

DAB GLOBAL STATUS



470,000,000

People now able to receive DAB services



2,266

DAB services now on air around the world



68,000,000

DAB receivers sold to December 2017, including automotive



41

Countries with DAB services on-air



20,000,000

Automotive DAB receivers sold to December 2017, including after-market and factory-fit



103

Members of WorldDAB, covering the full radio and broadcast ecosystem

Industry headlines

- DAB+ is established as core future platform for radio in Europe.
- Norway completed the DSO process in December 2017; Switzerland will implement DSO between 2020-24
 and in the Italian region of South Tyrol, network operator RAS started switching off FM services in December
 2017. The UK has now reached over 50% digital listening and it is anticipated that the Government will
 undertake a review to assess digital radio progress and determine next steps in due course.
- WorldDAB, the EBU and the European Digital Radio Alliance (EDRA) have called upon EU decision makers to
 introduce measures to encourage the interoperability of radio receivers across the EU. Such an initiative
 would require new radio receivers (consumer and automotive) to be capable of receiving both analogue and
 digital transmissions.
- All major car manufacturers are fitting DAB in their vehicles with DAB+ fitted as standard in the majority of vehicles in advanced markets.
- DAB receivers are now available from €20 with prices continuing to drop.
- In Asia Pacific, Australia leads the way with 3.6 million DAB+ listeners, Indonesia launched trial DAB+ services in Jakarta in April 2016 and Thailand plans to launch digital radio in 2018.
- Other countries and regions considering DAB include Ukraine, Russia, Turkey, Arab States, South Africa.

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Automotive

- All major car manufacturers are fitting DAB in their vehicles. Nearly 20 million cars have been sold with DAB/DAB+.
- In Norway 98% the UK 90%, Germany 39% and Switzerland 85% of new cars come with DAB/DAB+ as standard.
- Territories with national DAB coverage account for 60% of all new car sales in Europe.
- WorldDAB's Automotive Working Group is collaborating with car manufacturers on installation of digital radio and optimising the in-car DAB user experience. The Group has three working groups, focusing on the user experience, performance of digital radio and TPEG. A fourth group focusing on aftermarket devices is launching soon.



Receivers

- Over 68 million DAB receivers have now been sold, with prices starting at €20 and continuing to drop.
- Receivers with colour screens now retail for less than €65.
- European markets announced support for a new ETSI Euro standard for DAB digital radio.
- Germany's Federal Ministry of Economics and Energy (BMWi) proposes that certain radio receivers may only be sold if they are suitable for the reception of standards-appropriate digital signals, including DAB+.
- The Dutch Government has made a similar submission to the European Commission and in December 2017, Italy passed a law requiring all radios sold from Jan 1 2020 to have digital capability
- France already has a law which requires receivers to have digital capability once digital radio coverage exceeds 20% of the population likely to be achieved in the next year.
- WorldDAB's Technical Committee is working on the display of non-Latin text.

Digital switchover

- Norway has been the first country to switch off FM in favour of DAB+ (completed in December 2017).
- Switzerland will start to switch off FM in 2020.
- In the North-Italian region of South Tyrol, broadcaster RAS has started switching off FM services.
- In the UK, a discussion with government will be triggered when digital listening hits 50% (currently 48.8%).
- The Danish government has proposed the closure of FM broadcasting two years after more than half of radio listening is digital or 2021 at the latest.
- Slovenia's Broadcasting Council has set out a potential path to DSO, adopting a decision for the main Slovenian radio stations to switch to digital on 22.02.2022.

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Asia Pacific and Rest of World

- Australia successfully launched DAB+ in 2009
- Indonesia started a DAB+ trial in Jakarta in April 2016.
- A DAB+ trial is is on air in Myanmar.
- Malaysia and Vietnam are investigating digital radio and WorldDAB has organised workshops in each of these countries.
- The Broadcast Regulator the Independent Communications Authority of South Africa (ICASA) extended the ongoing DAB+ trial.
- Seven countries across the Arab States have trials on air, with permanent services available in Kuwait and Saudi Arabia and a further trial scheduled to start in Sudan in 2018.

Turkey, Ukraine Tunisia, Algeria Jordan, Kuwait, Oman, Qatar, UAE South Africa Established On the move Trials Thailand, Malaysia, Indonesia, Myanmar New Zealand

Europe: regular services

- **Belgium**: A federal launch of DAB+ is planned for 2018, with 99% population DAB+ coverage anticipated by end 2018. In Flanders, the government is preparing legislation for the renewal of FM licensing with a timeline for implementation of DAB+ by 2018.
- **Czech Republic**: The multiplex used by the public broadcaster Czech Radio covers Prague as well as an important part of the Central Bohemia region. 62% of the population is covered by DAB+.
- **Denmark:** The Danish government has proposed the closure of FM broadcasting two years after more than half of radio listening is digital or 2021 at the latest. A major consumer communications campaign is currently running.
- France: The CSA has confirmed it will accelerate the deployment of DAB+ with a new strategy titled "nodes and arcs". Beyond the existing coverage, the next 15 largest metropolitan area will be subject to independent calls for applications in July 2018 followed by the next 15 in July 2019. A consultation on the coverage of the main roads will happen mid-2018.
- **Germany**: Antenne Deutschland has been announced as the new platform provider for the second nationwide DAB+ multiplex in Germany. Nearly 40% of new cars sold are equipped with digital radio and all broadcasters are supporting a new promotional campaign at dabplus.de.
- **Gibraltar**: DAB+ has been on air since 2012 with four services covering 90% of the population.
- Holy See (Vatican City State): One regular regional multiplex is on air with 7 simulcast DAB+ services.
- **Ireland**: National public broadcaster RTÉ operates a full-service multiplex across a five transmitter network covering 52% of the population.
- **Italy:** 83% of the population will be covered by a DAB+ signal by end 2018 (up from 75%). Public broadcaster RA, has approved plans to accelerate investment in radio technology and marketing, and a new amendment has been approved by the government that requires all new receivers to be digital.

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- Malta: Two regular national multiplexes with 41 simulcast services covering 100% of the population.
- Monaco: Two regular national multiplexes cover 100% of the population with 7 exclusive and 11 simulcast DAB+ stations.
- The Netherlands: The country has seen the fastest growth for DAB+ (launched 2013). Two million people listen to radio via DAB+, three times as many as it was in 2015. Sales of DAB+ has increased 48 percent year on year and 35 percent of cars sold in the country now have DAB+ as standard.
- Norway: The national FM switch off was completed in 2017 and listening has stabilised following the switch.
- **Poland**: The official rollout of digital radio started in October 2013, as public broadcaster Polskie Radio launched the first DAB+ multiplexes. 56% of the Polish population is within reach of a DAB service.
- **Slovenia**: Currently 12 DAB+ services, two of which are exclusive to DAB+, cover 73% of the population. At its November session, the Broadcasting Council adopted a decision on the switchover of the main channel of Slovenian radio stations to digital broadcasting on the day 22.2.2022.
- **Spain:** Three regular national DAB multiplexes are on air in Madrid and Barcelona, including their metropolitan areas, and together cover 20% of the population of Spain.
- **Sweden**: There is one regular national DAB multiplex and one trial regional DAB+ multiplex on air covering 35% of the population.
- **Switzerland:** A major consumer communications campaign is ongoing in preparation of DSO which will take place between 2020 and 2024, 57% of listening is now digital.
- **UK**: Digital listening has now passed 50% (50.9%) and it is anticipated that the Government will undertake a review to assess digital radio progress and determine next steps in due course.

Europe: trials and/or regulation

- Austria: On April 4, 2018, the DAB+ trial on air in Austria and its surrounding area went into fixed-service operation. National expansion will follow in further stages.
- **Bulgaria:** The Council for Electronic Media (CEM) together with the Communications Regulation Commission (CRC) held consultations with representatives of the Bulgarian National Radio (BNR), the Association of Bulgarian Broadcasters (ABRO) and FOCUS Radio in 2017. A DAB+ trial covering Sofia launched in May 2018, 16 services will eventually be on air, currently there are 6 services on air which are exclusive to DAB+.
- **Croatia:** Test broadcasting of digital radio in Croatia started on 20 November 2017. The trial is scheduled to last for 12 months.
- Estonia: A trial is being planned in Tallinn, expected to start in 2018.
- **Greece**: DAB+ frequencies have been allocated and licences will be issued in May 2018. The first DAB+ trial of private radio stations in Greece, started on 28th Apr 2018 in Thessaloniki.
- Hungary: Chose DAB+ for its digital radio standard and there is currently one trial national DAB+ multiplex.
 Latvia: Public broadcaster LVRTC operates one trial national DAB+ multiplex. Services started in December 2016 and currently 11 stations covering 60% of the population are on air.
- **Slovakia:** Currently six trial multiplexes are are on air and together cover 36.8% of the population. On all multiplexes, 10 services are transmitted, both public (RTVS) and commercial.
- **Ukraine:** In March 2018, the National Council announced the results of the competition for digital radio broadcasting in Kyiv. 10 radio stations are to broadcast in DAB format, with three of those being dedicated to public broadcasting



Europe: potential markets

- **Armenia:** There are ongoing consultations within the radio industry in Armenia about possible future deployment of DAB+.
- Lithuania: There are ongoing consultations about a potential future deployment of DAB+.
- Romania: One trial regional multiplex with six DAB services is on air and covers 10.4% of the population.

Asia Pacific: regular services

- Australia: Continues to lead the way in Asia Pacific with DAB+ household penetration rising to 46%. The number of people listening to radio via a DAB+ device has grown to 3.5 million in the five capital cities and new services started in Canberra, Darwin and Hobart in December 2017. 44% of new cars were sold with DAB+ in Q3 2017.
- **Hong Kong**: The Government of the Hong Kong Special Administrative Region is currently reviewing the future of DAB services.
- South Korea: Assessing DAB+ for broadcast radio.

MENA: regular services

• **Kuwait**: Regular DAB+ radio was launched in the state of Kuwait in 2014. 16 DAB+ services are on air and cover 100% of the population with new services added in February 2018.

Asia Pacific, Africa, MENA: trials and/or regulation

- Algeria: Algerian broadcaster TDA launched a DAB+ trial to coincide with World Radio Day on 13 February 2018, broadcasting four radio stations in the capital Algers, and covering 68% of the city's population.
- **Bahrain:** A low-power DAB+ trial started in December 2016 and was scheduled to complete in February 2017. Four simulcast DAB+ services were broadcast with approximately 40% geographic coverage.
- **Brunei Darussalam:** A trial national DAB multiplex is on air with two simulcast DAB services covering the capital Bandar Seri Begawan.
- China: Four regular local multiplexes with a total of 17 DAB services are on air in Beijing.
- **Chinese Taipei:** A DAB single frequency network (SFN) trial has been on air since 2012 and is operated by SuperFM (the commercial broadcaster) and covers major cities including Taipei and New Taipei.
- Indonesia: Public broadcaster Radio Republik Indonesia (RRI) launched trial DAB+ digital radio services in Jakarta in April 2016 covering two million people.
- Malaysia: A trial local DAB+ multiplex is on air in Kuala Lumpur and is shared by both public and commercial broadcasters. 12 simulcast DAB+ services are on air covering 10% of the population of Malaysia.
- Myanmar: A DAB+ trial is on air in Yangon, after a public tender took place in 2016.
- New Zealand: A trial local DAB+ multiplex has been on air in Auckland and Wellington since 2006.
- Oman: Following a DAB+ trial that completed in 2018, a commercial service is planned.
- Qatar: A DAB+ trial with 10 services is on air.

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- **Sri Lanka:** Stakeholders are working with the regulator, equipment and receiver manufacturers in preparation for an imminent DAB+ trial.
- South Africa: New DAB+ trial licence extended from 1 November 2017 with 20 radio channels. South Africa's regulator ICASA has solicited industry responses to its consultation paper on implementing digital radio the deadline for submissions is early June 2018.
- **Thailand**: Thailand's National Broadcasting and Telecommunications Commission (NBTC) plans to launch digital radio in 2018.
- **UAE**: Following a trial, the TRA (Telecoms Regulation Authority) is working towards a commercial launch of DAB+ in 2018 and has initiated industry consultation on DAB+ receiver specifications.
- Tunisia: One trial DAB+ multiplex is on air with 12 simulcast DAB+ services.
- **Turkey**: TRT, the Turkish Broadcasting Corporation, launched DAB+ test transmissions in Band III with four transmitters in Istanbul, Ankara, Bursa and Kocaeli in May 2017.

Asia, Asia Pacific, Africa, MENA: interest

- **Jordan**: A DAB+ workshop and trial took place in Amman in August 2017 organised by WorldDAB and Arab States Broadcasting Union, and hosted by Jordan Radio TV (JRTV) and the Telecommunication Regulatory Commission. 5 DAB+ services were on air during the trial.
- India: WorldDAB responded to the 2017 Telecom Regulatory Authority consultation. The consultation on issues related to digital radio broadcasting.
- Saudia Arabia: Planning two commercial multiplexes for Dammam and Riyadh. DAB+ should be on air by Nov 2018.
- Sudan: A DAB+ trial is planned for 2018.
- **Vietnam**: The roadmap for digital broadcasting radio and TV 2020 was granted by the Prime Minister in 2009.

About WorldDAB

WorldDAB is the global industry forum responsible for defining and promoting DAB digital radio. By bringing together radio industry professionals, WorldDAB provides knowledge and expertise that helps countries successfully adopt and implement broadcast digital radio.

WorldDAB's over 100 organisations cover 29 countries across the globe and include public and commercial broadcasters, regulators, network providers and manufacturers of receivers, chips, professional equipment and automobiles.

WorldDAB is shaping the future of radio, delivering advice and tailored solutions on all aspects of the switch from analogue to digital.

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