

DRAFT AGENDA

WorldDAB General Assembly 2019

5-6 November, Brussels

Day 1 – 5 November 2019

11:00 - 11:30 Registration

11:30 – 12:30	WorldDAB General Assembly (member only session)
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Moderator: Ron Schiffelers, Treasurer, WorldDAB

WorldDAB Committee updates

Steering Board – Patrick Hannon, President
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Finance Committee – Ron Schiffelers, Treasurer
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Technical Committee – Lindsay Cornell

Spectrum and Network Implementation Committee – Hanns Wolter
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Asia Pacific Committee – Joan Warner

WorldDAB election results

WorldDAB Award for Outstanding Service
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12:30 – 13:30	LUNCH
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13:30 – 14:40	Session 1 – Europe-wide digital radio
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Moderator: Patrick Hannon, President, WorldDAB
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France – The platform for radio

Sibyle Veil, CEO, Radio France

Belgium – moving forward with DAB

RTBF and VRT

Italy – positive steps to digital

United Kingdom – diversity of content

Jonathan Wall, BBC

Switzerland – working together towards DSO
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14:40 – 15:00	COFFEE
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15:00 – 16:00 Session 2 – Broadcaster World View

Moderator: Bernie O'Neill

WorldDAB world view

Patrick Hannon, President, WorldDAB

Keynote: Europe public broadcasters now and the future

Antonio Arcidiacono, Director of Technology & Innovation, EBU

Asia Pacific - trials, trends & new opportunities

Joan Warner, CEO, Commercial Radio Australia

MENA – new DAB markets

Panel Discussion and Q&A

19:30 – 22:30 Networking drinks and Gala Dinner

Brussels Comic Strip Centre – Museum Brussels

Rue des Sables 20

1000 Brussels

Day 2 – 6 November 2019

09:00 – 10:00 Session 3 – DAB Content

Moderator: Jacqueline Bierhorst

Keynote: Protecting radio in the new audio landscape

Heike Raab, State Secretary, Rhineland-Palatinate, Germany

From online to on-air with digital

Christer Modig, NENT, Sweden

New content on DAB+

Eleanor Bamber, Wireless, UK

Reaching new audiences with DAB+

- Austria
- Germany
- Belgium
- Denmark

Panel Discussion and Q&A

Country Updates

The Netherlands: Jacqueline Bierhorst, Digital Radio NL
Germany

10:00 – 10:30 COFFEE

10:30 – 11:30 **Session 4 – The device market**

Moderator: Caroline Graze, Radioplayer

Keynote: Future trends for radio and audio

Nik Goodman, Bounce, UK

Receiver sales – what the data tells us

Jan Lorbach, Regional Senior Market Insights Manager, GfK

Smart speakers and voice control for digital radio

Manufacturers push for device regulation

Paul Hide, Tech UK

Panel discussion and Q&A

Country updates

Italy: Sergio Natucci, DAB Italia

United Kingdom: Ford Ennals, Digital Radio UK

11:30 – 12:30 **Session 5 – The automotive sector and digital**

Keynote: Senior Automotive executive

The view from an automotive consultancy

Presentation from a car manufacturer

Thierry Boitel, Toyota Motor Europe, Belgium

The importance of metadata for the car

Laurence Harrison, Chair, WorldDAB Automotive Working Group

Panel discussion and Q&A

Country updates

Czech Republic: Karel Zyka

Poland: Krystyna Roslan-Kuhn, Expert, KRRiT

12:30 – 13:30 **LUNCH**

13:30 – 14:30 **Session 6 – DAB working with retailers and advertisers**

The EU retailer

The advertiser

Switzerland – communicating for DSO

Belgium – communicating for the federal launch of DAB+

Panel discussion and Q&A

Country Updates

Denmark

Slovenia

14:30 – 15:30 **Session 7 – DAB networks and the multiple platform landscape**

Moderator: Rosemary Smith, WorldDAB, UK

Keynote: 5G the compliment not the replacement
Helwin Lesch, BR, Germany

Small-scale DAB
Lindsay Cornell, BBC, UK

Networks and car antennas
Hanns Wolter, DAB Italia

Case study: a national multi-platform approach

Panel discussion - Q&A

15.30 **Closing remarks: Patrick Hannon, WorldDAB President**