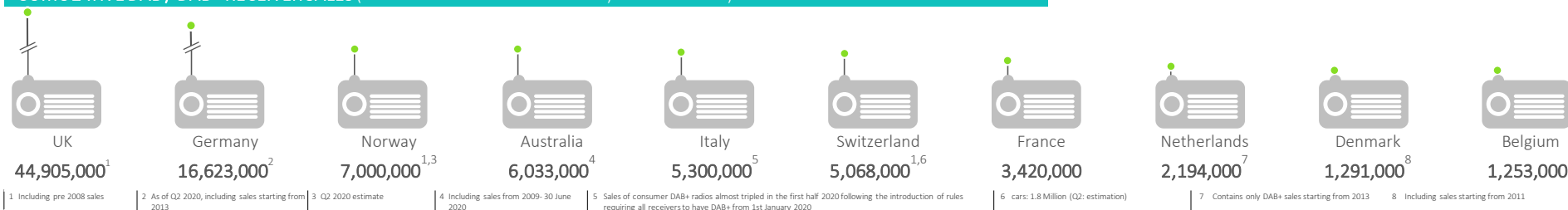
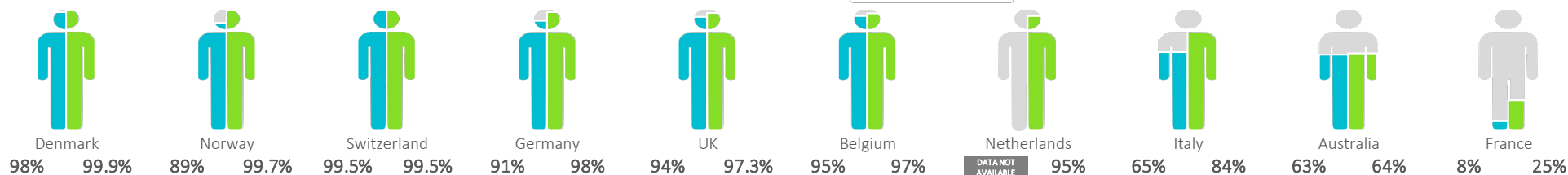


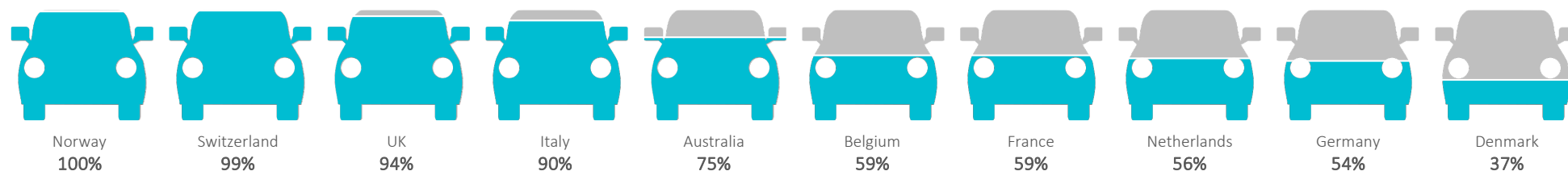
CUMULATIVE DAB / DAB+ RECEIVER SALES (INCLUDING LINE FIT AUTOMOTIVE) 2008 – H1 2020



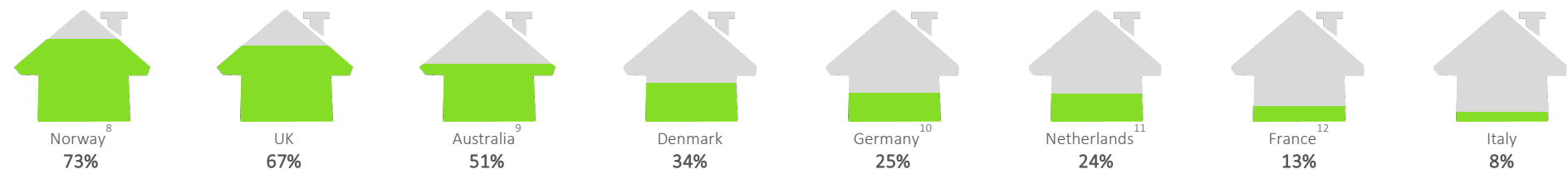
TOTAL DAB / DAB+ NETWORK COVERAGE (% OF POPULATION) 2013 VS 2020



% NEW CARS W / DAB / DAB+



DAB / DAB+ HOUSEHOLD RECEIVER PENETRATION



⁸ 73% of Norwegians have one or more DAB radios in their home. 67 % of Norwegians have access to DAB in their car

⁹ Refers to % of people who have access to a DAB+ digital radio at home, at work or in the car in the five metropolitan capital cities, as of Q1 2020

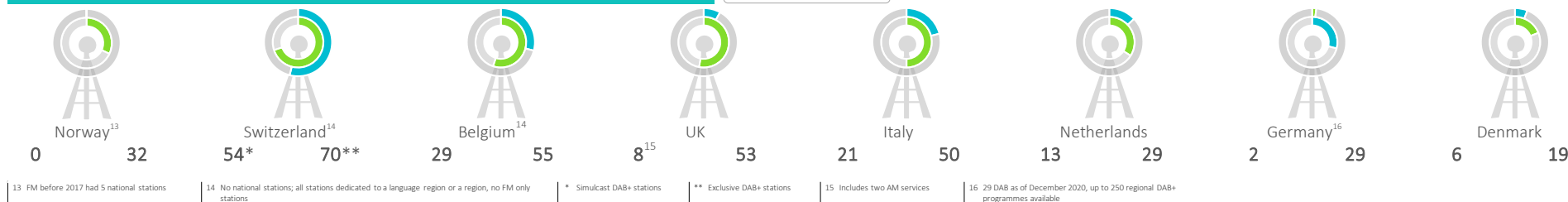
¹⁰ As of Q2 2020, including sales starting from 2013

¹¹ Including cars

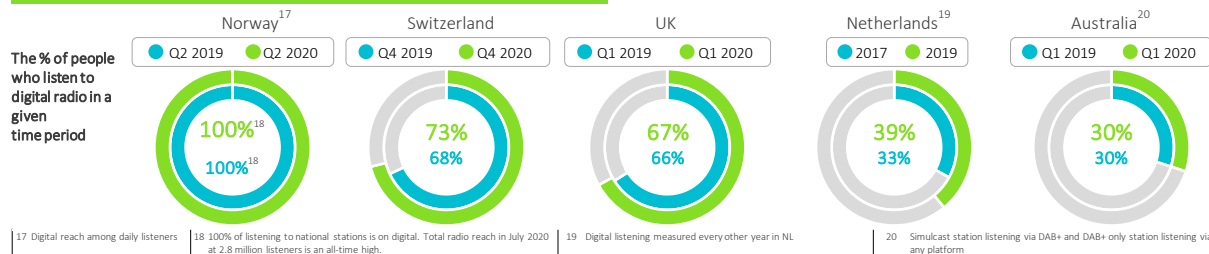
¹² 2019, 13% of individuals have access to a DAB+ home receiver

NUMBER OF NATIONAL STATIONS ON FM VS DAB / DAB+

● FM ● DAB

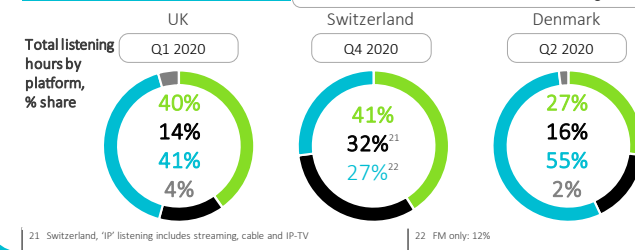


DIGITAL RADIO REACH ALL PLATFORMS



DAB / DAB+ SHARE

● DAB ● IP ● AM / FM ● DTV / other digital



EMERGING MARKETS % POPULATION COVERAGE

