# SOURCES – DAB DIGITAL RADIO - WORLDWIDE (Status November 2025)

## DAB/DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE) 2008 – 2023

Sources: GfK* GB (England/Scotland/Wales only), SMMT, JATO, WorldDAB analysis (United Kingdom automotive), Audio Trends 2024: Sonderbericht zur ma 2024 Audio II (Germany), GfK Italia CAWI survey (Italy), GfK* (France), JATO Dynamics, DAB+ as standard years 2015 – 2023 (France automotive), An estimate based on Digital Radio Survey Q1 2019 (Kantar Media), Nielsen Audio 2021 and The Electronics trade figures for 2022 - 2023 (Norway), GfK Point of Sales DAB+ Fusion report, inclusive of market coverage estimation extrapolation, to represent 100% sales coverage. The report includes the following product categories: Audio Home Systems, Clock Radios, Portable Radios, Portable Media Players (up to and including June 2015 data), Radio Boomboxes, Receivers (up to and including Feb 2018 data) & Smart/Mobile Phones, December 2022 (Australia), Total new DAB+ enabled vehicle sales for 12 months to 31 December 2023, as sourced from VFACTS and Glass's Information Services Report, reported as a percentage of total new vehicles sold, as supplied by FCAI (Australia automotive), GfK* 2013 – 2023 (Netherlands), JATO Dynamics, DAB+ as standard 2013 – 2023 (Netherlands automotive), Ofcom Switzerland, GfK (Switzerland); Weer GmbH, Federal Statistical Office FSO (Switzerland), GfK* 2013 – 2023 (Belgium), JATO Dynamics, DAB+ as standard years 2015 – 2023 (Belgium automotive), GfK*, 2011 – 2023 GfK data for Denmark does not include Tuners and Car Radios and 2011 GfK data for Denmark does not include Clock Radio and Portable Radio (Denmark), JATO Dynamics, DAB+ as standard 2015 – 2023 (Denmark automotive), Czech Radio(Czechia), Czech Radio (Czechia automotive)

## % NEW PASSENGER CARS WITH DAB/DAB+

Sources: GfK Italia CAWI survey (Italy), Estimate by national broadcasters and Digitalradio Norway, based on general info on DAB+ availability from each car importer. Currently no local official statistic is available to track DAB+ ratio in the Norwegian market for new cars. Cars without line fit DAB-radios are given retrofit solutions locally. The estimate includes private cars only (Norway), Weer GmbH (Switzerland), JATO Dynamics H1 2025. Figures show number of vehicles confirmed to feature DAB+. Some OEMs do not report DAB+ status, so actual figure may be higher (Portugal, Romania, Spain, United Kingdom, Austria, Belgium, Denmark, France, Netherlands, Poland, Slovakia, Spain, Croatia, Czechia, Sweden, Hungary, Germany, Slovenia, Greece), Total new DAB+ enabled vehicle sales for 12 months to 31 December 2023, as sourced from VFACTS and Glass's Information Services Report, reported as a percentage of total new vehicles sold, as supplied by FCAI (Australia)
All figures standard fit except Norway which also includes cars with DAB+ taken as an option. Figures show number of vehicles confirmed to feature DAB+. Some OEMs do not report DAB+ status, so actual figure may be higher.

## TOTAL DAB/DAB+ NETWORK COVERAGE (% OF POPULATION) 2013 VS 2025

Sources: DR (Denmark), Telenor AS (Norway), Ofcom (Switzerland), Media Broadcast (Germany), BBC (United Kingdom), RTBF and Norkring Belgium (Belgium), Ceske Radiokomunikace a.s., Czech Radio, RTI cz s.r.o., TELEKO s.r.o. (Czechia), Digital Radio NL (Netherlands), digitalradio.it (Italy), Commercial Radio & Audio (Australia), ARCOM estimate based on simulation and new transmitters at the end of Q4'24 (France)

## DAB/DAB+ FIRST LEVEL ROAD COVERAGE

Sources: SRG SSR, Ofcom (Switzerland), Federal Roads Office FEDRO (Switzerland), DR (Denmark), Media Broadcast (Germany), Telenor AS (Norway), digitalradio.it (Italy), Digital Radio NL (Netherlands), Estimation RTBF and Norkring Belgium (Belgium), Czech Radio, Highways cca 98%, Motorways cca 92,5% (Czechia), Commercial Radio & Audio (Australia), BBC (United Kingdom), ARCOM (based on obligation 2025) (France)

## DAB/DAB+ HOUSEHOLD RECEIVER PENETRATION

Sources: Nielsen, Radio Listening in Norway 2023 (Norway), GfK 360 Radio Ratings, Q4 2024 (S7-8 2024), SMBAP, Cumulative audience, Mon-Sun, 12mn to 12mn, All People 10+ (Australia), Q3 2025 RAJAR/Ipsos MORI/RSMB (65% of adult population claim to have access to a DAB set in their home or in their car) (United Kingdom), Danish Bureau of Statistics (Denmark), Audio Trends 2024: Sonderbericht zur ma 2024 Audio II (Germany), Czech Radio (Czechia), Monitoring of audiovisual equipment in households in mainland France - Results for the 2nd half of 2023 for television and radio | Arcom (France), digitalradio.it (Italy)

## NUMBER OF NATIONAL STATIONS ON DAB/DAB+ VS FM

Sources: WorldDAB via country contacts

## DIGITAL RADIO REACH - ALL PLATFORMS

Sources: Radioundersøkelsen 2020, Kantar for The Norwegian Media Authority. No official figures after this (Norway), Ofcom Switzerland, DigiMig Trend analysis 02.2024 (Switzerland), Q4 2024 / Q4 2024. RAJAR/Ipsos MORI/RSMB (United Kingdom), NMO LUISTERONDERZOEK (Netherlands), yearly IPSOS dedicated survey (Brussels-Wallonia Federation) (Belgium), Kantar Gallup/DR, the % of Danes who listen to digital radio (DAB+ and IP) every week (Denmark), GfK 360 Radio Ratings, Q4 2024 (S7-8 2024) & Q4 2023 (S7-8 2023), SMBAP, Weekly Cumulative Audience, Mon-Sun 12mn-12mn, All People 10+ (Australia), Czech Radio (Czechia)

## DAB/DAB+ SHARE

Sources: Ofcom Switzerland, DigiMig Trend analysis 08.2024 (Switzerland), Q4 2024 RAJAR/Ipsos MORI/RSMB (United Kingdom), Kantar Gallup/DR (Denmark), yearly IPSOS dedicated survey (Brussels-Wallonia Federation) (Belgium), Czech Radio (Czechia), NMO LUISTERONDERZOEK (Netherlands)

## EMERGING MARKETS

TDA (Algeria), Verein Digitalradio Österreich (Austria), Teleradio PU (Azerbaijan), Ministry of Information (Bahrain), OIV (Croatia), Levira (Estonia), National Communications Authority (NCA) (Ghana), ERT (Greece), RRI (Indonesia), Fáilte DAB (Ireland), Ministry of Information Kuwait (Kuwait), RTL Luxembourg (Luxembourg), National Broadcasting Council of Poland, Polish Radio (Poland), Qatar Media Corporation (Qatar), Saudi Broadcasting Authority (Saudi Arabia), Autorité de Régulation des Télécoms et Postes (ARTP) (Senegal), Radio Television of Serbia (Serbia), Ministry of Transport of the Slovak Republic (Slovakia), RTV Slovenija (Slovenia), RTVE (Spain), ICASA (South Africa), Bauer Media, Viaplay Group, Swedish Radio (Sweden), National Broadcasting and Telecommunications Commission of Thailand (Thailand), ONT (Tunisia), TRT (Turkey), Uganda Communications Commission (Uganda), National Council of Television and Radio Broadcasting of Ukraine (Ukraine)

* GfK Point of Sales DAB+ Fusion report, inclusive of market coverage estimation extrapolation, to represent 100% sales coverage. The DAB+ Fusion report includes the product categories: Audio Home Systems, Tuners, Receivers, Clock Radios, Portable Radios, Radio Recorders and Car Radios (aftermarket). Exception in single countries apply.