

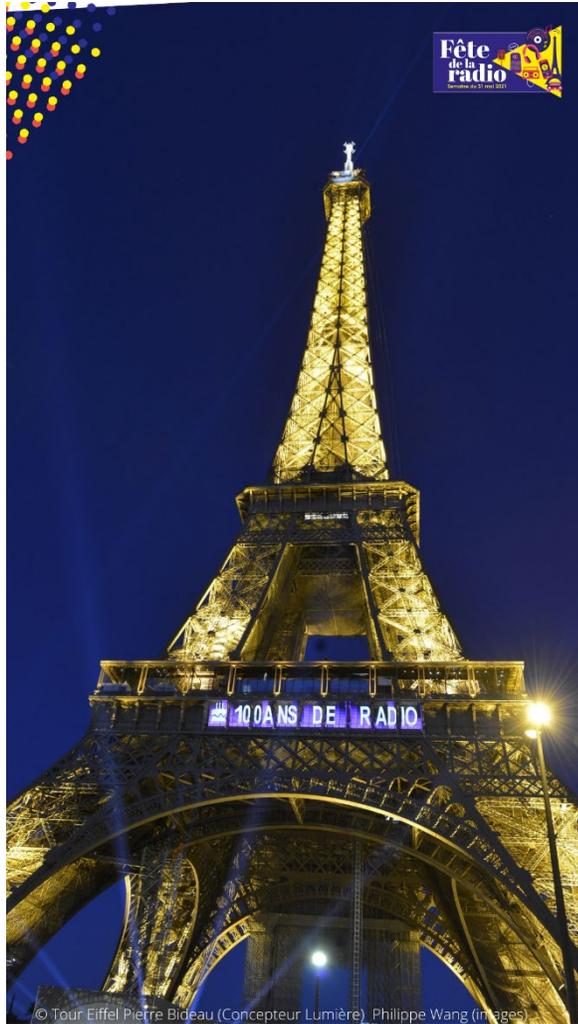
# **DAB+ international update**

## **France update**

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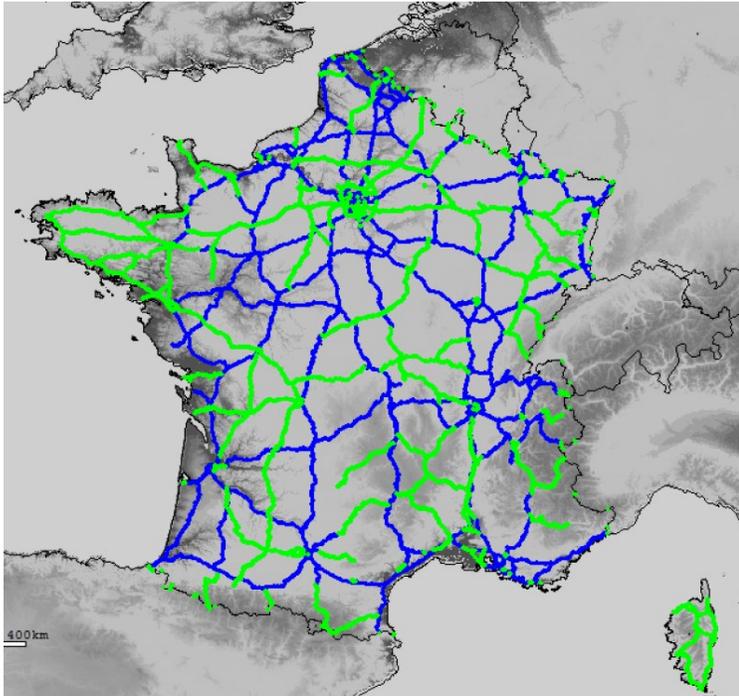
*With inputs from Renault and Stellantis (PSA)*

# A quick update on France



- 2021 coverage - 30% of the population
- More than 350 services on air, including 20+ public services
  - 20% of radio are DAB+ exclusive
- By end of 2022 : 50% of the population covered with 17 additional allotments
- By Autumn : 25 national services covering the highway with a focus on mobility
  - Paris to Marseille through Lyon
  - After 2022 focus : less dense areas
  - 282 allotments are planned
- EECC now in the law (decree, dated 26/06/2021)
- A complex environment with local, metropolitan, regional and national layers
  - Example : Paris – 6 regional, metropolitan and local allotment plus 2 national – 100 radios will broadcast in Paris by end 2021

# Why a joint working group



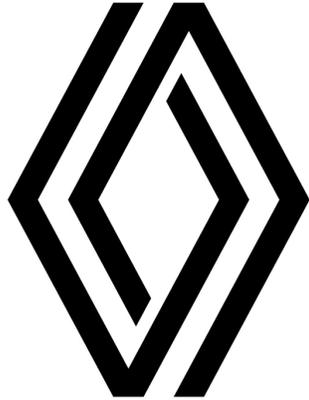
- 11 860 km of highways & 10 056 km of main roads to cover
  - Car manufacturers and radios engineers seldomly talking together
    - Exception : long term plans (binaural sound)
    - Lack of understanding of car manufacturer constraints or radio business model
    - Profiles dated... 2013 – with DMB
  - French Car manufacturers using German and Swiss test routes
    - Very solid networks
  - Community radios using open source broadcast solution in France
    - Fibre connection and quality of content issues
  - More than a 1000 FM radio services in France
  - Some services crashing the radio, poor listener experience in some instances
- Decision to bring together a working group with Stellantis, Renault, the regulator, radios, broadcasters

# Finding



- Complexity of the landscape
  - 282 Allotment with 266 outline
  - Transmitter ID Information allocation limitation – tens of TII available vs the theoretical 1680
  - TII not attributed by the regulator but by the broadcaster
- Logos managed by the car manufacturers and sometime obsolete when not using broadcast
- Number of version of radio receivers to manage : up to 8 (entry to high end)
  - 2014 receivers are not updated ; entry level have a single tuner ; seamless linking not guaranteed
- Some FM – DAB delays well beyond memory capacity (8s max versus up to 26s)
  - Best : sub 3s ; worse : 26s
- FM and DAB levels not always aligned
  - Up to 10dB difference
- Different SID and PI codes (different tables, different names) are possible
  - Example : different length of the name in older generation of receivers

# Other finding



- Different country requirements with a need for ample notice
  - Simulcast, slideshow or traffic information requirements differ from country to country and are sometime not compatible with entry level and existing receivers – it will require a dedicated focus
  - Transition period between receiver generation and country requirements misaligned
  - No coordinated “driver distraction” rule between countries leading to legal notifications
- Impossible to experience every receivers issue in all countries
  - Request to raise issues thru the WorldDAB helpdesk with as many details as possible to replicate
  - With DAB+ : some issues could prevent the radio to function altogether
  - Some SFN noise issue ?
- Switching to DAB can take up to 160s if FM was last listened to or FM to DAB linking happens due to time / level adjustment
  - Limitation due to FM – DAB delays (slow or accelerate the audio)
  - Limitation due to audio level difference (up to 10dB difference takes time to fully compensate)
- Announcement in FM not necessarily listened to when in DAB

# Conclusions



- 1 The industry is talking in France to solve end user experience issues
- 2 The diversity of receivers designs and generations combined with the complexity of the landscape can lead to poor end user experience – add France test routes (urban, coastal, mountain and borders – the diverse typography is a great field test)
- 3 Vehicle Manufacturers and broadcasters to work together early to ensure that the features promoted by one or the other are supported by both industries (including services and metadata)

Thank you