

4 Mar Mon	DBS WORKSHOP DAY
09:00-12:30	DVB Workshop (half-day workshop)
14:00-17:30	World DAB Workshop (half-day workshop)

5 Mar Tue	CONFERENCE Day 1
09:00-09:30	OPENING SESSION
09:30-10:30	Session 1: Technologies & Standards: New Developments and the Next wave
10:30-11:00	Networking Break
11:00-11:30	Ministerial Address and official opening of exhibition
11:30-13:00	Session 2: Broadcasting Business and Strategies for the Future
13:00-14:00	Lunch
14:00-15:30	Session 3: Cybersecurity and Media – Action Required
15:30-16:15	Networking Break
16:15-17:30	Session 4: Big Data, Artificial Intelligence and Personalisation of Media
6 Mar Wed	CONFERENCE Day 2
09:00-10:30	Session 6: Migrating to IP – Standards, Strategies and Challenges
10:30-11:15	Networking Break
11:15-13:00	Session 5: Digital Transformation – Workflow Enhancement, Media Management and Cloud Integration
13:00-14:00	Lunch
14:00-15:30	Session 7: Production and Delivery – New concepts and what does 5G bring
15:30-16:15	Networking Break
16:15-17:30	Session 8: Enhancing the Experience – Immersive Technologies for the Future
7 Mar Thur	CONFERENCE Day 3
09:00-10:30	Session 9: Industry Trends in VR, AR, MR and 360Video applications
10:30-11:15	Networking Break
11:30-13:00	Session 10: Industry Debate Panel: Broadcasters & the Connected Generation – “Content ideas, Business cases and Being Relevant”
13:00-14:00	Lunch
14:00-15:30	Session 11: OTT, IBB and Content Delivery Platforms for Building a Global Audience
15:30-16:00	Networking Break
16:00-17:15	Session 12: Digital Transition and Analogue Switch-off – Challenges, Case Studies and Experiences