

DIGITAL RADIO EUROPE AND ASIA PACIFIC (at year end 2013)

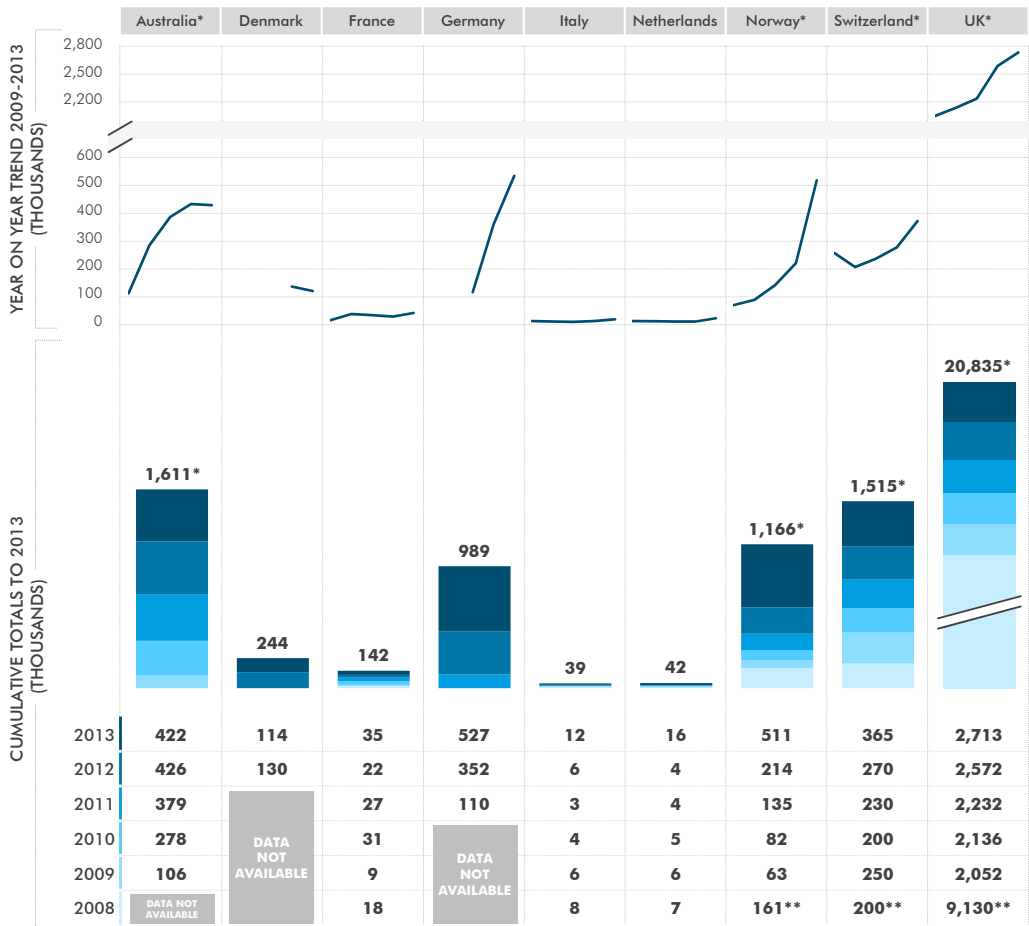
In this issue of the Global Update WorldDMB has, for the first time, collated key statistics from digital radio markets around the world. The aim is to present in an easily accessible format, the status and progress of DAB / DAB+ in nine major territories.

We hope you find this form of presentation helpful. If you have any comments or questions, please contact the Project Office at admin@worldddab.org.

We have focused on four main areas:

1. Receiver sales (annual and cumulative)
2. Network coverage
3. DAB / DAB+ set ownership ("household penetration")
4. Digital radio listening (reach and share)

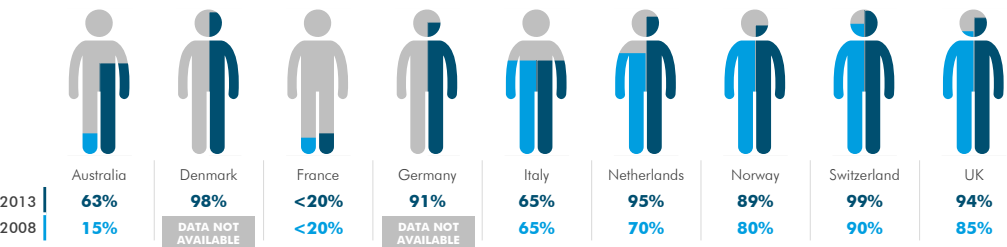
DAB/DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE)



* including line fit automotive **including pre 2008 sales

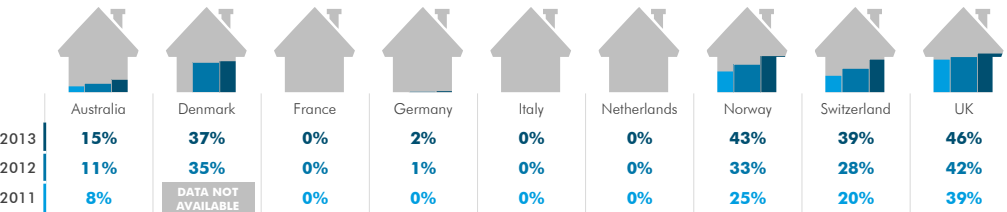
Sources: GfK (Denmark, France, Germany, Italy, Netherlands, UK), Commercial Radio Australia, Digital Radio Norway, MCDT (Switzerland), SMMT/CAP UK automotive, Glass's Automotive Business Intelligence

TOTAL DAB/DAB+ NETWORK COVERAGE (% OF POPULATION) 2008 VS 2013



Sources: Commercial Radio Australia, Teracom, TDF, WDR, WorldDMB, NPO, Digital Radio Norway, MCDT (Switzerland), DRUK

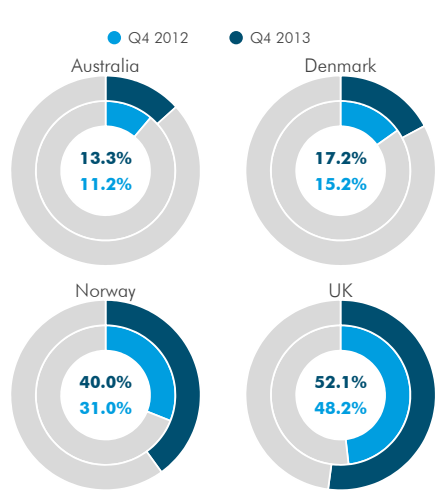
DAB/DAB+ HOUSEHOLD PENETRATION YEARS 2011 – 2013



Sources: Commercial Radio Australia, Digital Radio Norway, Danmarks Radio, WDR, MCDT (Switzerland), DRUK, RAJAR

DIGITAL RADIO REACH ALL PLATFORMS

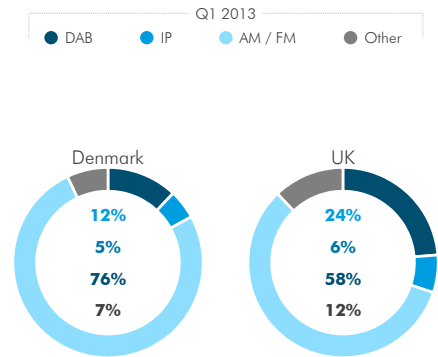
the % of people who listen to digital radio in a given time period



Sources: Nielsen, Danmarks Radio, Digital Radio Norway, RAJAR

DAB/DAB+ SHARE

the % of total listening hours which are listened to via DAB/DAB+



Sources: Commercial Radio Australia, Danmarks Radio, RAJAR