





#### Some of our customers RADIO Radio Central RADIO SWJSS/ RADIO **SRG SSR** ROMANDIE med MÉDIAS SA cast 105 INE-O-FIVE Radio digris SRF Schweizer Radio und Fernsehen RSI Radiotelevisione svizzera RTS Radio Télévision Suisse Radictelevisiun Svizra Rumantache LIECHTENSTEIN verbindet RADIO EVIVA RADIO tele KULTUR RADIO 5 RADIO power\_up radio TELE TOP Radi swisscom NEWS Musik Welle mdr <sup>®</sup> SR LPP NDR RADIO RADIO E As well as various customers in: **m** electronics 鑾

#### SUMATRONIC AG

## **Our services**

Studio technology and infrastructure (construction and maintenance)



Sound design

**STRONIC** 











































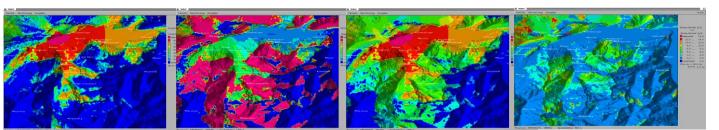










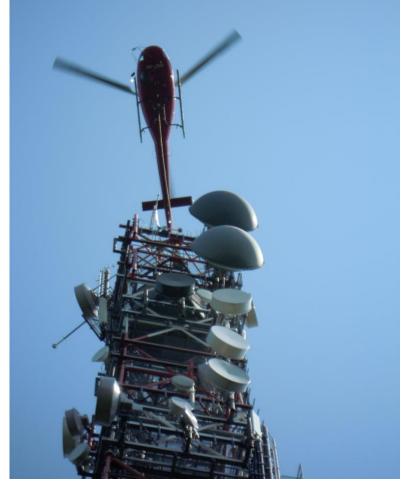


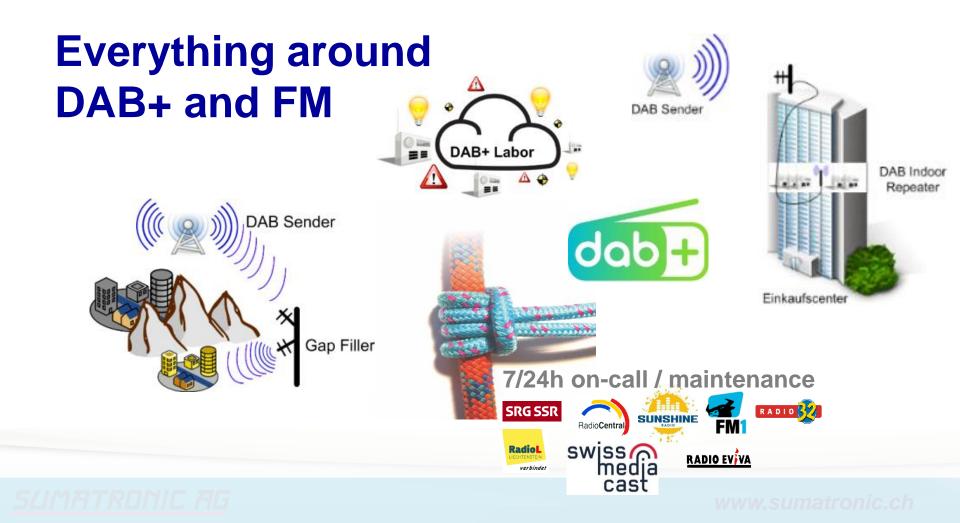












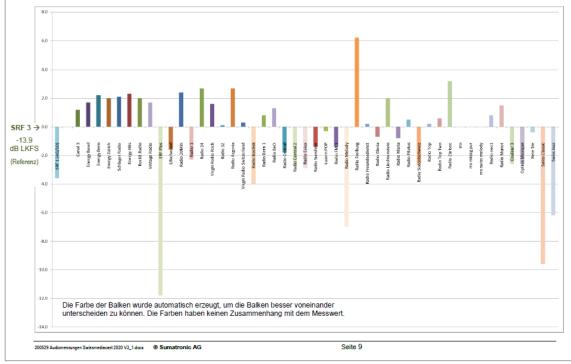
## **Studies / Consultations for DAB**



- Receiver tests
- Measurement report regarding reception
   (among others bit errors field
  - (among others bit errors, field strengths)
- Optimizations of transmitter networks (SFN). RF and audio analyses
- Audio level comparisons in ensemble
- Many more



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#### **Ensemble Loudness Level Comparisons**

#### Device testing report

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#### 3.2 Geräte empfängerseitig

Diverse DAB+ Geräte unterschiedlicher Kategorien:

- Tisch- und Kleingeräte (portabel / fix)
- Autoradios
- Auto DAB+-Adapter

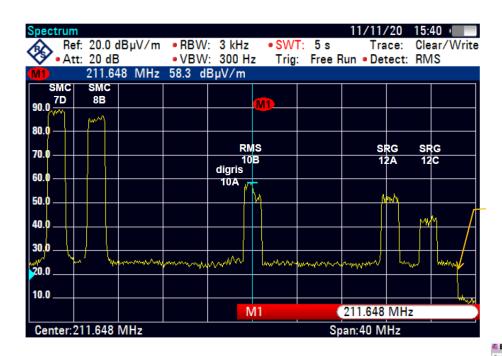
Es wurden bewusst auch ältere Geräte in die Tests einbezogen, weil sie im Markt vermutlich in relevanten Stückzahlen vorhanden sind.

Es können noch zusätzliche DAB+ Geräte in den Test eingebunden werden, sofern wir diese innert der nächsten fünf Arbeitstage (oder nach Absprache) erhalten.

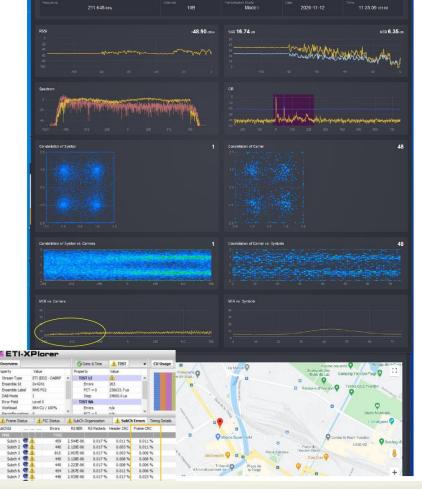
Nicht getestet haben wir selten gebrauchte DAB-Radio-Gattungen wie USB-Sticks...

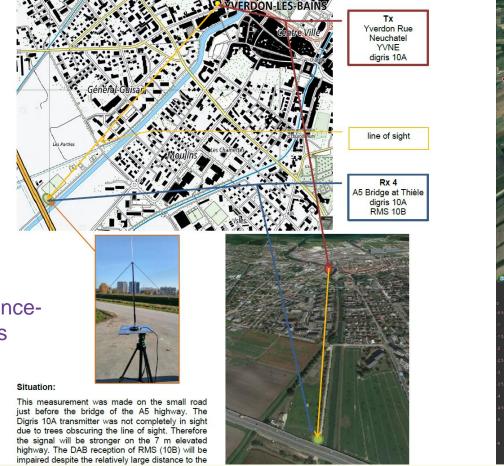
#### 4 Testergebnisse

Gerät					Berner- kungen
Marke / Typ / Bid	Auffinden beider Programme beim SCAN, auch wenn nur das Hauptpro- gramm ge- sendet wird.	Das zweite Programm (Splitting / Regio) kann ausgewählt werden, auch wenn nur das Hauptpro- gramm ge- sendet wird.	Wechsel von Normalbe- trieb (ohne Splitting) zu Splitting 64kb/s → 32 kb/s Beide Pro- gramme empfangbar	Wechsel zurück von Splitting) zu Splitting zu Normalbe- trieb 32kb/s → 64 kb/s Beide Pro- gramme empfangbar	
Kategorie Tisch- und Kleingeräte (Portabel / Fix)					
Pure Elan E3	1	~	~	~	
Pure One mini Serie 2	~	~	~	~	



#### Measurement reports



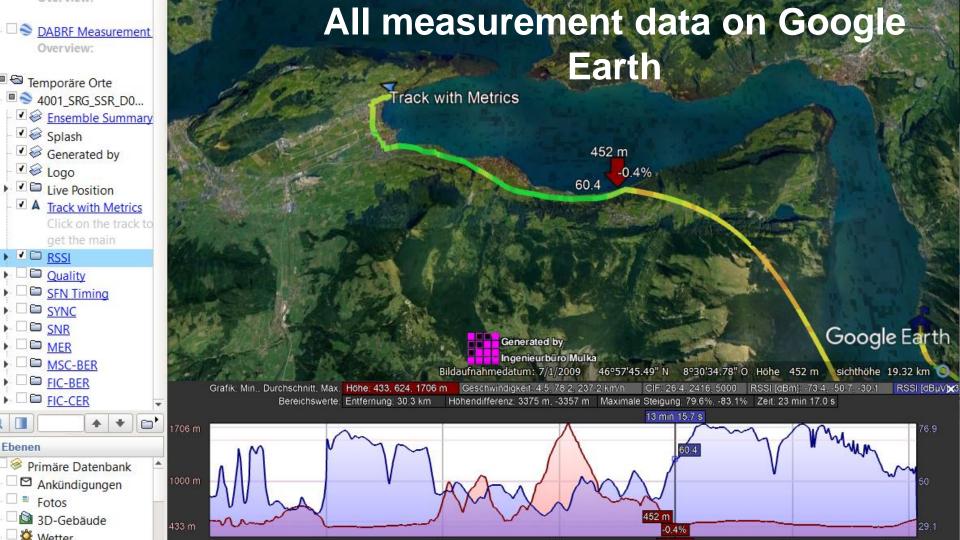


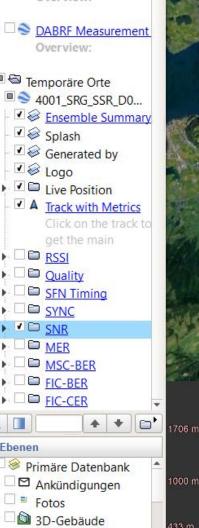


#### Interference-Analyses

ference.







Wattor.

## All measurement data on Google Earth

rack with Metrics



# **Our services** From A-Z

### **Complete DAB playouts**



# Measuring & monitoring systems





FACTUM

**Special solutions** 

DAB laboratory testing & design services



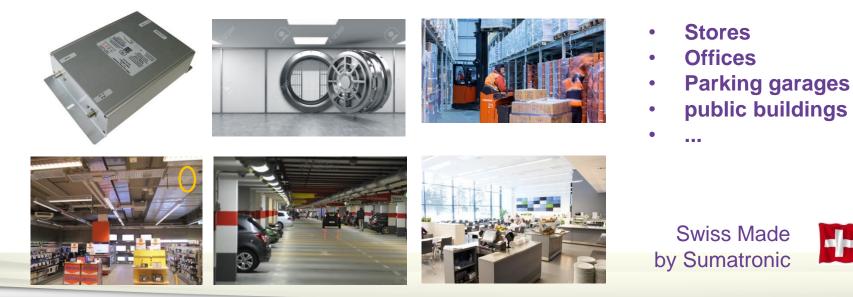
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## **DAB** Repeater From simple to complex projects.



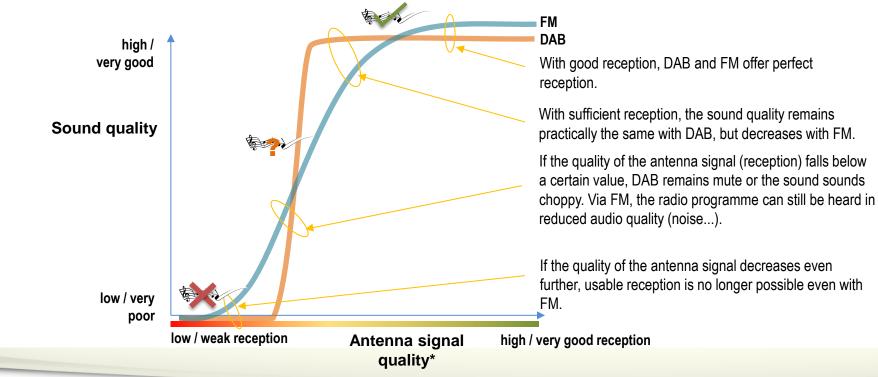




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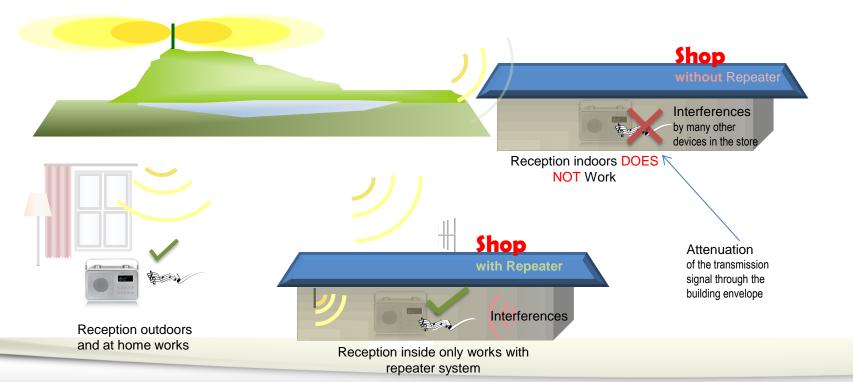


## **Differences FM / DAB+**



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## First need for DAB repeaters



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# DAB coverage with Repeaters









DAB penetrates buildings less than FM.

DAB reception in buildings, e.g. in:

- Stores
- Offices
- Parking garages
- public buildings
- Underpasses

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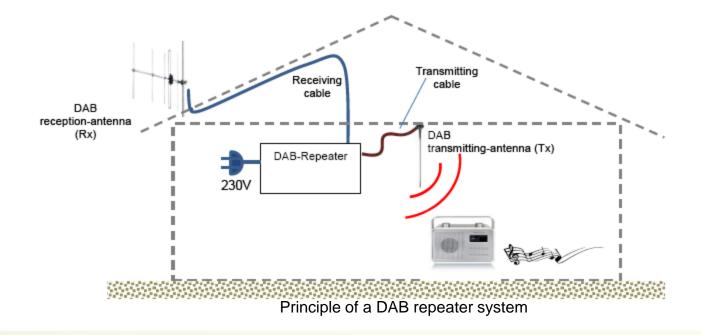
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# DAB reception in the parking garage is feasible

# DAB-reception.ch

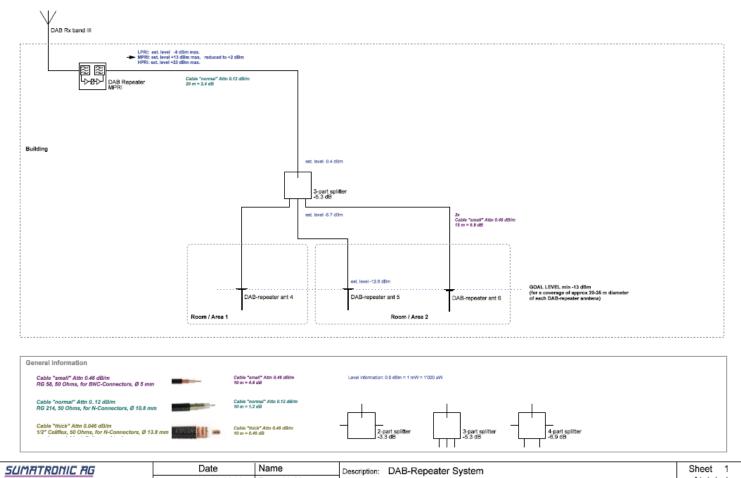
dab+ mehr radio

## Installation of a DAB-Repeater-System



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#### **Example 1**



 Summarized as
 Drawn
 09.12.2016
 Peter H. Matter
 Description:
 DAB-Repeater System
 Sneet in

 104304 Unspect. Setzerand
 Drawn
 09.12.2016
 Peter H. Matter
 File
 DAB Repeater System -SAMPLE-.spl7
 Sneet in

### **Example 2**

NZ

Reinstrase 35a

CH-6314 Unterangeri, Switzerland

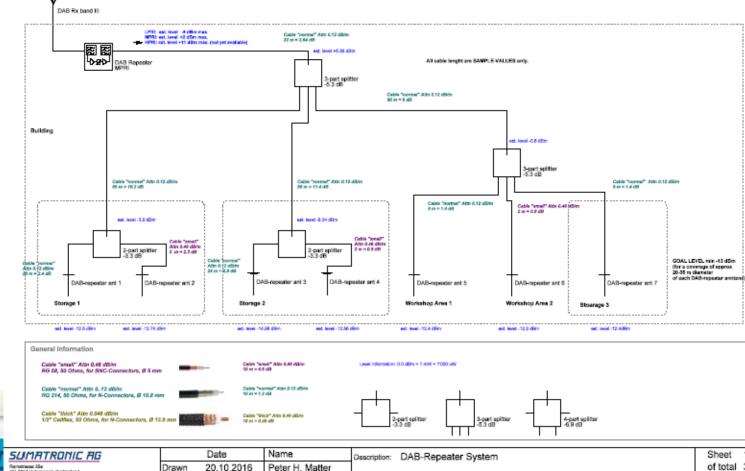
Tel. 141 41-752 08 08. Pag 141 41-752 08

new sumstronic ch info@e unstronic ch

#### The name of the cable "thick" (green) has been changed "normal"

Drawn

Changed 28 10 2016



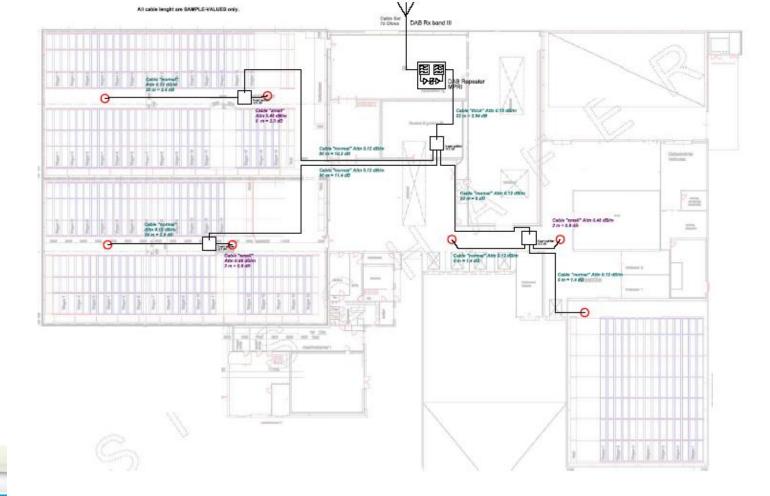
File

DAB Repeater System Industrial Facitility -SAMPLE-.spl7

Peter H. Matter

Peter H. Matter

of total 3



### Example 2

וואחמדבו	SUMATRONIC AG		
	Reinstream 35a CH 6714 Universegen, Switzenand Tel 141-752 05 05, Pan 141 41-752 01 www.amstenic.ch (Molgeursteinic.ch)		

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-8		Date	Name	Description:	DAB-Repeater System	Sheet	2
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	Changed	26.10.2016	Peter H. Matter	File	DAB Repeater System Industrial Facitity -SAMPLEspl7	150	

## Installation of a DAB-Repeater-System



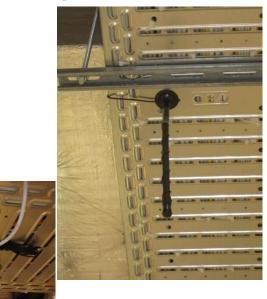


#### **Indoor Tx**



## Installation of a DAB-Repeater-System





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- Every technology is a bridging technology until a better, more convenient and efficient technology comes on the market.
- FM was a bridge from AM to DAB+, while it was invented about already 90 years ago.



At first glance: It sounds logical that IP is everywhere and therefore ideal, but:

- DAB+ is here, millions of receivers and a large variety of radio programs are available.
- IP / Internet is neither energy-efficient nor reliable



## DAB+ has the potential to be the main broadcast technology for the next 20 to 30 years, not just for a few years as some claim.



The lack of DAB+ coverage indoors can be a disadvantage to DAB-broadcasters, -Audience and the DAB+ standard

- In car parks there is usually a mobile phone service (via repeaters) to ensure connectivity for emergency calls.
- Listeners with suitable mobile service can stream anything there, but regular DAB+ audiences have no reception.



The lack of DAB+ coverage indoors can be a disadvantage to DAB-broadcasters, -Audience and the DAB+ standard

- This is a disadvantage for broadcasters as it favors streaming services (e.g. Spotify).
- It pushes the audience to streaming rather than DAB+.
- This pushes the audience to social media with dubious "news", away from the serious broadcasters.



The lack of DAB+ coverage indoors can be a disadvantage to DAB-broadcasters, -Audience and the DAB+ standard

- DAB should be available everywhere people expect it.
- As this is not possible to ensure coverage from outside in many cases, DAB-repeaters are essential.
- Building owners should have options to equip their buildings with DAB+ reception if they want to.



## DAB+ becomes important in emergencies

- During natural disasters, broadcast services are often the only services still available.
- IP services break down and can be attacked much more easily
   EBU recommends to use the regular broadcast services for crisis →
   DAB+ (R 156 infrastructure strategy to ensure content distribution during times of crisis)



## In-Door reception would be important but

- no technical standards in Europe
- no license-free operations
- ONLY Switzerland has a standard + license free operation





# **SCRARS Radio from A to Z** *www.sumatronic.ch*

