

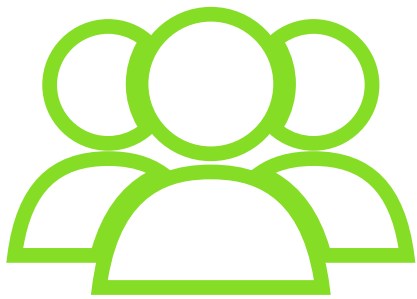


WorldDAB Automotive 2022

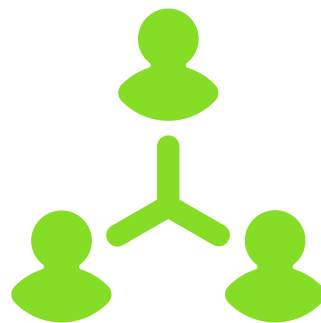
**Sponsorship
options**

Why sponsor?

It is crucial to stay connected and continue to grow your business. The WorldDAB Automotive event brings together digital radio experts from across the broadcasting, electronics, and automotive industries. It offers unparalleled opportunities to present your products, solutions, and services directly to the key decision-makers in the industry.



**500+ INDUSTRY
ATTENDEES FROM
75+ COUNTRIES**



**5000+ SOCIAL MEDIA
FOLLOWERS:
LINKEDIN
TWITTER
FACEBOOK**



**6000+ EVENT EMAIL
SUBSCRIBERS FROM
135+ COUNTRIES**

Audience



TELECOMS
MINISTRIES



REGULATORS



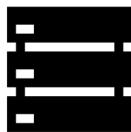
BROADCAST
ASSOCIATIONS



BROADCASTERS



NETWORK
OPERATORS



END-TO-END
MANUFACTURERS



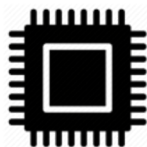
DEVICE
MANUFACTURERS



AUTOMOTIVE



RESEARCH &
DEVELOPMENT



CHIP
MANUFACTURERS



SOLUTION
PROVIDERS



MONITORING
EQUIPMENT
MANUFACTURERS

Premium sponsor (non-exclusive)

€5,000 members, €10,000 non-members

- Named and shown as a Premium Sponsor in selected forms of communication before, during and after the event
- One news article in one event email and one weekly newsletter
- One banner advertisement in three event emails
- One advertisement visible on delegates' screens as part of a rolling slideshow which will be shown during the breaks
- 3 dedicated posts across WorldDAB social media channels - Twitter, Facebook and LinkedIn - with sponsor logo and link to the website
- Brand and company description on event website
- Logo and link in all event emails
- Table-top display at physical event in London
- Virtual exhibition-stand

Partner sponsor (non-exclusive)

€2,500 members, €5,000 non-members

- Named and shown as a Partner Sponsor in selected forms of communication before, during and after the event
- One advertisement visible on delegates' screens as part of a rolling slideshow which will be shown during the breaks
- One banner advertisement in one event email
- One dedicated post across WorldDAB social media channels (Twitter, Facebook, LinkedIn) with sponsor logo and link to your website
- Brand and company description on event website
- Logo and link in all event emails
- Table-top display at physical event in London
- Virtual exhibition-stand

Virtual exhibition stand

€500 members, €1,000 non-members

- Named and shown as a Virtual Exhibitor in selected forms of communication before, during and after the event
- Virtual exhibition stand showcasing your company's logo and contact details visible to 500+ event delegates
- Give access to downloadable documents, videos and other resources
- Booth linked to your company's landing pages to draw additional traffic to your site
- Brand and company description on event website
- Logo and link in all event emails



Communication options

Advertisement €400 members, €800 non-members

- Your advertisement will be shown to 500+ delegates
- Your image will be visible on delegates' screens as part of a rolling slideshow which will be shown during the breaks
- Artwork provided by the sponsor

Communication options

Event email banner advert €400 members, €800 non-members

- Your banner advert featured in one event email
- 6000+ event email subscribers
- Advert linked to sponsor's website
- Artwork provided by the sponsor

About WorldDAB

WorldDAB is the global industry forum responsible for defining and promoting DAB+, the digital radio broadcasting standard of choice in Europe, Asia Pacific and beyond.

With unique cross-industry representation, our over 100 members cover 31 countries and include regulators, broadcasters, and network providers through to manufacturers of receivers, chips, professional equipment and automobiles. Together we define and promote DAB+ offering support on all aspects of the switch from analogue to digital radio. This includes regulation, licensing, technology trials, network build out, marketing and production of digital radio content.

We support and host industry events, briefings and tailored workshops providing insights, market intelligence and invaluable networking opportunities.

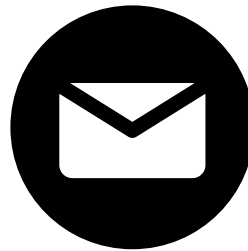
Contact us

Please book your place by latest 22 April, 2022

For more information contact
Rebecca Keene, Stakeholder Relations Manager, WorldDAB

rebecca.keene@worlddab.org

[Sponsorship Guidelines](#)



www.worlddab.org