WorldDAB Membership

Discover the benefits of membership
WorldDAB is the global industry forum responsible for defining and promoting DAB digital radio.

By bringing together industry professionals, WorldDAB provides knowledge and expertise that helps successfully implement broadcast digital radio.

Our vision
Our vision is that every person enjoys digital radio on the move, at home or work - with DAB at the heart of this listening experience.

Our mission
Our mission is to position DAB as the free-to-air backbone for radio’s digital future.
Our vision is that every person enjoys digital radio based on the DAB family of standards in their home, at their workplace, or on the move (in car or via mobile device).

Our members include experts from broadcasters, regulators and network providers through to manufacturers of receivers, chips, professional equipment and automobiles.

- 100+ members
- covering 29 countries
- 1,250+ industry experts

Our members include experts from broadcasters, regulators and network providers through to manufacturers of receivers, chips, professional equipment and automobiles.
Together we **define** and **promote** DAB by offering **support** on **all aspects of the switch from analogue to digital radio**. This includes regulation, licensing, technology trials, network build out, marketing and production of digital radio content.

Sharing **case studies** and **best practice**, our not-for-profit remit allows us to give **unbiased advice**. We support and host industry **events**, **briefings** and **tailored workshops** providing **insights, analysis** and **market intelligence**.
What we do - events

WorldDAB General Assembly

- Brings together senior politicians, broadcasters, and DAB industry professionals from established and emerging markets
- 230+ delegates from 25+ countries
- Two-day conference, including Gala Dinner

WorldDAB Automotive Event

- Focuses on DAB in the car
- Brings together the broadcasting and the automotive sectors
- 200+ delegates from 20+ countries
- One day conference

Tailored workshops and briefings

- Target key players in Europe, Asia Pacific and MENA
- Cover topics such as licensing, regulation, network build out, technical trials, best business case scenarios, production of new digital radio content and marketing
- Vary from one day to week-long
WorldDAB works closely with the automotive industry - half of our members are in this sector. We facilitate the dialogue between the automotive and broadcasting industries.

Events and Communications

- We encourage manufacturers to fit digital radio as standard
- We promote DAB as the most robust platform in emergencies
- We encourage adoption of free-to-air traffic information services via DAB
- We inform by sharing market data and policy updates

WorldDAB Automotive Working Group

- Encourages the growth of digital radio in automobiles, with its primary goal to have DAB line-fit as standard
- Supports efforts to give radio a prominent position in the connected car
- Encourages development of low cost, easy-to-install car adaptors
- WorldDAB Automotive User Experience Group works on improving the user interface for in-car digital radio
- WorldDAB TPEG Working Group working to define a common use and implementation of TPEG Services in the DAB/DAB+ system and foster the implementation in car and mobile receivers
To meet our goals we:

- Define and maintain cutting edge digital radio standards based on the DAB family of standards
- Work with broadcasters (public and private), policymakers and regulators to adopt DAB digital radio and safeguard appropriate regulation and sufficient spectrum
- Encourage receiver, automotive and mobile phone manufacturers to include DAB in as many devices / vehicles as possible
- Share best practice between stakeholders and encourage collaboration (national and international) to secure the successful deployment of DAB around the world
How we work

**Steering Board**

Oversees the operational and financial management of WorldDAB and implements strategic measures to ensure the successful roll out of DAB.

**Technical Committee**

Oversees and maintains the DAB family of standards, ensuring that receiver equipment and broadcast technologies are compatible. The committee also upgrades, advances, and future-proofs the standard in line with other technical developments.

**Spectrum and Network Implementation Committee**

Provides guidance on regulatory approaches to facilitate the introduction of DAB services internationally, monitors and lobbies to ensure frequency for DAB and DAB network development and implementation. Topics and activities of the SNIC include advice and best practices on transmission site building, DAB multiplexing and sound processing, DAB monitoring and signal distribution and data service implementation.

**Asia Pacific Committee**

Works with broadcasters to provide guidance and advice on the successful roll out of DAB+ digital radio across the Asia Pacific region.

**Automotive Working Group**

Works with automotive manufacturers and broadcasters to encourage the growth of DAB penetration in automobiles. Working groups focus on the user experience, antenna/receiver performance, TPEG and aftermarket devices.

**Digital Switchover Group**

Provides an opportunity to share best practice, coordinate planning and discuss activities in preparation for an FM switchover.

**International Marketing Coordination Group**

Provides an opportunity to share best practice, encourage collaboration and shared approaches on the marketing and promotion of DAB.
Membership benefits

Online Members Area

Global community of 1,000+ industry experts
Collaborate, network, search and share information, intelligence and resources

Participate and network

Attend WorldDAB member events
Participate in WorldDAB Committees, Working Groups and Task Forces
Targeted networking opportunities
Free admission at WorldDAB events
Discounted registration at industry events worldwide

Marketing opportunities

Promote your products and services to stakeholders across the industry
Dedicated member profile on WorldDAB website
Discounted sponsorship and exhibition opportunities at the annual WorldDAB General Assembly (autumn) and Automotive event (spring)
Discounted rates for advertising in brochures
Speaking opportunities
Profiles of success stories
Publication of your organisation’s press releases and white papers

Key resources and intelligence

- **GfK Statistics** – quarterly reports on DAB digital radio sales
- **WorldDAB ETI Library** - country snapshots of DAB ETI files and guidance on trials and testing
- **Resource Centre** - online member document sharing tool
- **Member Directory** - company listing and contact access on members-only web-based directory
- **Valuable strategic information** - country rollout plans, coverage maps, member newsletter, presentations and research from industry experts on digital radio

Tailored support and technical advice

The Project Office team provide one-to-one advice on all aspects of DAB: regulation, licensing, technical trials, network build out, best business case scenarios, production of new digital radio content and marketing
Arqiva is a WorldDAB member because it gives us the chance to share experiences and learn what other stakeholders are doing around the world. Membership gives you the opportunity to meet people and have one-to-one conversations, make friends and find out what makes digital radio a success in your market.

To AUDI, one of the leading promoters of digital radio, WorldDAB is fundamental for the long-term success of DAB. WorldDAB membership offers a forum for broadcasting experts to share their knowledge and experience, contributing to the continued success of DAB.

WorldDAB is a centre of expertise, information and resource for countries who are looking to explore a digital future. It’s a linkage mechanism for putting people from a country that is interested in policy, political settings or how to lobby, in touch with people like me who have done that for our own rollout, or putting countries and regulators in touch with each other. It’s the link that makes digital radio happen.
How to join

1. Contact projectoffice@worlddab.org
2. Submit the application
3. Get involved
For details on membership and how to join please contact Rebecca Keene, Stakeholder Relations Manager, WorldDAB

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