



ASBU RADIO & TV Festival & CONVENTION

21-24 September 2026

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www.asbufestival.com

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Join the ASBU Radio & TV Convention

Book Your booth Now!

ASBU Radio & TV Convention is thriving once again in this new edition, and we are excited to announce that our sales doors are now open. Don't miss the opportunity to secure your space at our trade show.

This is an outstanding opportunity to expand your business, stay updated with the latest developments in the audiovisual sector, and connect with key Arab decision-makers in the field.



To register, please visit our website :
www.asbuevents.net/festival

INVITATION

The Arab States Broadcasting Union (ASBU) is pleased to invite you to participate in the 26th Edition of the Arab Radio and Television Festival, which will be held from 21 to 24 September 2026, that will take place in Hammamet and Tunis, Tunisia.

A key highlight of this Festival is the ASBU Radio and TV Convention and the Program Market, scheduled to take place from 22 to 24 September 2026. We would be honored by your participation in this important event and would be grateful if you could contribute to its success.

Your involvement will strengthen media cooperation and foster opportunities within the Arab media sector.



Event's Details

Date:

- Festival: September 21-24, 2026
- Exhibition Fair: September 22-24, 2026

Venue:

- Hammamet, Tunisia



About our last edition

The **ASBU Festival for Radio & Television Convention 2026** was held in **Hammamet and Tunis** and achieved unprecedented success, featuring **over 80 exhibitors** and attracting **approximately 1,000 visitors** from around the world.



Why To participate?

By participating in our event, you will benefit from numerous opportunities, including:

- Networking with key decision-makers and industry professionals
- Opportunities for collaboration and for showcasing your products and services.
- Media exposure through **ASBU's extensive coverage**
- Inclusion in marketing materials and promotional campaigns across various platforms.



How to participate?

As usual, the Festival and convention organizers offer participants in the exhibition a package of services and benefits at preferential rates compared to similar professional exhibitions. Details of these services and rates can be found in Attachments 1 and 2.

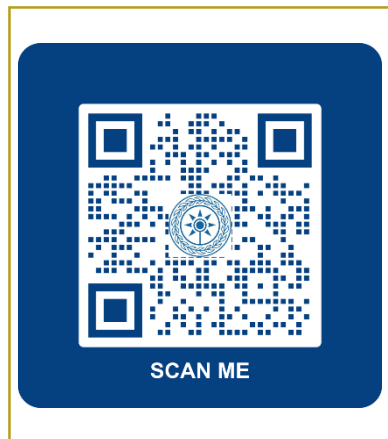
To participate, please register online or contact us as soon as possible

to reserve your space no later than May 15, 2026. It is also necessary to complete the forms available through the designated QR Code.

For further inquiries, please contact us at the following email address: **fair@asbu.net**.

To register online and reserve a booth, please scan the following QR Code.

Note: The registration process will be open from February 1, 2026, to May 15, 2026.



Priority for booking and booth selection will be given to companies that confirm their participation early, while considering ASBU arrangements and commitments with its member organizations, partners, sponsors.

Welcome to Our Upcoming Event!

We look forward to welcoming you to this prestigious event and fostering a long-term partnership that will contribute to the growth and development of the broadcasting industry.

Best Regards,

Eng. ABDELRAHIM SULEIMAN

ASBU Director General

1- Services and Benefits Package

A Flexible Package Offering a Unique Experience

01

Standard Free Booth

A standard booth space ranging from 6 to 9 m² will be provided to the company, subject to availability.

02

Basic booth equipment will be provided, including a 40" screen (new), a table, chairs, lighting, carpet, and printed company branding (logos).

Any additional requirements—such as custom design, printing, or special booth arrangements—will be at the exhibitor's expense. However, assistance can be provided by directing exhibitors to specialized companies for these services.

03

Exhibitor Accommodation (5-Star Hotel)

One company representative will be hosted at a **5-star hotel (single occupancy with breakfast)** for **five nights, from 20 to 25 September 2026**.

04

Catering Services

Participation in all official events and gatherings organized in honor of the Festival participants, in accordance with the general program (**lunches, dinners, cocktail receptions, etc.**).

05

Event's activities Invitations

One company representative will receive invitations to participate in all Festival activities, including the opening and closing ceremonies, seminars, and accompanying cultural programs.

06

Logistical Services

Transportation between the **airport, hotel, and all event venues.**

- Assistance with **customs procedures** for the import and export of equipment; **all related financial costs shall be borne by the exhibiting company.**
- Support in facilitating **entry visa procedures to Tunisia (deadline for support: 01 June 2026).**

07

Marketing and Promotional Services for Exhibitors

Facilitating communication with **key decision-makers and professionals from Arab and international television organizations.**

- Inclusion in all available **event-related marketing materials**, such as **brochures, banners, and digital campaigns.**
- Promotion across the **official platforms of the Arab States Broadcasting Union (ASBU)**, including its **official website.**

2- Services and Benefits Pricing

Choose your Service Packages... Tailored to meet Your Needs!

Exhibitors from Outside Tunisia (in US Dollar / USD)

500 USD

Participation Fee for the First Company Representative

The participant will have full access to all services outlined in the relevant package **attachment 1**.

700 USD

Participation Fee for each Additional Company Representative

The participant will have full access to all services outlined in the program **attachment 1**.

250 USD

Participation Fee for each Additional Company Representative

Participants will receive all service packages except hotel accommodation (Service No. 03), which will be on a self-payer basis.

100 USD

Additional Cost per Square Meter for Customized Booths

250 USD

Request for an Additional Screen Larger Than 40 Inches

Exhibitors from Tunisia (in Tunisian Dinar / TND)

400 TND

Participation Fee for the First Company Representative

The Participant will receive all service packages except hotel accommodation (Service No. 03), which will be on a self-payer basis.

1400 TND

Optional Additional Fee for the First Company Representative

Applicable if the participant requires hotel accommodation.

2100 TND

Participation Fee for each Additional Company Representative

Includes full access to all services outlined in attachment 1.

350 TND

Participation Fee for each Additional Company Representative and Visitor from Tunisia

Covers attendance at the opening and closing ceremonies only, along with catering invitations (Services No. 04 and 05 only).

300 TND

Additional Cost per Square Meter for Customized Booths

700 TND

Request for an Additional Screen Larger Than 40 Inches