



**Vers un lancement réussi de la RNT en Europe**  
**Towards a successful rollout of Digital Radio in Europe**

**Lundi 10 février 11h30 – 13h30**

**SPEAKER BIOGRAPHIES**

<p><b>Olivier Oddou</b>  <b>Editor-in-chief of SchooP.fr</b>  Olivier founded in 2000 the website SchooP.fr dedicated to the history of the French radio stations. With his 5 colleagues he is publishing regularly news, articles, and jingles of about 3500 stations in France. He also created a webradio for the French community when he was living in Hong-Kong in 2005. Living in London since 2009, Olivier has discovered a new radio market and in particular the booming British digital radio. He participates this year to the organisation of the French Radio Show in Paris.</p>	
<p><b>Patrick Hannon, Vice President Corporate Development</b>  <b>Frontier Silicon, United Kingdom</b>  Patrick Hannon is VP Corporate Development at Frontier Silicon, the leading provider of technology solutions for digital radio. His role is to work with policy makers, regulators and industry players (including public and private broadcasters, network operators, device manufacturers, retailers and automotive manufacturers) to ensure that digital radio is successfully rolled out in as many territories as possible. Before joining Frontier, Patrick was a strategy consultant focused on broadcast / digital media. Previously, he held senior strategy / commercial roles at the BBC / BBC Worldwide.</p>	
<p><b>Mathieu Quetel, vice-président du SIRTI (syndicate of 150 independent radio stations in France)</b>  Directeur général de Groupe 1981 (1er éditeur radiophonique indépendant français qui édite 7 radios Ado, Voltage, Latina, Vibration, Forum, Wit et Blackbox) et Vice-Président du Sirti (Syndicat Interprofessionnel des Radios et Télévisions Indépendantes, le syndicat des PME de la radio de la télé et de la radio en France).</p>	
<p><b>Francis Goffin</b>  <b>Director General of Radio, RTBF</b>  Francis Goffin has been creating and managing radios for 33 years. He has been the Director General of RTBF radios for 10 years, successfully steering the revamping of its five-station offer. Prior to working for the French-speaking Belgian public service, he acquired a 23-year-long experience in private radio management – starting with the founding of a small local pirate radio that he launched in 1980 while studying agronomy engineering, to the general management of Bel RTL, which he co-launched in 1991. He also created one of the first private Belgian networks, the press group Rossel's RFM. For two years, he has devoted part</p>	

of his energy to federate the radio industry's main players around an ambitious and collective project to ensure radio's digital migration and future. He is a firm believer in the necessity of this migration, as well as the new opportunities it will bring to all broadcasters. At the international level, he is a member of the EBU Radio Committee and Chairman of the RFP (Radios francophones publiques of France, Canada, Switzerland and Belgium).

**Jacqueline Bierhorst, Project leader, Digital Radio+ Network, The Netherlands**

Jacqueline Bierhorst has been a pioneer in commercial radio since 1987, specialized in distribution, marketing and content, she has become an all rounder. She has a strong track record in launching and leading successful commercial television and radio channels in The Netherlands and Belgium. She inspires her teams to embrace their talent and get the best out of themselves. Since 2011 she has been project leader on the roll out of the Digital Radio+ Network in The Netherlands for all commercial broadcasters, which was launched the 1st of September 2013. In this role she is also closely involved in the cooperation between public and commercial broadcasters on behalf of the joint roll out and marketing of DR+ in The Netherlands. She is also content director and marketing at Caiway, a cable and fiber services company in The Netherlands.



**Laurent Dizambourg, Pilote Innovations domains Acoustique / Audio / Radiofréquences, OSA Peugeot Citroën**

Laurent Dizambourg graduated from ESIGELEC school in 1997, specializing in Electronic Telecommunication Hyper frequencies. His early career was as RF development engineer in telecom equipment companies Lucent Technologies and Harris Communication. He then became RF designer in Thales for the electronic reception system of the aircraft RAFALE. He has worked for PSA Peugeot Citroën since 2002. His first mission was to validate the Telematic / Audio systems embedded in cars (antennas, tuner, head unit, speakers). Then in 2006 he joined the innovation department to work on future generation of Audio / Telematic / Connectivity Systems. He has been involved in Digital radio at PSA for the past few years (RANUTER project, testing). He is 40 years old and has 3 children.



**Andrew Nash, Automotive Sales Director, V-Traffic Services (Mediamobile)**

As the Automotive Director of Mediamobile, Andrew Nash defines the sales strategy of the **V-Traffic mobility solutions** for the Automotive/OEM market. During his long industrial career, whereof 15 years based in France, he has been leading the business development at Jabil, headed the automotive electronics division at Pioneer and held various sales and marketing positions within Valeo and Jaguar.

