

DAB/DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE) 2008 – 2025

Sources: GfK* GB (England/Scotland/Wales only), SMMT, JATO, WorldDAB analysis (United Kingdom automotive), Audio Trends 2025: Sonderbericht zur ma 2025 Audio II (Germany), GfK Italia CAWI survey (Italy), GfK* (France), JATO Dynamics, DAB+ as standard years 2015 – 2025 (France automotive), An estimate based on Digital Radio Survey Q1 2019 (Kantar Media), Nielsen Audio 2021 and The Electronics Trade Figures (Norway). Updated using latest available data from Elektronikbransjen (2024–2025) and OFV (new car sales). Domestic receiver sales are estimated due to discontinued reporting of digital radio after 2021. Automotive assumes ~100% DAB penetration in new cars. Market is mature; growth is slowing due to a shift towards IP-based audio devices (Norway), GfK Point of Sales DAB+ Fusion report, inclusive of market coverage estimation extrapolation, to represent 100% sales coverage. The report includes the following product categories: Audio Home Systems, Clock Radios, Portable Radios, Portable Media Players (up to and including June 2015 data), Radio Boomboxes, Receivers (up to and including Feb 2018 data) & Smart/Mobile Phones, December 2022 (Australia), Total new DAB+ enabled vehicle sales for 12 months to 31 December 2023, as sourced from VFACTS and Glass's Information Services Report, reported as a percentage of total new vehicles sold, as supplied by FCAI (Australia automotive), GfK* 2013 – 2025 (Netherlands), JATO Dynamics, DAB+ as standard 2013 – 2025 (Netherlands automotive), Ofcom Switzerland, GfK (Switzerland); Weer GmbH, Federal Statistical Office FSO (Switzerland), GfK* 2013 – 2025 (Belgium), JATO Dynamics, DAB+ as standard years 2015 – 2025 (Belgium automotive), GfK*, 2011 – 2025 GfK data for Denmark does not include Tuners and Car Radios and 2011 GfK data for Denmark does not include Clock Radio and Portable Radio (Denmark), JATO Dynamics, DAB+ as standard 2015 – 2025 (Denmark automotive), GfK* (Czechia), JATO Dynamics, DAB+ as standard years 2021 – 2025 (Czechia automotive)

% NEW PASSENGER CARS WITH DAB/DAB+

Sources: GfK Italia CAWI survey (Italy), Estimate by national broadcasters and Digitalradio Norway, based on general info on DAB+ availability from each car importer. Currently no local official statistic is available to track DAB+ ratio in the Norwegian market for new cars. Cars without line fit DAB-radios are given retrofit solutions locally. The estimate includes private cars only (Norway), Weer GmbH (Switzerland), JATO Dynamics FY 2025. Figures show number of vehicles confirmed to feature DAB+. Some OEMs do not report DAB+ status, so actual figure may be higher (Austria, Belgium, Croatia, Czechia, Denmark, France, Hungary, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Sweden, Spain, United Kingdom, Germany, Greece), Total new DAB+ enabled vehicle sales for 12 months to 31 December 2023, as sourced from VFACTS and Glass's Information Services Report, reported as a percentage of total new vehicles sold, as supplied by FCAI (Australia)

All figures standard fit except Norway which also includes cars with DAB+ taken as an option. Figures show number of vehicles confirmed to feature DAB+. Some OEMs do not report DAB+ status, so actual figure may be higher.

TOTAL DAB/DAB+ NETWORK COVERAGE (% OF POPULATION) 2013 VS 2026

Sources: DR (Denmark), Telenor AS (Norway), Ofcom (Switzerland), Media Broadcast (Germany), BBC (United Kingdom), RTBF and Norkring Belgium (Belgium), Ceske Radiokomunikace a.s., Czech Radio, RTI cz s.r.o., TELEKO s.r.o. (Czechia), Digital Radio NL (Netherlands), digitalradio.it (Italy), Commercial Radio & Audio (Australia), ARCOM based on deployment May 2026 (France). 80% outdoor, 66,7% indoor

DAB/DAB+ FIRST LEVEL ROAD COVERAGE

Sources: SRG SSR, Ofcom (Switzerland), Federal Roads Office FEDRO (Switzerland), DR (Denmark), Media Broadcast (Germany), Telenor AS (Norway), digitalradio.it (Italy), Digital Radio NL (Netherlands), Estimation RTBF and Norkring Belgium (Belgium), Czech Radio, Highways cca 98%, Motorways cca 92,5% (Czechia), Commercial Radio & Audio (Australia), BBC (United Kingdom), ARCOM based on deployment May 2026 (France)

DAB/DAB+ HOUSEHOLD RECEIVER PENETRATION

Sources: Nielsen, Radio Listening in Norway 2023 (Norway), Q1 2026 RAJAR/Ipsos MORI/RSMB (67% of adult population claim to have access to a DAB set in their home or in their car) (United Kingdom), GfK 360 Radio Ratings, Q4 2025 (S7-8 2025), SMBAP, Cumulative audience, Mon-Sun, 12mn to 12mn, All People 10+ (Australia), Audio Trends 2025: Sonderbericht zur ma 2025 Audio II (Germany), Danish Bureau of Statistics (Denmark), digitalradio.it, refers to % of people who have access to a DAB+ digital radio at home, at work or in the car (Italy), Czech Radio (Czechia), Monitoring of audiovisual trends in France | Arcom (France)

NUMBER OF NATIONAL STATIONS ON DAB/DAB+ VS FM

Sources: WorldDAB via country contacts

DIGITAL RADIO REACH - ALL PLATFORMS

Sources: Radioundersøkelsen 2020, Kantar for The Norwegian Media Authority (Norway), Ofcom Switzerland, DigiMig Trend analysis 02.2025 (Switzerland), Q1 2025 / Q1 2026. RAJAR/Ipsos MORI/RSMB (United Kingdom), NMO LUISTERONDERZOEK (Netherlands), yearly IPSOS dedicated survey (Brussels-Wallonia Federation) (Belgium), Kantar Gallup/DR, the % of Danes who listen to digital radio (DAB+ and IP) every week (Denmark), GfK 360 Radio Ratings, Q4 2024 (S7-8 2024), & Q4 2025 (S7-8 2025), SMBAP, Weekly Cumulative Audience, Mon-Sun 12mn-12mn, All People 10+ (Australia), Czech Radio (Czechia)

DAB/DAB+ SHARE

Sources: Ofcom Switzerland, DigiMig Trend analysis 02.2025 (Switzerland), Q1 2026 RAJAR/Ipsos MORI/RSMB (United Kingdom), Kantar Gallup/DR (Denmark), yearly IPSOS dedicated survey (Belgium (Flemish-speaking), CIM Audio Time (Belgium (French-speaking), Czech Radio (Czechia), NMO LUISTERONDERZOEK (Netherlands)

EMERGING MARKETS

TDA (Algeria), Verein Digitalradio Österreich (Austria), Teleradio PU (Azerbaijan), Ministry of Information (Bahrain), OIV (Croatia), Levira (Estonia), National Communications Authority (NCA) (Ghana), ERT (Greece), RRI (Indonesia), Coimisiún na Meán (Ireland), Communications Authority of Kenya (Kenya), Ministry of Information Kuwait (Kuwait), RTL Luxembourg (Luxembourg), Agency for Electronic Communications and Postal Services (Montenegro), National Broadcasting Council of Poland, Polish Radio (Poland), Qatar Media Corporation (Qatar), Saudi Broadcasting Authority (Saudi Arabia), Autorité de Régulation des Télécoms et Postes (ARTP) (Senegal), Radio Television of Serbia (Serbia), Ministry of Transport of the Slovak Republic (Slovakia), RTV Slovenija (Slovenia), RTVE (Spain), ICASA (South Africa), Bauer Media, Viaplay Group, Swedish Radio (Sweden), National Broadcasting and Telecommunications Commission of Thailand (Thailand), ONT (Tunisia), Kule Verici Tesisleri İşletim ve Teknolojileri A.Ş. (Kule A.Ş.) (Turkey), Uganda Communications Commission (Uganda), National Council of Television and Radio Broadcasting of Ukraine (Ukraine)

* GfK Point of Sales DAB+ Fusion report, inclusive of market coverage estimation extrapolation, to represent 100% sales coverage. The DAB+ Fusion report includes the product categories: Audio Home Systems, Tuners, Receivers, Clock Radios, Portable Radios, Radio Recorders and Car Radios (aftermarket). Exception in single countries apply. At time of print 2025 coverage rates based on 2024 rates.