

SPONSORSHIP OPPORTUNITIES

20th WorldDMB General Assembly

4-5 November, 2014, Rome, Italy

About WorldDMB

WorldDMB is responsible for defining the digital radio standards DAB and DAB+. Our goal is to promote the standard around the world. We work with sound and data broadcasters, network providers, car, receiver, chip and equipment manufacturers, governments and official bodies to encourage international co-operation and a smooth, coordinated roll-out of services. Through our network of more than 85 companies and organisations from across the industry and from over 25 countries, WorldDMB is in the best position to assist the transition from analogue to digital radio.

About the Event

The WorldDMB General Assembly is our annual flagship event and brings together the international digital radio industry. It offers unparalleled opportunities to discuss the current issues within the digital radio industry and to create a better understanding of the challenges affecting the market.

Who will be there

- commercial and public broadcasters
- chip, receiver and equipment manufacturers
- network operators
- regulatory bodies
- automotive manufacturers (OEMs, Tier 1s, Tier 2s)
- national digital radio rollout bodies

Previous sponsors:



Major Sponsor - €15,000 or 3 sponsors at €5,000 each

Benefits:

- Logo and acknowledgement as Sponsor in all event collateral and including:
 - o WorldDMB Website
 - o Newsletters
 - o Delegate programme booklet
 - o All session opening slides
 - o On event pop up stands
 - o Logo displayed on lectern in session venue
- Link from the conference website page to the sponsor's website
- Full-page advertisement in delegate programme booklet
- Company details included on conference proceedings and programme
- 1 table top display in the exhibition area
- Insert in delegate bag

Event Partner Sponsor - €5,000

Benefits:

- Logo and acknowledgement as Sponsor in all event collateral and including:
 - o WorldDMB Website
 - o Newsletters
 - o Delegate programme booklet
 - o All session opening slides
 - o On event pop up stands
 - o Logo displayed on lectern in session venue
- Link from the conference website page to the sponsor's website
- Half-page advertisement in delegate programme booklet
- Company details included on conference proceedings and programme
- 1 table top display in the exhibition area
- Insert in delegate bag

Gala Dinner sponsor – €8,000 or 2 sponsors at €4,000

Benefits:

- Link from the conference website page to the sponsor's website
- Full-page advertisement in delegate programme booklet
- Company details included on conference proceedings and program
- Opportunity for a short address/presentation during dinner

- Sponsor signage at dinner venue
- Logo on menu cards
- Insert in delegate bag

Lunch sponsor – to cover lunch for 150 delegates on both days of event €4,000
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Benefits:

- Company details included on conference proceedings and program
- Half-page advertisement in delegate programme booklet
- Sponsor signage at lunch venue

Other Opportunities

Event Brochure sponsor - €2,000

Logo and web address on event brochure. Company profile inside event brochure.

Lanyard Sponsor - €500

Logo and/or web address on all delegate, speaker and staff lanyards (combined with WorldDMB logo). 150 lanyards – option to be supplied by sponsor. Half page advertisement in programme booklet.

Delegate Bag Sponsor - €500

Logo and/or web address on delegate bags (combined with WorldDMB logo).
 150 bags – option to be supplied by sponsor

Delegate Bag Insert

Raise brand awareness by having a gift inserted in the delegate bag.

	Member Rate	Non-member Rate
1 Insert in Delegate Bag	€150	€300

Exhibition stand

Promote your products and business to the leading international decision makers at the WorldDMB General Assembly.

	Member Rate	Non-member Rate
Table top display	€300	€600

Advertisement in delegate handbook

	Member Rate	Non-member Rate
Full page colour	€250	€500
½ page colour	€150	€300