

# Programme at a glance

## Day 1 Tuesday 6 November

11:00 11:30

Registration

11:30 12:30

WorldDAB General Assembly (member only session)

Steering Board – Patrick Hannon, President  
 Technical Committee – Lindsay Cornell, Chair  
 Asia Pacific Committee – Joan Warner, Chair  
 Regulatory and Spectrum Committee – Hanns Wolter, Chair  
 Finance Committee – Ron Schiffelers, Chair

12:30 14:00

Lunch and registration

14:00 15:00

**Session 1: Why radio is robust in a competitive audio environment**

**Chair:** Martin Liss, Media Expert, Germany  
**Keynote:** Michael Oschmann, Müller Media, Germany  
 Siobhan Kenny, Radiocentre, United Kingdom  
 Nicolas Curien, CSA, France  
 Joan Warner, Commercial Radio Australia

15:00 15:15

Coffee

15:15 16:30

**Session 2: Voice control, devices and how listeners are consuming radio**

**Chair:** Graham Dixon, EBU, Switzerland  
 Jan Lorbach, GfK, United Kingdom  
 Anthony Sethill, FrontierSmart Technologies, United Kingdom  
 Michael Hill, UK Radioplayer, United Kingdom  
 Simon Mason, Arqiva, United Kingdom

**Announcement – Recipient of 2018 WorldDAB Award for Outstanding Service**

19:00 22:30

Gala Dinner – Käfer Dachgarten Restaurant, Berlin

# Programme at a glance

## Day 2 Wednesday 7 November

09:00 10:00

### Session 3: Key decision makers summit

**Chair:** Helwin Lesch, Bayerischer Rundfunk, Germany  
 Patrick Hannon, WorldDAB, United Kingdom  
 Heike Raab, Staatssekretärin Rhineland-Palatinate, Germany  
 Bob Shennan, BBC, United Kingdom

10:00 10:30

### Coffee

10:30 12:05

### Session 4: Digital radio in the car

**Chair:** Ron Schiffelers, NXP, The Netherlands  
 Claudio Nervi, FCA Italy, Italy  
 Laurence Harrison, Digital Radio UK, United Kingdom  
 Franck Nowack, Ford Motor Company, Germany  
 Joe D'Angelo, Xperi, United States  
 Ben Poor, EBU, Switzerland  
 Martin Koch, AUDI, Germany  
 Hanns Wolter, DAB Italia, Italy

12:05 13:00

### Lunch

13:00 14:15

### Session 5: Country marketing updates

**Keynote:** Ole Jørgen Torvmark, CEO, Digital Radio Norway  
**EU Markets – Chair:** Jacqueline Bierhost, Digital Radio NL, The Netherlands  
 Carsten Zorger, Digitalradio Büro Deutschland, Germany  
 Ford Ennals, Digital Radio UK, United Kingdom  
 Iso Rechsteiner, DSO Switzerland, Switzerland  
 Jean-Marc Dubreuil, WorldDAB, France  
 Hanns Wolter, DAB Italia, Italy  
**Markets Beyond Europe – Chair:** Joan Warner, Commercial Radio Australia, Australia  
 Colonel Natee Sukonrat, NBTC, Thailand

14:15 15:20

### Session 6: DAB for success – new content, new brands, new markets

**Chair:** Nick Piggott, RadioDNS, United Kingdom  
 Petra Lemcke, sunshine live, Germany  
 Eugenio LaTeana, RTL 102.5 Hit Radio, Italy  
 Ragnhild Veire, NRK, Norway  
 Gabby Sanderson, Radio Presenter and DJ, United Kingdom  
**Q&A**

15:20

### Networking coffee – END