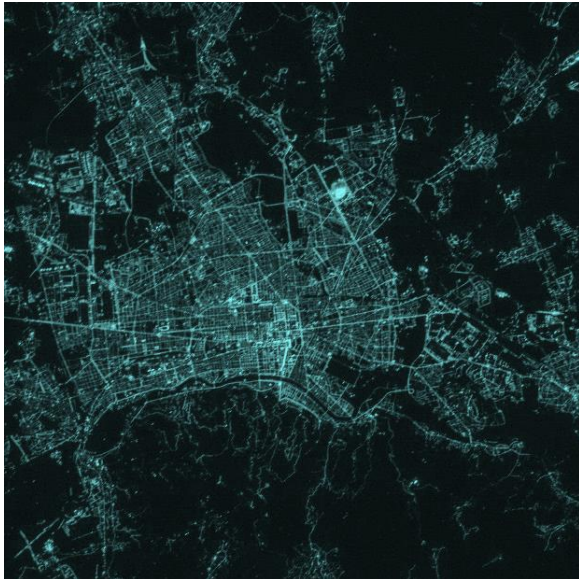




WorldDAB Membership

Discover the benefits of membership



Who we are



WorldDAB is the global industry forum responsible for defining and promoting DAB digital radio.

By bringing together industry professionals, WorldDAB provides knowledge and expertise that helps successfully implement broadcast digital radio.

Our vision

Our vision is that every person enjoys digital radio on the move, at home or work - with DAB at the heart of this listening experience.

Our mission

Our mission is to position DAB as the free-to-air backbone for radio's digital future.



Open



Collaborative



Innovative



Trusted



Authoritative

Our members



covering 32
countries



connecting
1,300+
industry experts



Our members include experts from broadcasters, regulators and network providers through to manufacturers of receivers, chips, professional equipment and automobiles



TELECOMS
MINISTRIES



REGULATORS



BROADCAST
ASSOCIATIONS



BROADCASTERS



NETWORK
OPERATORS



END-TO-END
MANUFACTURERS



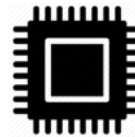
DEVICE
MANUFACTURERS



AUTOMOTIVE



RESEARCH &
DEVELOPMENT



CHIP
MANUFACTURERS



SOLUTION
PROVIDERS



MONITORING
EQUIPMENT
MANUFACTURERS

What we do



Together we **define** and **promote** DAB by offering **support** on **all aspects of the switch from analogue to digital radio**. This includes regulation, licensing, technology trials, network build out, marketing and production of digital radio content.

Sharing **case studies** and **best practice**, our not-for-profit remit allows us to give **unbiased advice**. We support and host industry **events, briefings** and **tailored workshops** providing **insights, analysis** and **market intelligence**.



What we do - events



WorldDAB General Assembly

- Brings together senior politicians, broadcasters, and DAB industry professionals from established and emerging markets
- 230+ delegates from 25+ countries
- Two-day conference, including Gala Dinner



WorldDAB Automotive Event

- Focuses on DAB in the car
- Brings together the broadcasting and the automotive sectors
- 200+ delegates from 20+ countries
- One day conference



Tailored workshops and briefings

- Target key players in Europe, Asia Pacific and MENA
- Cover topics such as licensing, regulation, network build out, technical trials, best business case scenarios, production of new digital radio content and marketing
- Vary from one day to week-long

What we do - automotive sector

WorldDAB works closely with the automotive industry - half of our members are in this sector. We facilitate the dialogue between the automotive and broadcasting industries.



Events and Communications

- We encourage manufacturers to fit digital radio as standard
- We promote DAB as the most robust platform in emergencies
- We encourage adoption of free-to-air traffic information services via DAB
- We inform by sharing market data and policy updates

WorldDAB Automotive Working Group

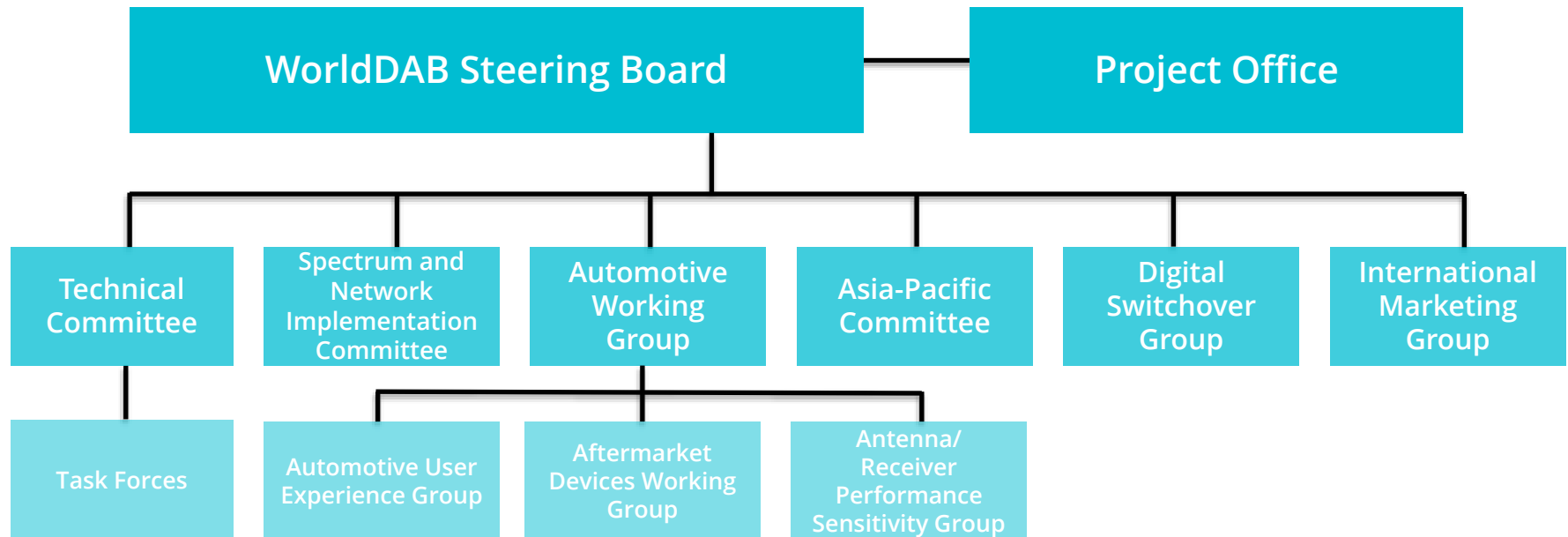
- Brings together the broadcast and automotive industries to collaborate on the deployment of DAB+ digital radio. Members are from broadcasters, automotive manufacturers, tier 1 suppliers, network operators, aftermarket device manufacturers, national DAB+ promotion bodies, and other related industries.
- The User Experience Working Group works on improving the user interface for in-car digital radio
- The Performance Working Group focuses on improving DAB receiver and antenna sensitivity
- The Aftermarket Devices Working Group supports manufacturers and promoters of DAB+ automotive aftermarket products

How we work



To meet our goals we:

- Define and maintain cutting edge **digital radio standards** based on the DAB family of standards
- Work with **broadcasters** (public and private), **policymakers** and **regulators** to adopt DAB digital radio and safeguard appropriate regulation and sufficient spectrum
- Encourage **receiver**, **automotive** and **mobile phone manufacturers** to include DAB in as many devices / vehicles as possible
- Share **best practice** between stakeholders and encourage **collaboration** (national and international) to secure the successful deployment of DAB around the world



How we work



Steering Board

Oversees the operational and financial management of WorldDAB and implements strategic measures to ensure the successful roll out of DAB.

Technical Committee

Oversees and maintains the DAB family of standards, ensuring that receiver equipment and broadcast technologies are compatible. The committee also upgrades, advances, and future-proofs the standard in line with other technical developments.

Spectrum and Network Implementation Committee

Provides guidance on regulatory approaches to facilitate the introduction of DAB services internationally, monitors and lobbies to ensure frequency for DAB and DAB network development and implementation. Topics and activities of the SNIC include advice and best practices on transmission site building, DAB multiplexing and sound processing, DAB monitoring and signal distribution and data service implementation.

Asia Pacific Committee

Works with broadcasters to provide guidance and advice on the successful roll out of DAB+ digital radio across the Asia Pacific region.

Automotive Working Group

Brings together the broadcast and automotive industries to collaborate on the deployment of DAB+ digital radio. Working groups focus on the user experience, antenna/receiver performance and aftermarket devices.

Digital Switchover Group

Provides an opportunity to share best practice, co-ordinate planning and discuss activities in preparation for an FM switchover.

International Marketing Coordination Group

Provides an opportunity to share best practice, encourage collaboration and shared approaches on the marketing and promotion of DAB.

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Automotive Working Group

Works with automotive manufacturers and broadcasters to encourage the growth of DAB penetration in automobiles. Working groups focus on the user experience, antenna/receiver performance, TPEG and aftermarket devices.

Digital Switchover Group

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International Marketing Coordination Group

Provides an opportunity to share best practice, encourage collaboration and shared approaches on the marketing and promotion of DAB.

Membership benefits



Online Members Area

Global community of 1,000+ industry experts
Collaborate, network, search and share
information, intelligence and resources

Participate and network

Attend WorldDAB member events
Participate in WorldDAB Committees, Working
Groups and Task Forces
Targeted networking opportunities
Free admission at WorldDAB events
Discounted registration at industry events
worldwide

Marketing opportunities

Promote your products and services to
stakeholders across the industry
Dedicated member profile on WorldDAB website
Discounted sponsorship and exhibition
opportunities at the annual WorldDAB General
Assembly (autumn) and Automotive event (spring)
Discounted rates for advertising in brochures
Speaking opportunities
Profiles of success stories
Publication of your organisation's press releases
and white papers

Key resources and intelligence

- **GfK Statistics** – quarterly reports on DAB digital radio sales
- **WorldDAB ETI Library** - country snapshots of DAB ETI files and guidance on trials and testing
- **Resource Centre** - online member document sharing tool
- **Member Directory** - company listing and contact access on members-only web-based directory
- **Valuable strategic information** - country rollout plans, coverage maps, member newsletter, presentations and research from industry experts on digital radio

Tailored support and technical advice

The Project Office team provide one-to-one advice on all aspects of DAB: regulation, licensing, technical trials, network build out, best business case scenarios, production of new digital radio content and marketing

Member testimonials



Glyn Jones
Arqiva
United Kingdom

Arqiva is a WorldDAB member because it gives us the chance to share experiences and learn what other stakeholders are doing around the world. Membership gives you the opportunity to meet people and have one-to-one conversations, make friends and find out what makes digital radio a success in your market.



Klaus Bischof
AUDI AG
Germany

To AUDI, one of the leading promoters of digital radio, WorldDAB is fundamental for the long-term success of DAB. WorldDAB membership offers a forum for broadcasting experts to share their knowledge and experience, contributing to the continued success of DAB.



Joan Warner
CRA
Australia

WorldDAB is a centre of expertise, information and resource for countries who are looking to explore a digital future. It's a linkage mechanism for putting people from a country that is interested in policy, political settings or how to lobby, in touch with people like me who have done that for our own rollout, or putting countries and regulators in touch with each other. It's the link that makes digital radio happen.

How to join



1 Contact
projectoffice@
worlddab.org

2 Submit the
application

3 Get involved



Contact us



For details on membership and how to join please contact
Rebecca Keene, Stakeholder Relations Manager, WorldDAB



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