

world **dab**

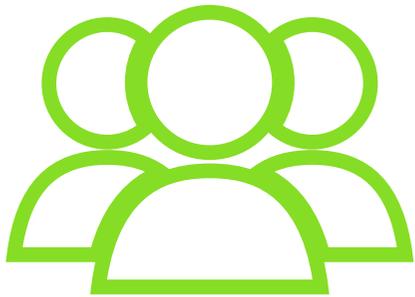
Summit

2021

**Sponsorship
options**

Why sponsor?

It is crucial to stay connected and continue to grow your business. The WorldDAB Summit brings together digital radio experts from across the broadcasting, electronics, and automotive industries. It offers unparalleled opportunities to present your products, solutions, and services directly to the key decision-makers in the industry.



**500+ INDUSTRY
ATTENDEES**



**5000+ SOCIAL MEDIA
FOLLOWERS**



**6000+ EVENT EMAIL
SUBSCRIBERS**

Audience



TELECOMS
MINISTRIES



REGULATORS



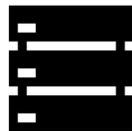
BROADCAST
ASSOCIATIONS



BROADCASTERS



NETWORK
OPERATORS



END-TO-END
MANUFACTURERS



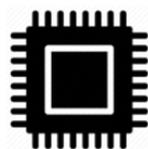
DEVICE
MANUFACTURERS



AUTOMOTIVE



RESEARCH &
DEVELOPMENT



CHIP
MANUFACTURERS



SOLUTION
PROVIDERS



MONITORING
EQUIPMENT
MANUFACTURERS

Principal sponsor

€5,000 (exclusive, available to WorldDAB members only)

- Named and shown as the Principal Sponsor in selected forms of communication before, during and after the event
- Two minute advertisement shown during the event (to be supplied by sponsor)
- One news article in one event email and one weekly newsletter
- One banner advertisement in three event emails
- One advertisement is visible on delegates' screens as part of a rolling slideshow which will be shown during the breaks
- 3 dedicated posts across WorldDAB social media channels - Twitter, Facebook and LinkedIn - with sponsor logo and link to the website
- Brand and company description on event website and in event brochure
- Logo and link in all event emails

Partner sponsor

€2,500 (available to WorldDAB members only)

- Named and shown as a Partner Sponsor in selected forms of communication before, during and after the event
- One advertisement visible on delegates' screens as part of a rolling slideshow which will be shown during the breaks
- One banner advertisement in one event email
- One dedicated post across WorldDAB social media channels (Twitter, Facebook, LinkedIn) with sponsor logo and link to your website
- Brand and company description on event website and in event brochure
- Logo and link in all event emails

Communication options

Advertisement €400 members, €800 non-members

- Your advertisement will be shown to 500+ delegates
- Your image will be visible on delegates' screens as part of a rolling slideshow which will be shown during the breaks
- Artwork provided by the sponsor

Communication options

Event email banner advert €400 members, €800 non-members

- Your banner advert featured in one event email
- 6000+ event email subscribers
- Advert linked to sponsor's website
- Artwork provided by the sponsor

About WorldDAB

WorldDAB is the global industry forum responsible for defining and promoting DAB+, the digital radio broadcasting standard of choice in Europe, Asia Pacific and beyond.

With unique cross-industry representation, our over 100 members cover 31 countries and include regulators, broadcasters, and network providers through to manufacturers of receivers, chips, professional equipment and automobiles. Together we define and promote DAB+ offering support on all aspects of the switch from analogue to digital radio. This includes regulation, licensing, technology trials, network build out, marketing and production of digital radio content.

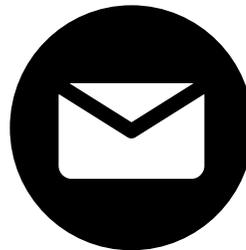
We support and host industry events, briefings and tailored workshops providing insights, market intelligence and invaluable networking opportunities.

Contact us

For more information contact
Rebecca Keene, Stakeholder Relations Manager, WorldDAB

rebecca.keene@worlddab.org

[Sponsorship Guidelines](#)



www.worlddab.org