

Internet radio: threat or accelerator to DAB digital radio

Monday 16 September 2013

11:00 – 12:30 | Room G102-103

The integration of the second screen within the traditional linear model for TV is now well underway, but is there a parallel with radio, and can listeners look forward to a mix of internet and live radio? Is internet radio a threat or an accelerator to DAB broadcast markets? Plans for a switchover from FM to dab/DAB+ digital radio are on-going or under discussion in UK, Norway, Sweden, Denmark and other territories. The world in which radio competes is changing, with traditional radio under pressure from new content delivery mechanisms. In this workshop WorldDMB brings together radio industry experts to share their perspectives on the digital future of radio.

Welcome and Introduction to the Session

Jorn Jensen, President, WorldDMB

Session Chair: Patrick Hannon, VP Corporate Development, Frontier Silicon

Speaker 1: EBU Vision 2020

Annika Nyberg, Media Director, EBU

Europe's public service media (PSM) will face significant changes in the next decade. Through the Vision2020 project, EBU Members have embarked on a journey to investigate how PSM can adapt and best serve their audiences, using trend analysis and expert experience on media consumption, programming strategies, content, socio-demographics, media policies and technology. Where does the internet and DAB/DAB+ digital radio sit within the different delivery methods?

Speaker 2: Perspective from the UK Radio Sector

Ford Ennals, CEO, Digital Radio UK

How is the UK radio sector approaching a digital future? What is the right balance between broadcast and internet-delivered radio? When do commercial and public service broadcasters compete and when do they collaborate?

Speaker 3: The future of radio content

Mark Friend, Controller, Multi-platforms and Interactive, Radio, BBC

Content is the saviour of public service radio. This presentation will look at Digital radio across platforms, looking at the handover between the different platforms.

Speaker 4: Internet vs Broadcast: threat or accelerator

James Cridland, Radio Futurologist

Radio's global, hybrid, future

Radio consumption is changing across the world - and radio broadcasters are using technology in many different ways to help shape their future. Hear how some of the brightest broadcasters across the world are using new platforms to offer new services to audiences - and how broadcast and internet can work well together.

Panel Question & Answer discussion

END

Followed by networking lunch outside the session room.