

WorldDAB leadership election 2025

Candidate for President



Jacqueline Bierhorst

- **President WorldDAB**
- **Project Director Digital Radio Netherlands & Country Manager Radioplayer NL**
- **Consultant Flemish Government, Department of Culture, Youth and Media**
- **Owner Jacky B Entertainment Solutions**

Since the age of nineteen, my life has revolved around radio – the medium I consider the very best there is. Starting at the first commercial radio station in the Netherlands, I developed into an all-round professional in brand building, with a focus on marketing and distribution. I was at the cradle of successful national radio and TV stations, and took responsibility for distribution in all its forms. For many years, I ran a national radio station as CEO, combining strategic vision with day-to-day leadership to drive growth, innovation, and audience loyalty.


Over the years, I have held various senior leadership roles, including at executive level in both broadcasting and telecommunications, leading multidisciplinary teams and driving innovation, brand growth, and digital transformation.

More than 35 years later, I am honoured to serve as President of WorldDAB, after having contributed as Vice-President and Steering Board member. I am passionate about sharing knowledge and ensuring radio remains an independent, trusted, and freely accessible ecosystem for audiences everywhere, with DAB+ as its broadcast backbone.

In my role as President, I work closely with the Steering Board and the Project Office team to advance the adoption and implementation of DAB+, while embracing the broader transformation to digital. My leadership approach is rooted in servant leadership: fostering leadership in others, acting with an unselfish mind, building a culture of trust, and encouraging diversity of thought.

WorldDAB leadership election 2025

Candidate for Vice President and Steering Board

	<p>Karel Zýka</p> <p>Technical and Administration Director, Head of DAB switchover</p> <p>Czech Radio</p> <p>Czechia</p>
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Karel Zýka works as the Technical and Administration Director of Czech Radio. He is fully responsible for radio and ICT technology, investment, research and development and for new technology implementations. He is also the Head of the DAB+ implementation strategy in the Czech Republic, which has successfully launched nationwide broadcasting of DAB+ and has started the process of digital switchover in Czech Republic.

Under Karel's supervision, the project team has not only created the strategic concept for the development of DAB+ in the Czech Republic itself, but is also responsible for the lobbying and the execution phase including marketing and promotion of DAB+ to the Czech audience. He also closely collaborates with the national Media regulators and state authorities to make DAB+ the real future of radio broadcasting in this country.

Before joining Czech Radio, Karel Zýka worked as Director of commercial TV network at the multichannel television group TV Prima (part of MTG), as Director of Sales and Marketing at Czech Radio and as Managing Director of the Audiovisual Producers' Association.

He also chaired the EBU Operations Council and was a member of the Eurovision Services Board of Directors (EBU). He worked closely with EDRA - European Digital Radio Alliance. He has been a member of the WorldDAB Steering Board since 2015.

Karel Zýka graduated from the Czech Technical University in Prague, the Faculty of Electrical Engineering and obtained his Ph.D. at the Academy of Performing Arts.

Czech Radio is the Public Service Broadcaster with the history since 1923 and it currently plays the role of the DAB pioneer in the Czech Republic. It operates more than 20 channels, all of them also on digital platforms. Czech Radio is the active member of WorldDAB.

WorldDAB leadership election 2025

Candidate for Vice President

	<p>Nick Piggott</p> <p>Project Director, RadioDNS and Technology Consultant</p> <p>United Kingdom</p>
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I am passionate about the unique and valuable role of broadcast radio in a diverse digital media environment.

I've contributed to the development of radio on digital platforms since the very beginning of DAB Digital Radio in the mid-90s. I was involved in the first UK trials of DAB Digital Radio, and launched the UK's first commercial digital radio stations, followed by the rollout of local digital radio. I'm now working on the completion of the digitisation of radio in the UK by using innovative techniques to build out cost-effective DAB networks. I think every radio station in every country can and should go digital.

DAB+ Digital radio needs to be a part of a digital media ecosystem that also encompasses IP, and uses each technology to its unique strengths. As Project Director of RadioDNS, I work with our members, many of whom are also WorldDAB members, to harness IP to compliment DAB+ and make it an unbeatable platform for delivering radio.


I contribute actively and thoughtfully into the discussions about how we achieve our goals, drawing on my experience and my understanding of the ambitions and constraints of our members. I'm currently a member of the Steering Board, and contribute to the Technical Committee, particularly where it's clear that a coordinated response between WorldDAB and RadioDNS would create a powerful and successful outcome for everyone. In the Automotive Working Group I'm working on improving our educational resources for manufacturers and the better coordination of fixing implementation issues.

I'm very lucky to have worked with some outstanding technologists, and helped develop some great innovation for radio, and I believe strongly that digital radio should be a better, more modern, experience than just replicating analogue radio. That experience relies on listening to all our stakeholders about what they want to achieve, and working out how to collaborate to deliver the best outcome in the most efficient way.

As Vice-President, I want to continue supporting the organisation in educating regulators, broadcasters and manufacturers about the benefits of DAB+, understanding their concerns, and removing the obstacles to adoption that they face. By bringing extensive experience over many years and across many countries, and in the commercial sector, I hope we can get more broadcasters in more countries excited about using DAB+ Digital Radio. I recognise that WorldDAB's role in co-ordinating collaboration and communication is vitally important, and I want the organisation to remain healthy and sustainable.

WorldDAB leadership election 2025

Candidate for Treasurer of WorldDAB

	<p>Lars Boysen</p> <p>Senior Director Product Marketing</p> <p>NXP Semiconductors</p> <p>Germany</p>
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Working for more than 25 years in different positions in the semiconductors, electronics and software industry, Lars is currently leading the infotainment product marketing for NXP's automotive business. For more than 10 years he has been driving the infotainment product portfolio of radio tuners, decoders, audio processors, amplifiers, middleware, and tooling. Together with OEMs and Tier 1 suppliers he pushes the boundaries for next generation infotainment architectures including DAB customer experience, IP-radio integration and software-defined solutions for digital radio.

Steering a complete business organisation at NXP from a marketing perspective, he is involved daily with all aspects from business, finance and contract negotiations.

Lars is familiar with WorldDAB the past 12 years first introducing DAB traffic services for Garmin with WorldDAB TPEG & Traffic groups and later marketing digital radio including DAB for NXP.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Charles-Emmanuel Bon</p> <p>Secretary-General</p> <p>Radio France</p>
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Charles-Emmanuel is Secretary-General of Radio France. He is a member of the Executive Board and is responsible for strategic and cross-company projects, distribution, internal and external governance and public and international affairs. Prior to joining Radio France in 2023, he was Director of Operations and Information Technology at Lagardère News.

Charles-Emmanuel has an extensive experience of radio. A member of the executive committee of Lagardère News, his scope of responsibility included radio and press technologies, Europe 1 operations and public affairs.

Previously, he held various positions at RTL Group in Luxembourg and France. In particular, he managed RTL Net, the Internet subsidiary of RTL and was in charge of Development and Technologies for the Radio division of Groupe M6.

Radio France is committed to the successful deployment of DAB+ in France, a key territory for WorldDAB. I believe it is key for France to be represented at the Steering Board to coordinate with other countries and drive development. My goal is to install DAB+ as the leading radio broadcast technology in our market. As Secretary-General of Radio France, I can act both at operational and public policy levels to make DAB+ a success in France.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Bruno Cigrovski Head of Broadcasting Systems Department Odašiljači i veze d.o.o. (OIV) Croatia</p>
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As an experienced expert in radio and television distribution networks, Bruno has built a career at Odašiljači i veze d.o.o. (OIV), Croatia's leading national broadcasting network operator, where he currently serves as Head of the Broadcasting Systems Department. His role includes overseeing the development and optimization of terrestrial radio and TV distribution networks.

With a degree in Telecommunications Traffic Engineering from the University of Zagreb, Bruno has over 20 years of experience in developing and optimizing terrestrial radio and TV distribution networks. His contributions span key national projects, such as the launch of the FM network, the transition to Digital Terrestrial Television (DTT), and the upgrade from DVB-T to DVB-T2 technology.

A long-time advocate of DAB+ digital radio, he closely followed its evolution well before its formal deployment in Croatia and actively participates in conferences, workshops, and regional events focused on digital radio.

In recent years, he has led a team responsible for testing and commercial implementation of Croatia's national DAB+ network, helping shape the future of digital radio broadcasting in the region.

Outside of his professional life, Bruno is a husband and father of two, and a passionate radio enthusiast — with a special love for the DAB+ digital radio platform.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Stéphane DARRIET Radio expert - Tuner Domain Leader FORVIA France</p>
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With over two decades of experience in RF engineering, software development, and electronics system design, I have dedicated my career to advancing radio technologies and ensuring robust, high-quality reception systems across automotive platforms. My journey – from RF IC design at Philips Research to leading tuner domain expertise at FORVIA – has been fueled by a deep passion for radio reception and a commitment to innovation.

As Tuner Domain Leader and System Design Manager at FORVIA, I have actively contributed to strategic developments in radio systems, integrating cutting-edge digital and analog technologies to meet evolving user expectations. My role positions me at the intersection of technical leadership and system architecture, enabling me to influence product direction and ensure alignment with global standards.

Designing radio reception products is not just my profession – it is my passion. I believe in the transformative power of broadcast technologies and their vital role in shaping connected mobility. Joining the WorldDAB Steering Board Committee would be an excellent opportunity to leverage my expertise, advocate for technical excellence, and support the WorldDAB Forum's mission to drive the adoption and evolution of DAB worldwide.

I am committed to fostering collaboration among industry stakeholders, promoting interoperability, and ensuring that digital radio continues to thrive within an increasingly complex and connected ecosystem. I can bring not only a technical depth based on radio receiver design and field test experiences, but also a vision for the future of broadcast tight with the automotive sector. I respectfully submit my candidacy to become a member of the Steering Board and look forward to the opportunity to serve the WorldDAB community with dedication and insight.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Dominik Gammert HW Architect Broadcast Tuner Mercedes-Benz AG Germany</p>
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Dominik has worked at the intersection of broadcast technologies and automotive innovation for over two decades. Since 2018 he has been responsible for Broadcast Tuner Architecture at Mercedes-Benz Cars, where he leads strategic development of in-car broadcast reception systems, ensuring robust, future-ready solutions for global markets.

Prior to Daimler, Dominik spent 15 years at Harman/Becker Automotive Systems, where he held multiple roles across engineering and leadership. As Software Project Lead for AM/FM Software development, he managed international teams delivering complex software stacks into automotive production. Earlier roles as Software Engineer and RF Engineer saw him contribute to cutting-edge AM/FM software development and high-frequency applications for in-vehicle entertainment.

Dominik began his career at Harman as a trainee, developing strong foundations in hardware, software, and systems integration. He graduated as Diplom-Ingenieur (FH) in Electrical and Communications Engineering from Hochschule Pforzheim. With his deep technical expertise and practical leadership in both broadcast and automotive sectors, Dominik brings long-standing commitment and insight to the development and rollout of digital and hybrid radio technologies worldwide.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Jérôme Hirigoyen</p> <p>Head of radio business development and international broadcasting, TDF</p> <p>CEO of Rmux, multiplex operator</p>
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Jérôme Hirigoyen works for TDF, the main transmission network operator in France. After graduating in electronics, he and worked 33 years in several audiovisual departments at TDF (research, marketing/sales/business, operations).

Since 2007, he has headed the digital radio project at TDF.

Jerome is dealing with the French private and public radio broadcasters, manufacturers, and authorities to promote DAB+.

Since 2014 Jérôme's teams have supported the French DAB+ roll out in France, designed and launched 60 local and regional DAB+ multiplexes and now with accelerating roll out of the 2 national network.

In 2013 Jérôme become CEO of Rmux, a subsidiary of TDF founded to support radio broadcasters to start digital radio as a multiplex company. Today Rmux represents 19 DAB+ local and regional multiplexes.

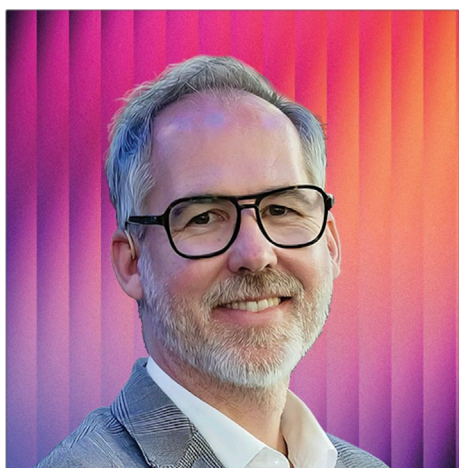
In 2023 Jérôme joined the board of "Ensemble pour le DAB+", the main DAB+ communication and marketing group in France.

Jérôme has been an active member of WorldDAB for many years, he has been a Steering Board member since 2017 and is an expert on the WorldDAB Spectrum and Network Implementation Committee (SNIC).

As the representative of TDF in WorldDAB he has brought information and analysis on developments in France to the WorldDAB Steering Board and has supported international DAB developments in particular for Africa and North Africa (Algeria, Morocco and others).

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board



GEREON JOACHIM
VP AUTOMOTIVE SALES &
STRATEGY, EMEA

XPERI
COLOGNE, GERMANY


With three decades of experience in the automotive industry, I bring a broad and deep perspective shaped by roles in engineering, program management, and sales. Since 2006, I have been actively engaged in the integration of digital and hybrid radio technologies into vehicles, working closely with OEMs, Tier 1 suppliers, and content providers to advance in-car infotainment.

As a current member of the WorldDAB Steering Board, I work closely with my steering board colleagues to guide its strategic direction and support the evolution of digital radio in the automotive sector. Radio remains a cornerstone of the in-car experience, but it must continue to innovate to retain its relevance for both consumers and manufacturers. I believe my insights—grounded in real-world implementation and strategic collaboration—can help guide this transformation.

I would be honoured to continue serving on the Steering Board and to support WorldDAB's mission with my experience and vision. If you'd like to discuss my candidacy or share thoughts on the future of radio in the car, I welcome the conversation. Please feel free to reach out at gereon.joachim@xperi.com or +49 170 7 800 900.

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Candidate for member of the WorldDAB Steering Board

	<p>Martin Klein</p> <p>Fellow Business Line Analog and Automotive Embedded Systems</p> <p>NXP Semiconductors Germany GmbH</p> <p>Germany</p>
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Martin is a fellow at NXP Semiconductors with almost three decades of experience in the semiconductor industry. In his role as a lead product architect he is working on new semiconductor products for automotive entertainment applications with an emphasis on software defined radio and audio processing functions. In close alignment with car and car equipment makers as well as standardization bodies he is responsible for driving NXP's technical product roadmap on integrated broadcast reception and audio devices as well as their control and connectivity needs.

Martin acts amongst others as NXP's internal standardization lead for WorldDAB. His main goal is to foster broad technical insights in digital radio standards and their related software based signal processing while using leading edge radio frequency circuits in deep submicron semiconductor technologies. The close relationship to WorldDAB in combination with NXP's wide technology portfolio enabled several very successful families of radio reception devices allowing millions of end users worldwide to enjoy a seamless analog and digital radio experience in their cars. Martin is promoting the importance of especially digital broadcast reception to NXP's automotive customers by explaining its strong reliability under difficult mobile reception conditions as well as its ease of use.

Martin has been a member of WorldDAB since 2015, a member of the steering board since 2023 and was involved in several automotive workshops by EBU and by WorldDAB. He also contributed to RadioDNS initiatives for an enhanced digital broadcast experience based on metadata schemes and related offerings.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Lindsey Mack</p> <p>Senior Manager DAB & External Affairs BBC Sounds</p> <p>BBC</p>
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Lindsey was raised and educated in Malawi, and has spent most of her working life with the BBC, with more than 20 years working specifically in radio/ digital audio.

As Senior Manager for DAB and External Affairs, BBC Sounds Lindsey works on driving the take up of digital radio at the BBC helping to establish digital radio with the launch of digital only stations and, for the first time in 2025, three new national stations on DAB+.


Lindsey continues to drive the cross-platform strategy focusing on the future of radio and audio, managing the DAB national multiplex and working with a range of internal and external stakeholders including commercial radio, European broadcasters, government, regulators and radio device manufacturers. She was instrumental in setting up a BBC campaign during the pandemic to provide digital radios to people living on their own and devised the first ever Radio Amnesty.

The BBC continues to be a long supporter of WorldDAB and recognises the important role it plays in the future adoption of digital radio across Europe and globally.

Lindsey has been a Trustee of The British Wireless for the Blind Fund since 2018 providing radio / audio solutions, services and support that enhance the lives of people living with sight loss.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Adriano Pitteri Program Manager Broadcast SRG SSR Switzerland</p>
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As Program Manager Broadcast, Adriano coordinates the strategy and implementation of SRG SSR's DAB+, cable and satellite broadcasting.

Adriano was member of the SRG SSR's DSO steering committee and chairs the SRG SSR's coordination group for digital switchover communication in 2024. In this role, he is the contact person for the radio industry, retailers, and car industry, coordinating SRG's B2B actions to promote DAB+. This includes coordinating the marketing campaign for the Swiss public broadcaster. Adriano is part of the WorldDAB steering board, marketing group and the aftermarket devices working group.


Adriano speaks French, German, Italian and English.

SRG SSR

SRG SSR is the Swiss Public Service Provider operating 17 Radio- and 7 TV-programs in 4 languages for Switzerland.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Michael Reichert</p> <p>Senior Manager</p> <p>ARD/Bayerischer Rundfunk</p> <p>Germany</p>
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I have been working for public service Radio in ARD for more than 30 years now. At the beginning as reporter and editor for some ARD companies and currently at BR and ARD as senior manager. My main projects are DAB+, future radio and visual radio. I am working on DAB+ national and regional marketing. As a member of EBU radio committee I am also involved in some EBU projects and well connected beyond the borders of ARD.

DAB and hybrid radio have been part of my area of responsibility for about 20 years now. I started developing DAB Radio for ARD with the first project office in 2011. We established a good collaboration with commercial broadcasters, network operators, the car industry, and many other players.

I also developed marketing tools, networked, and exchanged ideas with other partners. Digital radio in Germany has become a success story, radio in cars is a significant use case.

My goal for the future: Keeping prominence of radio relevant in using situations, keeping access to public service free to air, working on legislation that helps us, building a framework for all members of our radio industry.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Javier Sánchez Director of Audiovisual Policy and Public Service</p> <p>RTVE Spain</p>
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Javier Sánchez is a senior Telecommunications Engineer that holds the position of Director of Audiovisual Policy and Public Service Strategy at RTVE since February 2025.

He began his career at RTVE in 2008, initially serving as Head of Technical Planning at RNE from 2008 to 2014. In that role, he was responsible for overseeing the network's spectrum licenses and addressing both technical and legal matters. From 2014 to 2015, he led RTVE's European Spectrum Strategy, during which time he also took part in the EBU Strategic Program on Spectrum and sat on the EBU Steering Committee on Spectrum. In June 2015, he was appointed Head of Strategy at RTVE's Innovation Center, a position he held until February 2025.

Regarding his involvement in radio, Javier currently serves as a member of the EBU Radio Committee for the 2025–2027 term, having also been part of the Committee from 2019 to 2023. In addition, he has held the following positions in the past:

- Member of the three working groups of the Spanish Digital Radio Forum (2000-2013): Technological, Legal and Commercial
- Chair of EBU Strategic Program on Digital Radio Platforms (2011-2017)
- Co-chair of EBU Strategic Program on Radio (2017-2019)

At the national level in Spain, he maintains strong ties with all key stakeholders involved in the rollout of DAB+. This includes government authorities, regional public broadcasters and their association FORTA (where he acts as coordinator of the joint RTVE–FORTA Digital Radio Working Group), national private radio operators, terrestrial network broadcasting providers, consumer and professional electronics manufacturers, and the national car manufacturers' association. From his position at RTVE, he is actively working to help open up the DAB+ market in Spain, one of Europe's largest radio markets.

He will be honoured to support the WorldDAB community by bringing his experience, commitment, and strong motivation to help drive its continued development and success.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>James Taylor Director of Product Frontier Smart Technologies United Kingdom</p>
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James is Director of Product at Frontier, who are a leading supplier of chips and modules for DAB domestic receivers. At Frontier he oversees product strategy as well as marketing and communications and has been working there since 2019. Frontier are committed to the design, production and distribution of DAB chips and hardware modules that are used in final products from radio brands including Kenwood, Panasonic, Pure, Roberts, Sharp and Technisat


During his time at Frontier, he has maintained Frontier's leadership in DAB receivers and successfully launched several products to market including:

- Venice X SmartRadio, which combines DAB, FM, Bluetooth and Wi-Fi
- Support for large colour displays
- Automatic Safety Alert (ASA) implementation on Frontier chips and modules
- AURIA module that combines DAB with the latest connected audio technologies

James's background is in product and strategy for telecommunications and connectivity providers, having worked in product management roles in TalkTalk (Internet Service Provider), Amino (IPTV solutions) and AirTies (Wi-Fi connectivity). James has a degree in Systems Analysis from the University of Brighton.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Ole Jørgen Torvmark</p> <p>Head of Products</p> <p>Radioplayer</p>
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Ole Jørgen Torvmark represents Radioplayer, which provides innovative and user-friendly digital radio solutions for listeners, broadcasters and car manufacturers. He has previously represented Digital Radio Norway (DRN), ViaPlay and Paneda in the WorldDAB Steering Board.

Torvmark works as Head of Products at Radioplayer, with main responsibility for apps and particularly for developing Radioplayer's automotive solutions in close cooperation with the car industry. He also coordinates activities on behalf of broadcasters in Scandinavia.

From 2010 to 2018 Torvmark was the CEO of DRN, the company which led Norway to become the first country in the world to conduct a digital switch over. His main responsibilities as CEO for DRN included political management and information, ongoing communication, and information campaigns throughout the country, bringing together major competitors for collaboration, international stakeholder management, administration and weekly media management.

Torvmark has worked his whole life in radio and digital media, including projects for the telecom and music industries. He has experience from most parts of the administrative side of radio business, radio sales and marketing, R&D distribution, PR and politics. From the beginning of the 2000s he has been the head of different collaborative projects and companies in the radio industry.

WorldDAB leadership election 2025

Candidate for member of the WorldDAB Steering Board

	<p>Carsten Zorger</p> <p>Director</p> <p>Digital Radio Office</p> <p>Germany</p>
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Carsten Zorger is Director of the German DAB+ digital radio marketing body, “Digitalradio Büro Deutschland”, which oversees the marketing and promotion of DAB+ digital radio in Germany. As Germany is a major market for DAB+ in Europe, a special focus lies on how to reach the listeners with cross media marketing: on-air TV and radio spots, online marketing and social media, and off-air activities, such as events and political lobbying.

He has been a driving force behind the introduction of the Automatic Safety Alert (ASA) system via DAB+ in Germany. ASA delivers official emergency warnings without relying on mobile networks or the internet and can automatically wake up radios to broadcast region-specific alerts. Supported by broadcasters, manufacturers, and safety authorities, the system is steadily advancing under his leadership.

Since 2018, more than 50 Deutschlandradio FM transmitters have been shut down as DAB+ coverage expanded. In 2025, a further 22 FM frequencies will be deactivated – including 16 in Schleswig-Holstein, which plans to transition fully to digital radio by 2031. Recognising its expertise in public outreach, the state of Schleswig-Holstein has appointed Digitalradio Büro Deutschland to lead the cross-media marketing for this switchover.

Together with members of the ARD and private radio stations, Digital radio Office places advertisements and advertorials that reach millions of readers in all of Germany. The Office is responsible of all nationwide communication regarding DAB+ and operates the cross-sector national information platform www.dabplus.de.

Before his current role, Carsten Zorger served as Head of Marketing and Communications at Germany’s national broadcaster Deutschlandradio. He previously led public relations at ADAC Berlin-Brandenburg and was responsible for corporate communications at ISP Strato AG (now 1&1), one of the world’s largest web hosting firms. He also brings extensive radio experience, having worked as chief editor and head of audio and internet at SWR3 Börsenman, and as a business reporter, presenter, and managing editor at Bavarian Local Radio.