

**WorldDAB workshop @ ABU DBS 2023 14:00 – 17:00, 6<sup>th</sup> March 2023**

**Economics, Environment, Emergency - driving the case for DAB+**

Broadcast radio is free to air, universal and reliable in emergencies. DAB+ is key to protecting those benefits, offering lower costs of distribution than FM, lower energy requirements, and greater resilience in emergencies, especially out of home.

14:00 – 14:05	<b>Welcome</b> Session moderator: Les Sabel, Chair, WorldDAB APAC Technical Group
14:05 – 14:15	<b>WorldDAB global growth</b> A review of new deployments and opportunities for growth The 3Es, driving the case for DAB+ Bernie O’Neill, Project Director, WorldDAB
14:15 - 14:30	<b>DAB+ technical upgrades and advances</b> An update on the latest upgrades and advances to the DAB+ family of standards in line with recent technical developments within the radio industry Lindsay Cornell, Chair, WorldDAB Technical Committee
14:30 - 14:40	<b>Report from the WorldDAB APAC Technical Group</b> An overview of current deployments and activities and deployments within the APAC region Les Sabel, Chair, WorldDAB APAC Technical Group
14:40 - 14:50	<b>What is ‘small-scale’ DAB?</b> Les Sabel, Les Sabel, Chair, WorldDAB APAC Technical Group
14:50 - 15:15	<b>DAB+ for local and community radio broadcasters</b> A not-for-profit model allowing community and student radio stations to broadcast on digital radio Nick Piggott, Director and Project Manager, Bristol Digital Radio
15:15 – 15:45	<b>Coffee break</b>

15:45 – 16:05	<b>Making DAB+ happen (I)</b> Multiplexing system options and solutions for emergency warning Lars-Peder Lundgren, CEO, Paneda
16:05 – 16:25	<b>Making DAB+ happen (II)</b> Transmission solutions to manage cost Oscar Hu, Regional Sales Manager, Southeast Asia, GatesAir
16:25 – 16:45	<b>Making DAB+ happen (III)</b> DAB+ multiplexing from local to national implementations Hermann Zensen, Head of Sales and Marketing, Digidia
16:45 – 17:00	<b>Q&amp;A</b>  <b>Close</b>