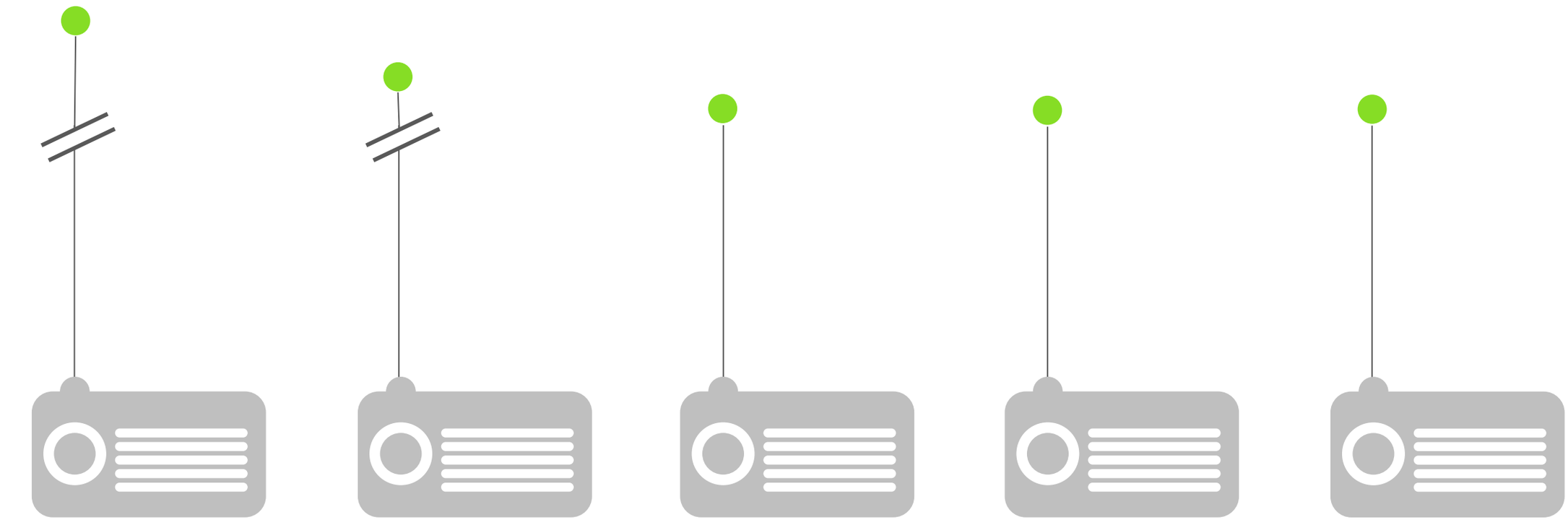
worlddab

DAB DIGITAL RADIO

WORLDWIDE

Last updated November 2025

CUMULATIVE DAB / DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE) 2008 – 2023



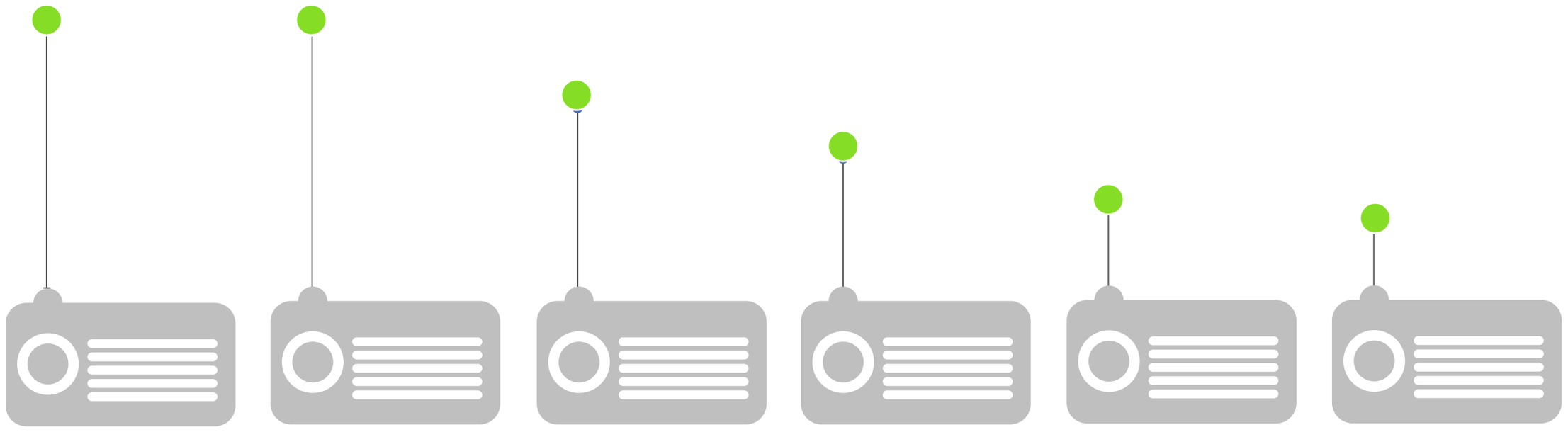
United Kingdom
55,593,000[1]

Germany
28,300,000[2]

Italy
12,574,000[3]

France
10,609,000

Australia
10,197,000[4]



Norway
9,400,000[1]

Switzerland
6,773,000[1,5]

Netherlands
4,659,000[6]

Belgium
3,357,000[6]

Denmark
2,133,000[7]

Czechia
1,600,000

1 including pre 2008 sales

2 As of Q4 2024, including sales starting from 2013

3 Sales of consumer DAB+ radios almost tripled in the first half 2020 following the introduction of rules requiring all receivers to have DAB+ from 1st January 2020

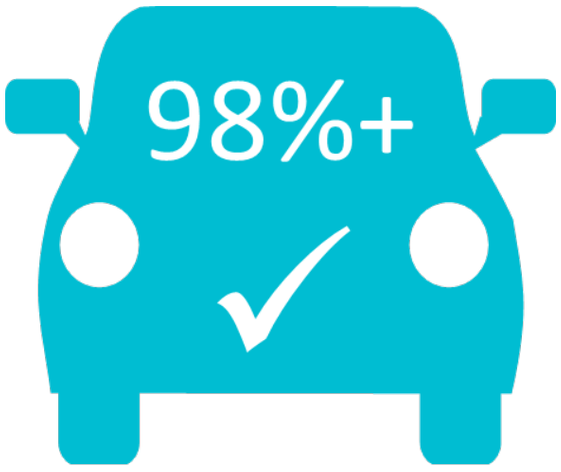
4 including receiver sales from 2009-2022 and vehicles sold w/ DAB+ from 2011-2023

5 including cars: 2.621 Million

6 contains only DAB+ sales starting from 2013

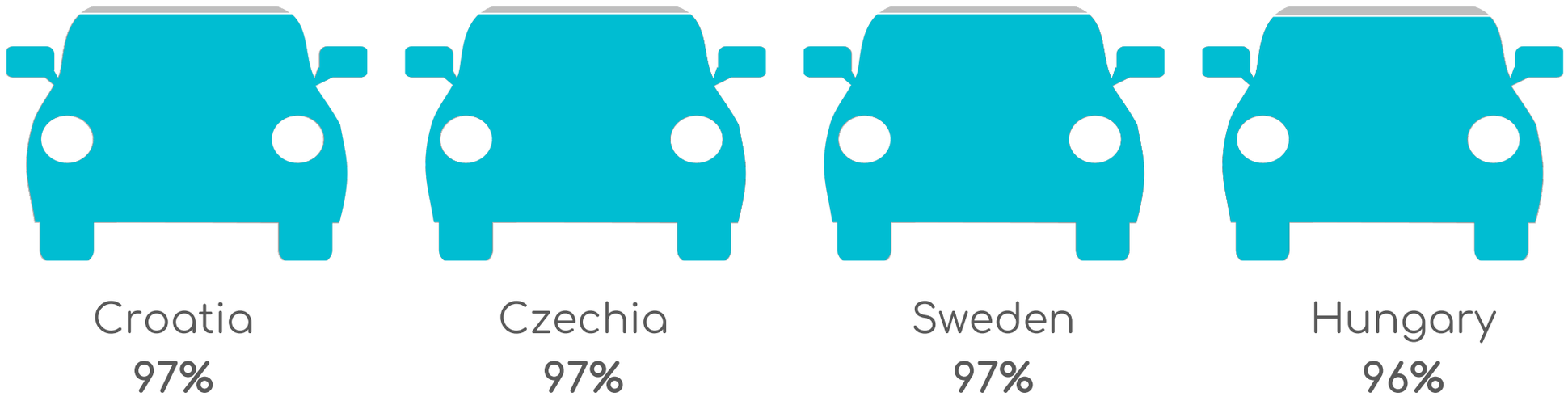
7 including sales starting from 2011

% NEW PASSENGER CARS WITH DAB / DAB+



Countries with 98% or more achieved:

Italy (100%), Norway (100%), Portugal (99%), Romania (99%), Switzerland (99%), United Kingdom (99%), Austria (98%), Belgium (98%), Denmark (98%), France (98%), Netherlands (98%), Poland (98%), Slovakia (98%), Spain (98%)



Croatia
97%

Czechia
97%

Sweden
97%

Hungary
96%

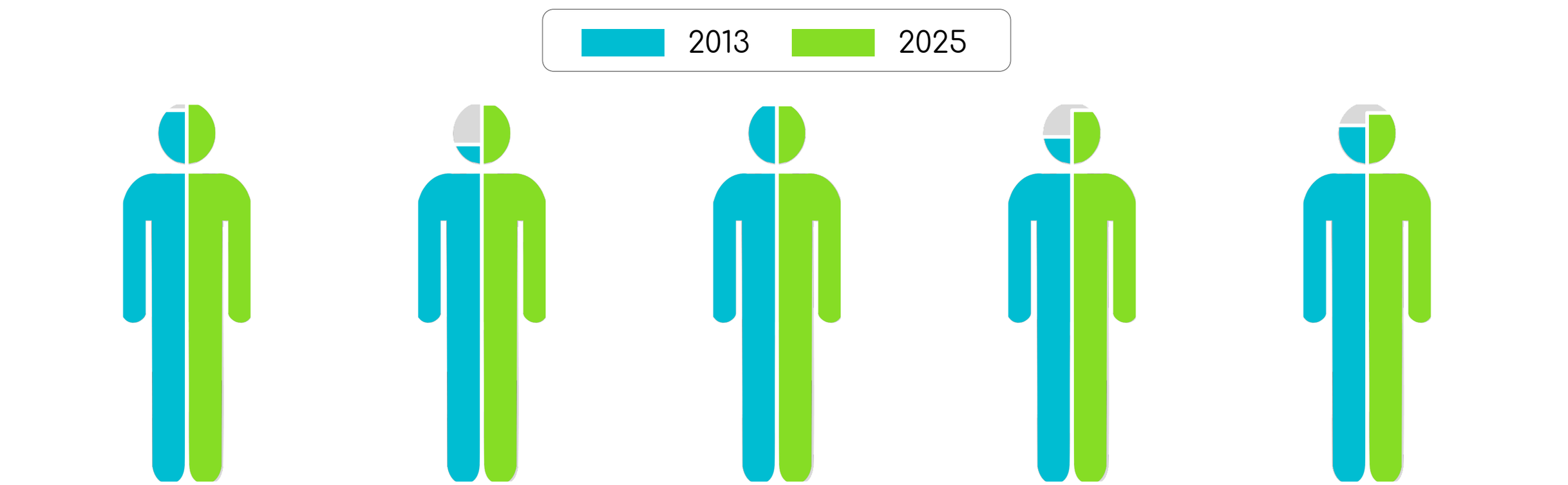
Germany
95%

Slovenia
94%

Greece
90%

Australia
79%

TOTAL DAB / DAB+ NETWORK COVERAGE (% OF POPULATION) 2013 VS 2025

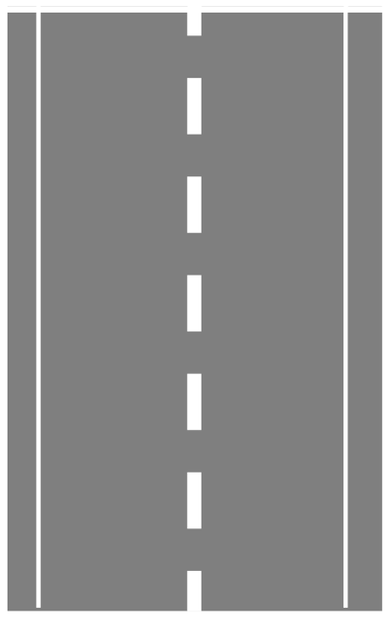


DAB / DAB+
FIRST LEVEL % ROAD COVERAGE *

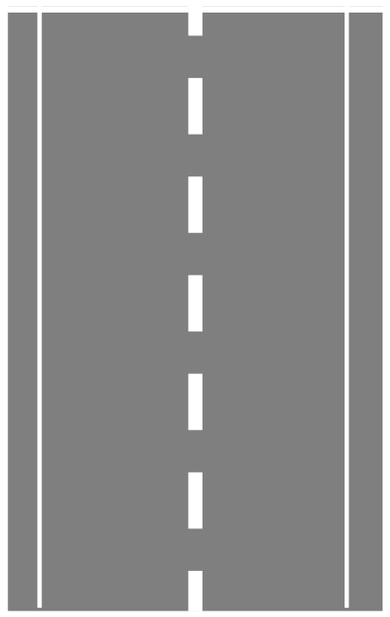
* KM first level road coverage (motorways, autobahns, autostrade, autostradas, autoroutes).

However, most countries also have equivalent coverage on second level routes.

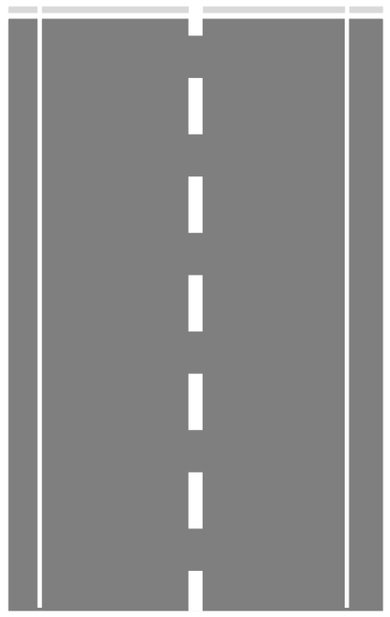
Switzerland[8]
1,450 km
99%



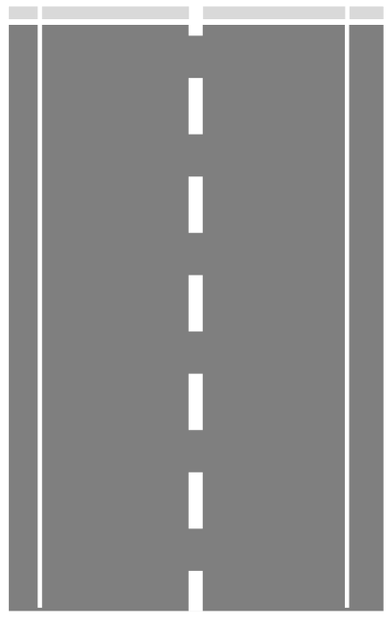
Denmark
1,300 km
99%



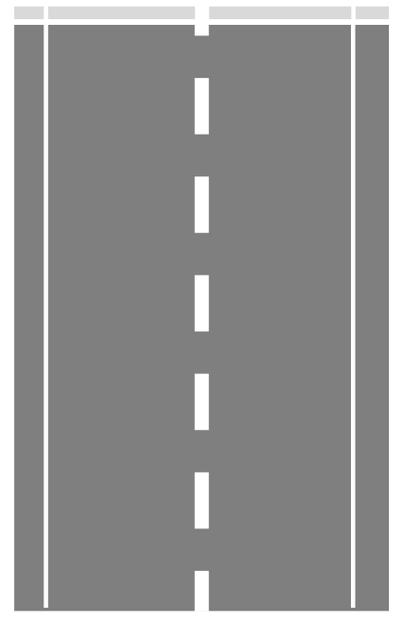
Germany[9]
12,700 km
98%



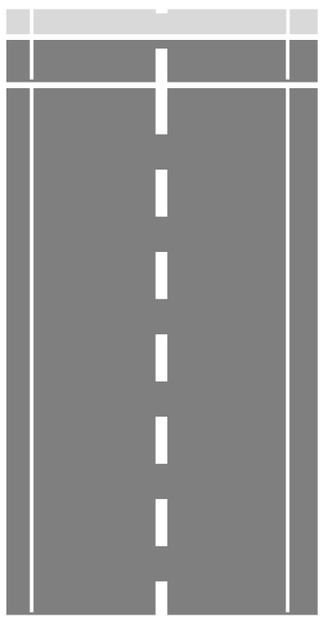
Norway
7,500 km
97%



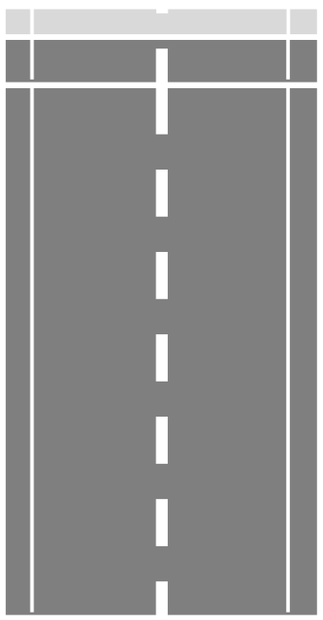
Italy[10]
6,500 km
97%



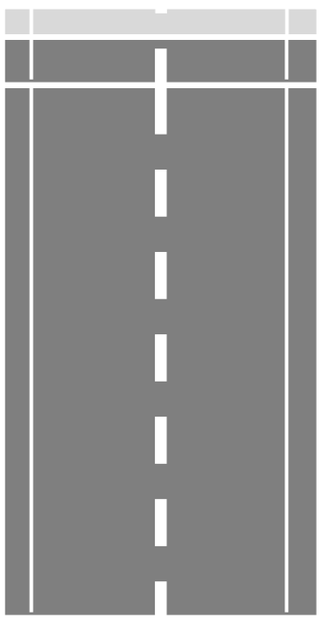
Netherlands
4,800 km
95%



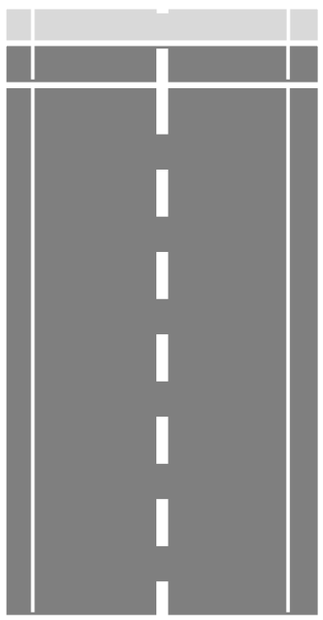
Belgium[11]
1,675 km
95%



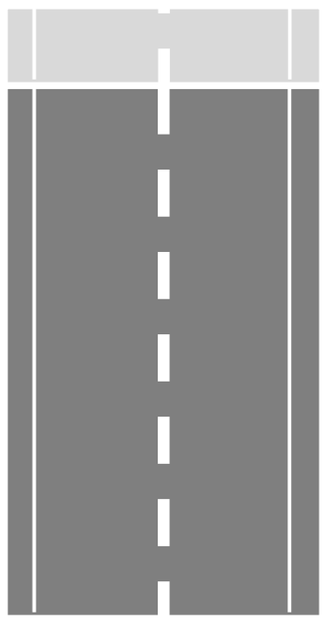
Czechia
95%



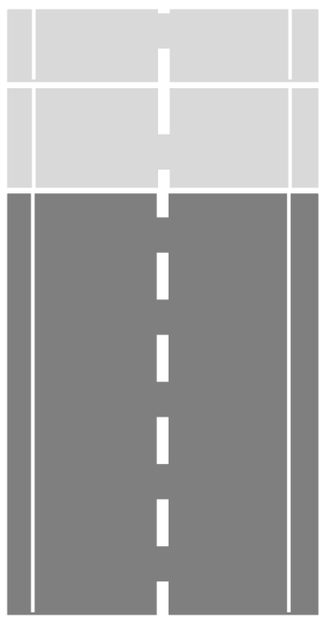
Australia[12]
94%



United Kingdom[13]
46,000 km
87%



France[14]
6,000 km
70%



8 Since end 2019 all 1st level tunnels longer than 300m are fitted with DAB+

9 National muxes only, regional muxes provide further coverage

10 National and local muxes, no data on 2nd level routes

11 Road coverage of DAB+ area covered Flanders and Wallonia

12 Road coverage of DAB+ markets only, covered in 8 capital cities & 1 regional area.

13 BBC National

14 By end 2025

DAB / DAB+
HOUSEHOLD RECEIVER PENETRATION

Norway[15]
70%

Australia[16]
65.2%

United Kingdom
65%

Germany[17]
34%

Denmark
31%

France[18]
24.5%

Czechia
23%

Italy
13%

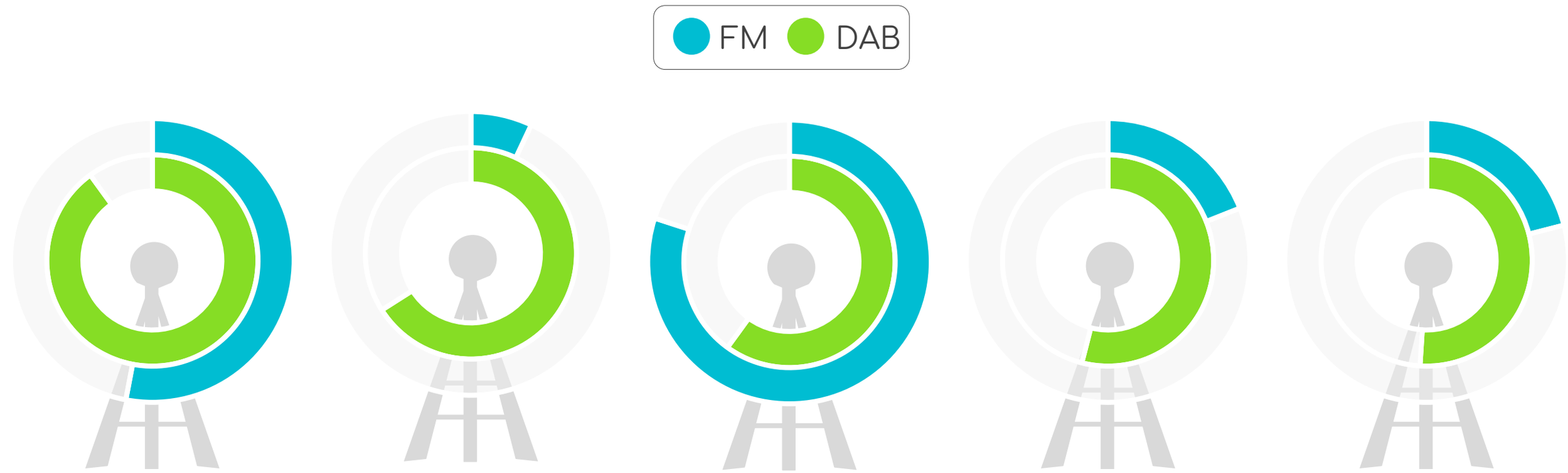
15 70% of Norwegians have one or more DAB radios in their home. 75% of Norwegians have access to DAB in their car

16 Refers to % of people who have access to a DAB+ digital radio at home, at work or in the car in the five metropolitan capital cities, as of Q4 2024

17 As of Q4 2024, including sales starting from 2013

18 2023, 24.5% of individuals have access to a DAB+ receiver

NUMBER OF NATIONAL STATIONS ON FM VS DAB / DAB+



*simulcast DAB+ stations **exclusive DAB+ stations

19 No national stations; all stations dedicated to a language region or a region

20 no FM only stations

21 Includes two AM services

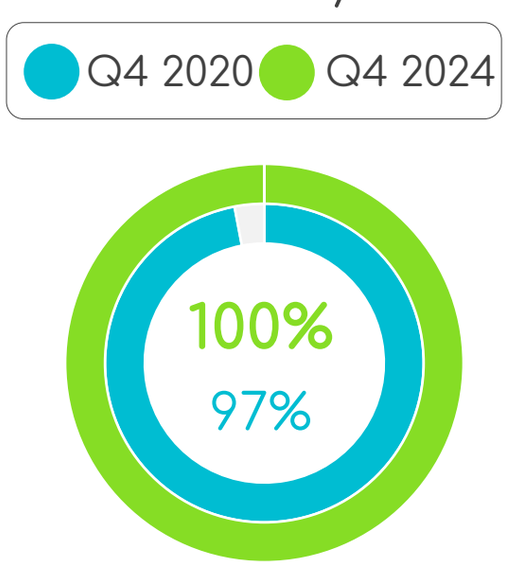
22 up to 270 regional DAB+ programmes available

23 A national station, by legal definition, broadcasts the same programme most of the time and covers more than 30 million inhabitants

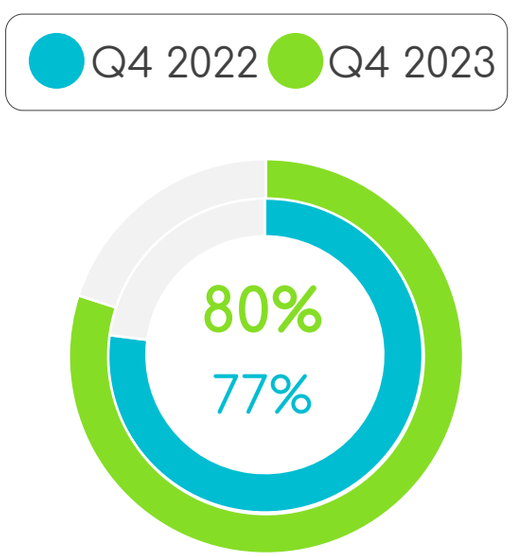
DIGITAL RADIO REACH
ALL PLATFORMS

the % of people who listen to digital radio in a given time period

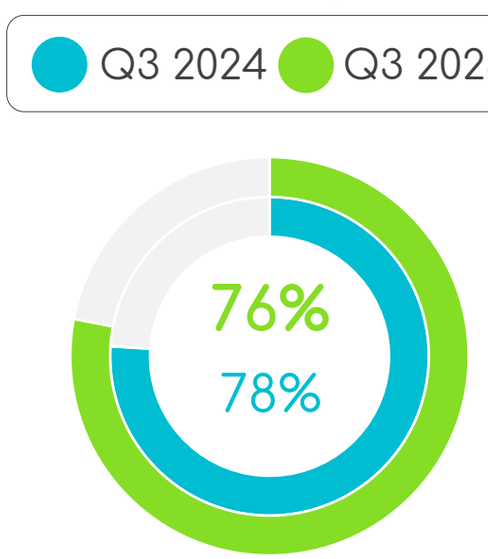
Norway[24]



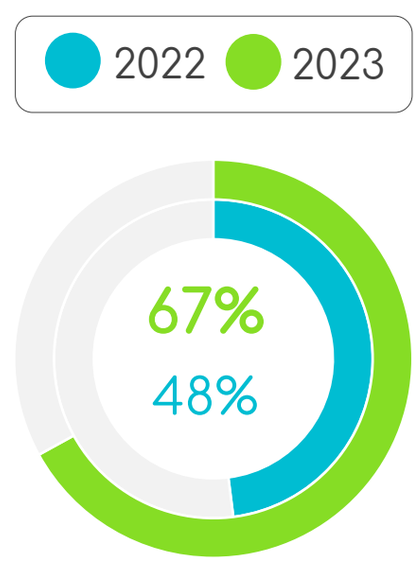
Switzerland



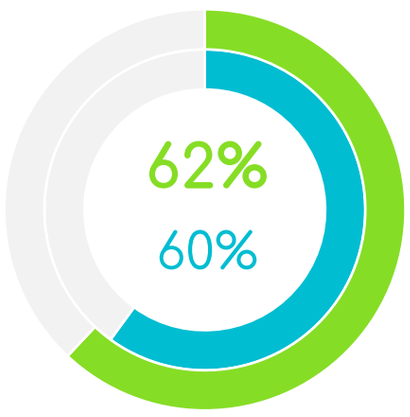
United Kingdom[25]



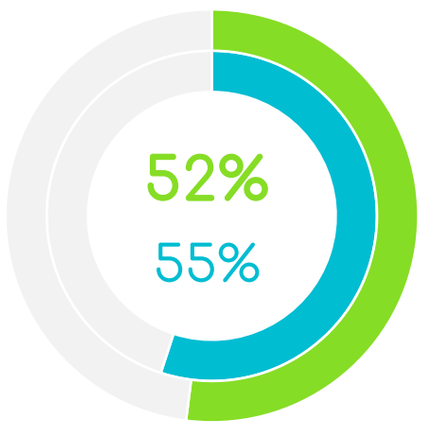
Netherlands[26]



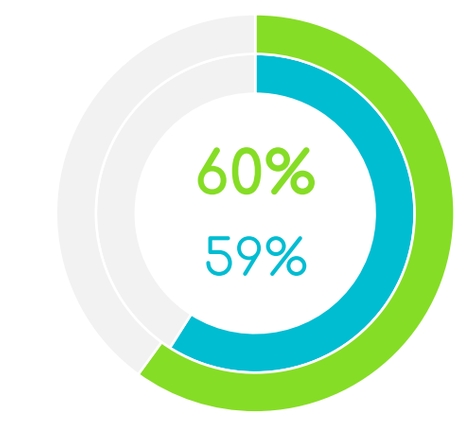
Belgium (Fl)



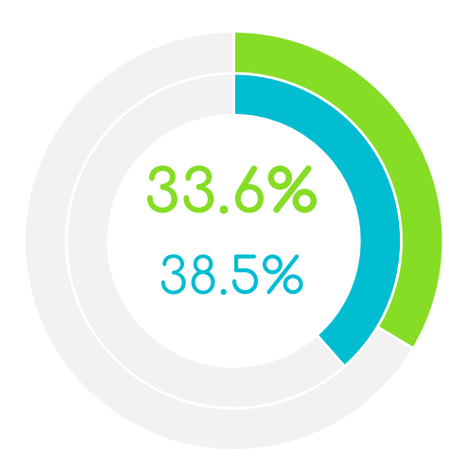
Belgium (Fr)



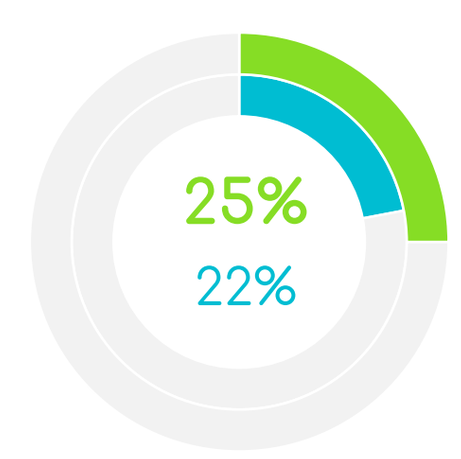
Denmark[27]



Australia[28]



Czechia



24 Digital reach among daily listeners of national radio is 100%. For total listening, including local radio, digital reach among daily listeners was 97% digital in Q4 2020 according to Digitalradioundersøkelsen from Kantar (has not been conducted since).

25 UK RAJAR listening figures from Q3 2021 have been calculated using a modified survey methodology and this should be considered when making comparisons against historical data.

26 Weekly % of all listeners listening via a digital source (DAB+, online and digital cable)

27 Not all stations in Denmark have their platforms (DAB, IP, FM, Cable) measured.

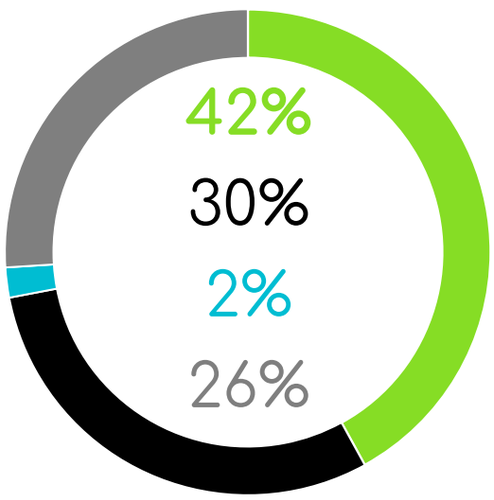
28 Simulcast station listening via DAB+ and DAB+ only station listening via any platform

DAB / DAB+ SHARE

Total listening hours by platform, % share

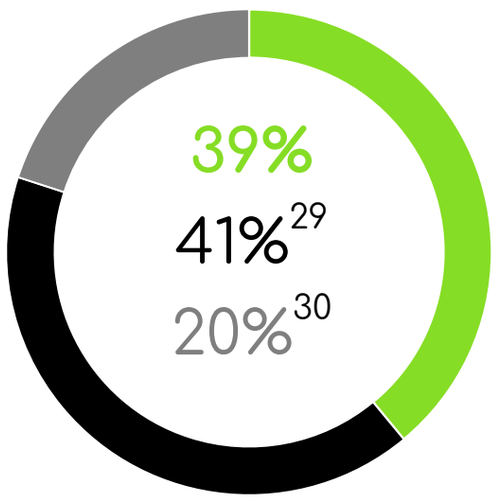
United Kingdom

Q3 2025



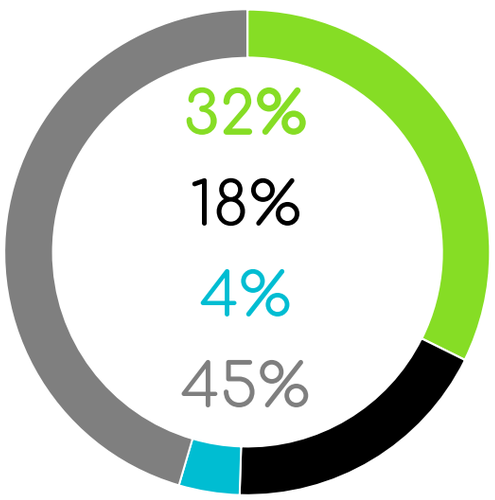
Switzerland

Q2 2024



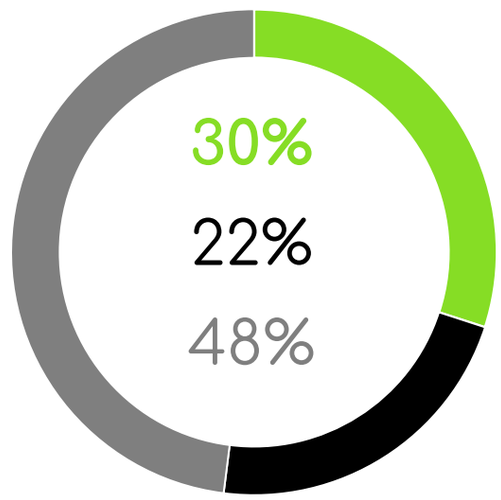
Belgium (Fl)

Q4 2025



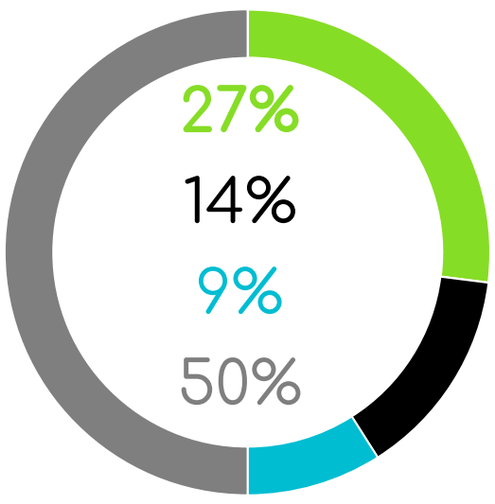
Denmark

Q2 2023



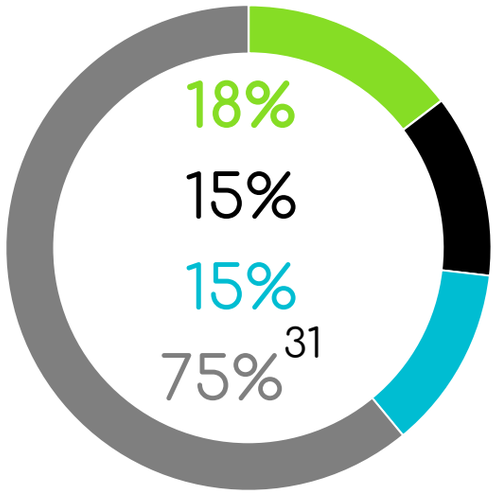
Belgium (Fr)

Q4 2024



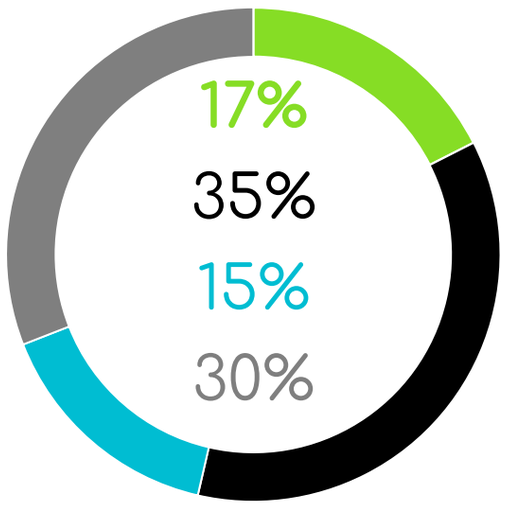
Czechia

Q3 2024



Netherlands[32]

2023



DAB IP DTV / other digital FM / AM

29 In Switzerland, 'IP' listening includes streaming, cable and IP-TV

30 FM only: 8%

31 AM only 2.1%

32 3% unknown

EMERGING MARKETS
% POPULATION COVERAGE

Algeria

Trial DAB+
8% coverage

Austria

Regular DAB+
83% coverage[32]

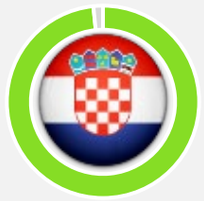
Azerbaijan

Regular DAB+
50% coverage

Bahrain

Regular DAB+
80% coverage

Croatia



Regular DAB+
98.4% coverage[33]

Estonia

Regular DAB+
85% coverage

Ghana

Trial DAB+
27% coverage
Accra and
Kumasi

Greece

Regular DAB+
Athens,
Thessaloniki and
Patras

Indonesia

Trial DAB+
Jakarta,
Bandung and
Surabaya

Ireland

Trial DAB+

Kuwait

Regular DAB+
100% coverage

Luxembourg

Regular DAB+
98.9% coverage

Poland

Regular DAB+
87.9% coverage[34]

Qatar

Regular DAB+
100% coverage

32 A third multiplex for regional coverage is currently in the planning.

33 Mobile outdoor coverage increased to 98.4% in November 2024

34 Population coverage of regular national multiplex,. 7 regular local DAB+ multiplexes are also on air and provide additional coverage.

EMERGING MARKETS
% POPULATION COVERAGE

Saudi Arabia

Regular DAB+
100% coverage expected at end 2025

Senegal

Trial DAB+
28% coverage

Serbia

Trial DAB+
90% coverage

Slovakia

Trial DAB+
72% coverage

Slovenia

Regular DAB+
92% coverage

South Africa

Trial DAB+
Johannesburg and Pretoria[35]

Spain

Regular DAB+
30% coverage

Sweden

Regular DAB+
43% coverage[36]

Thailand

Trial DAB+
Chaingmai, Khon Kaen, Chonburi and Songkla
11% coverage

Tunisia

Regular DAB+
75% coverage

Turkey

Trial DAB+
30% coverage

Uganda

Trial DAB+
Greater Kampala

Ukraine

Regular DAB+
7% coverage

35 Broadcast Regulator ICASA published on 23 April 2021 Digital Sound Broadcasting Regulations for DAB+ in South Africa.

36 Population coverage of the regular national DAB+ multiplex for Viaplay Group (commercial radio). A second regular commercial national DAB+ multiplex (Bauer Media) is reaching 40% of the population. A national DAB+ multiplex for public service (Swedish Radio) is reaching 41.8% of the population.

ABOUT THIS INFOGRAPHIC

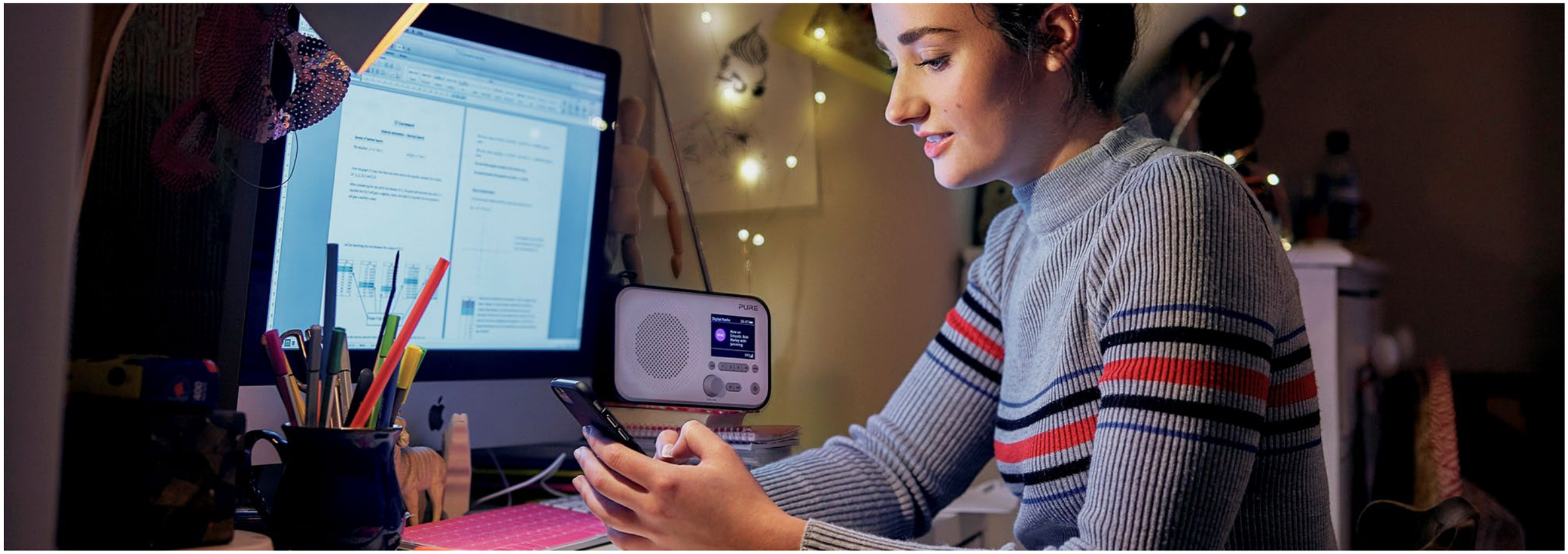
The data included in this infographic has been provided by WorldDAB members and partners including market research agencies, broadcasters, national digital radio bodies, national ministries and governmental bodies.

WorldDAB gathers the latest available data on DAB+ regarding receiver sales; new car sales; population coverage; household penetration; road coverage; national DAB+ stations; digital radio reach; listening numbers; emerging markets.

Updated and published twice a year, the WorldDAB infographic includes important data and figures on DAB+ for broadcasters, receiver and automotive manufacturers, as well as listeners.

For questions related to this infographic contact projectoffice@worlddab.org.

For a full list of sources attributable to each statistic visit the WorldDAB website.



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