any questions and guide you through the application process
- 3 Once you are a part of the WorldDMB global membership, the WorldDMB Project Office is at your disposal to ensure you get maximum benefit from your WorldDMB membership

We look forward to welcoming you to WorldDMB!



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