

WorldDAB General Assembly 2019

5-6 November, Brussels

Day 1 – 5 November 2019

11:00 Registration open

11:30 – 12:30 WorldDAB General Assembly (member only session)

Moderator: Ron Schiffelers, Treasurer, WorldDAB

WorldDAB Committee updates:

Steering Board – Patrick Hannon, President

Finance Committee – Ron Schiffelers, Treasurer

Technical Committee – Lindsay Cornell, Chair

Spectrum and Network Implementation Committee – Hanns Wolter, Chair

Asia Pacific Committee – Joan Warner, Chair

WorldDAB election results

WorldDAB Award for Outstanding Service

12:30 – 13:30 LUNCH

13:30 – 14:40 Session 1 – Europe-wide digital radio

Moderator: Joan Warner, Commercial Radio Australia

WorldDAB world view

Patrick Hannon, President, WorldDAB

France – the platform for radio

Nicolas Curien, Board Member, Conseil Supérieur de l'Audiovisuel

Italy – positive steps to digital

Stefano Ciccotti, CTO, Rai

United Kingdom – diversity of content

Jonathan Wall, Controller, BBC Sounds

Switzerland – working together toward DSO

Ladina Heimgartner, Deputy Director General, SRG SSR

14:40 – 15:15 COFFEE

15:15 – 16:30 **Session 2 – global broadcasters' vision for digital radio**

Moderator: Patrick Hannon, President, WorldDAB

Keynote: Europe public broadcasters now and the future

Antonio Arcidiacono, Director of Technology and Innovation, EBU

Conference home country - moving forward with DAB+

Jean-Paul Philippot, Chief Executive, RTBF

Paul Lembrechts, CEO, VRT

Asia Pacific - trials, trends & new opportunities with DAB+

Joan Warner, CEO, Commercial Radio Australia

MENA – opening up new DAB+ markets

Panel Discussion and Q&A

19:00 – 22:30 **Networking drinks and Gala Dinner**

Brussels Comic Strip Centre – Museum Brussels

Rue des Sables 20

1000 Brussels

Day 2 – 6 November 2019

09:00 – 10:00 **Session 3 – reaching new audiences with DAB+**

Moderator: Jacqueline Bierhorst

Keynote: Protecting radio in the new audio landscape

Heike Raab, State Secretary, Rhineland-Palatinate, Germany

From online to on-air with DAB+

Christer Modig, VP Radio, NENT

Putting listeners at the heart of digital radio

Eleanor Bamber, Strategy and Development, Wireless

New opportunities with DAB+

An Caers, Director of Radio, Mediaaan

Panel Discussion and Q&A

Country updates

United Kingdom: Ford Ennals, Chief Executive, Digital Radio UK

Italy: Sergio Natucci, Director, DAB Italia

10:00 – 10:30 **COFFEE**

10:30 – 11:30 **Session 4 – how the digital radio listening experience is evolving**

Moderator: Caroline Graze, Radioplayer

Keynote: Content is king on smart devices across Europe

Nik Goodman, Bounce, UK

Receiver sales – what the data tells us

Jan Lorbach, Regional Senior Market Insights Manager, GfK

Smart speakers, voice control and hybrid

Ole Jorgen Torvmark, CEO, Norsk Radio

Manufacturers' view on device regulation

Paul Hide, Director, Tech UK

Panel discussion and Q&A

Country updates

Czech Republic: Karel Zyka, Czech Radio

Poland: Krystyna Roslan-Kuhn, KRRiT

11:30 – 12:30 **Session 5 – The automotive sector and digital**

Moderator: Lindsey Mack, BBC

Keynote: Thierry Boitel, General Manager R&D Electronics, Toyota Motor, Europe

Collaboration between broadcasters and the auto sector

Laurence Harrison, Chair, WorldDAB Automotive Working Group

The importance of metadata for the car

Gregor Pötzsch, Infotainment Development, Audi

Panel discussion and Q&A

Country updates

Slovenia: Igor Funa, Broadcast Expert, AKOS

Austria: Matthias Gerwinat, Managing Director, Digitalradio Austria

12:30 – 13:30 **LUNCH**

13:30 – 14:30 **Session 6: DAB - marketing, advertising and retailers**

Moderator: Jean-Marc Dubreuil, WorldDAB France

Marketing and advertising DAB+ Germany

Carsten Zorger, Digital Radio Büro Deutschland

Raising awareness of DAB+

Jacqueline Bierhorst, Project Director, Digital Radio NL

Belgium – communicating for DAB+

Francis Goffin, Ma Radio

Flanders representative

Auto dealerships and garages

Panel discussion and Q&A

14:30 – 15:30 **Session 7 - DAB networks and the multiple platform landscape**

Moderator: Rosemary Smith, WorldDAB

Keynote: 5G a complement not a replacement

Helwin Lesch, Head of Distribution and Controlling, Bayerischer Rundfunk

France - planning for DAB+ road coverage

François-Xavier Meslon, Director of Studies, CSA

Small-scale DAB

Lindsay Cornell, Principal Systems Architect, BBC

Optimising DAB+ networks

Hanns Wolter, Technical Director, DAB Italia

Panel discussion - Q&A

15.30 **Closing remarks: Patrick Hannon, WorldDAB President**
Networking Coffee