

# MAY 18

Saint-Petersburg  
Lenexpo, 4 pavilion

Bolshoy Prospekt V.O, 3  
Metro Primorskaya

- Exhibition center of import substitution
- The opportunity to present their off the shelf equipment, prototypes, development within the exhibition

# THE FIRST CONGRESS OF DIGITAL BROADCASTING 2018

WORLD  
**DAB**  
Digital Audio Broadcasting



**HD** Radio

**АЦЦР**  
АГЕНТСТВО ЦИФРОВОГО РАДИОВЕЩАНИЯ



Association of digital  
broadcasting in Russia

# WHAT WILL WE TALK ABOUT?

- THE FORMATION OF THE INDUSTRY OF DIGITAL BROADCASTING IN RUSSIA
- THE ELIMINATION OF INFORMATION INEQUALITY IN RUSSIA
- MODERN OPPORTUNITIES AND INNOVATIVE SOLUTIONS FOR DIGITAL BROADCASTING
- THE EXPERIENCE OF COLLEAGUES FROM EUROPE, AMERICA AND INDIA
- IMPORT SUBSTITUTION OF PRODUCTION OF THE INDUSTRY EQUIPMENT
- CREATION OF COMFORTABLE ENVIRONMENT FOR BUSINESS OF DIGITAL BROADCASTING IN RUSSIA



Radio

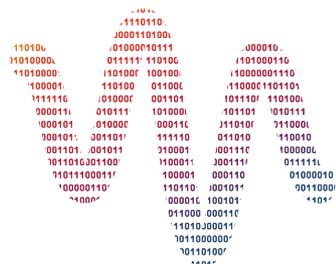




# ORGANIZERS

НИЗКИЕ

ГРОМКОСТЬ



Association of digital  
broadcasting in Russia

# THE MISSION OF THE ASSOCIATION

THE FORMATION OF THE INDUSTRY OF  
DIGITAL BROADCASTING IN RUSSIA

[WWW.AQPP.PH](http://WWW.AQPP.PH)

[WWW.DIGITALBROADCAST-RUS.COM](http://WWW.DIGITALBROADCAST-RUS.COM)

[INFO@DIGITALBROADCAST.RU](mailto:INFO@DIGITALBROADCAST.RU)

+7 812 903 99 01



- PERMISSION OF PERMISSIBLE DOCUMENTATION
- CONSTRUCTION AND COMMISSIONING OF COMMUNICATION OBJECTS
- TECHNOLOGICAL REVERSIBILITY OF THE BROADCASTER FOR WORKING IN THE DIGITAL FORM (DRM, DRM+, DAB+), HDRADIO, MULTIPLEXE DVBT2
- DEVELOPMENT AND DELIVERY OF TRANSMISSION EQUIPMENT AND INDIVIDUAL RADIO RECEIVERS
- STATEMENT OF DOMESTIC AND IMPORTED EQUIPMENT
- DEVELOPMENT OF BROADCASTING FORMATS
- WORK FROM THE MEDIA, ADAPTATION TO DIGITAL RADIO BROADCASTING
- BROADCASTION CONTENT

**+7 812 903 99 01**

**[OFFICE@DIGITALBROADCAST.RU](mailto:OFFICE@DIGITALBROADCAST.RU)**

**[WWW.AГЕНТСТВОЦИФРОВОГОРАДИОВЕЩАНИЯ.РФ](http://WWW.AГЕНТСТВОЦИФРОВОГОРАДИОВЕЩАНИЯ.РФ)**

**[FACEBOOK.RU/DIGITALBROADCAST.RU](https://FACEBOOK.RU/DIGITALBROADCAST.RU)**



# CONGRESS PROGRAM

THIS SECTION IS CONSTANTLY UPDATED  
FOLLOW CHANGES IN SOCIAL NETWORKS



Association of digital  
broadcasting in Russia



# REGISTRATION, COFFEE-BREAK

9.00-10.30

# PLENARY MEETING

## THE PATH OF DEVELOPMENT OF DIGITAL BROADCASTING IN RUSSIA



10.00-11.00

CONGRESS HALL CENTRAL, 4<sup>TH</sup> FLOOR



**ALEXEI  
OSTROUKHOV**

**ACR PRESIDENT**

Introduction of digital broadcasting technologies for the needs of urban economy and socially significant informing the population



**SPEAKER TO BE  
CONFIRMED**

**SUBJECT SPECIFIED**



**SPEAKER TO BE  
CONFIRMED**

**SUBJECT SPECIFIED**



**SPEAKER TO BE  
CONFIRMED**

**SUBJECT SPECIFIED**

# ROUND TABLE DISCUSSION



11.30-13.00

**THE DEVELOPMENT OF DIGITAL  
BROADCASTING IN THE FAR  
NORTH**

MODERATOR ALMAZ-ANTEY  
TELECOMMUNICATIONS



CONGRESS HALL CENTRAL

**THE EQUIPMENT FOR  
TRANSMITTING AND RECEIVING  
DIGITAL SIGNAL**

THE MODERATOR IS NOT DEFINED



CONFERENCE HALL  
PETROGRAD

**NEW OPPORTUNITIES FOR  
ADVERTISERS ON DIGITAL  
RADIO**

COMMUNICATION AGENCY DIGITAL  
RADIO



CONFERENCE HALL  
ELAGIN

**LEGAL FRAMEWORK FOR THE  
IMPLEMENTATION OF PROJECTS OF  
DIGITAL BROADCASTING IN RUSSIA**

THE MODERATOR OF THE FAS OF  
RUSSIA



CONFERENCE HALL  
PRIMORYE

# ROUND TABLE

## THE DEVELOPMENT OF DIGITAL BROADCASTING IN THE FAR NORTH



THE MODERATOR IS NOT DEFINED



**SPEAKER TO BE  
CONFIRMED**

Innovative technologies for digital radio  
in the regions of the far North



**SPEAKER TO BE  
CONFIRMED**

Liquidation of information  
inequality of regions



**SPEAKER TO BE  
CONFIRMED**

The increase in the number of radio  
listeners in Russia



**OLGA  
STEFANOVA**

Radio Russian Arctic



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11011

# INVESTMENT SECTOR

14.00-15.30  
CONGRESS HALL CENTRAL

# PANEL DISCUSSION



14.00-16.00

**INTERNET AND DIGITAL RADIO**

**IMPORT SUBSTITUTION INDUSTRY  
EQUIPMENT**

**INNOVATIVE TECHNOLOGIES  
DEVELOP CONTENT FOR RADIO  
BROADCASTING**

THE MODERATOR IS NOT DEFINED

THE MODERATOR IS NOT DEFINED

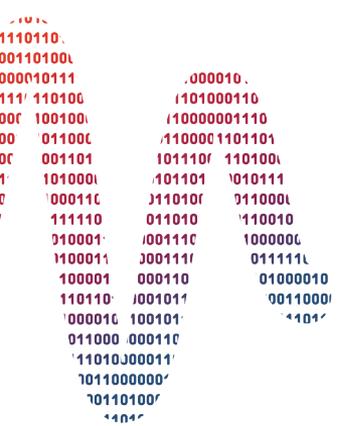
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**CONFERENCE HALL  
ELAGIN**

**CONFERENCE HALL  
PETROGRAD**

**CONFERENCE HALL  
PRIMORYE**



# THE MEETING OF THE PRESIDIUM OF THE ASSOCIATION OF DIGITAL BROADCASTING IN RUSSIA

16.30-17.30

CONGRESS HALL CENTRAL



# DINNER ON THE SHIP UNDER THE BRIDGES

FOR TICKET HOLDERS VIP

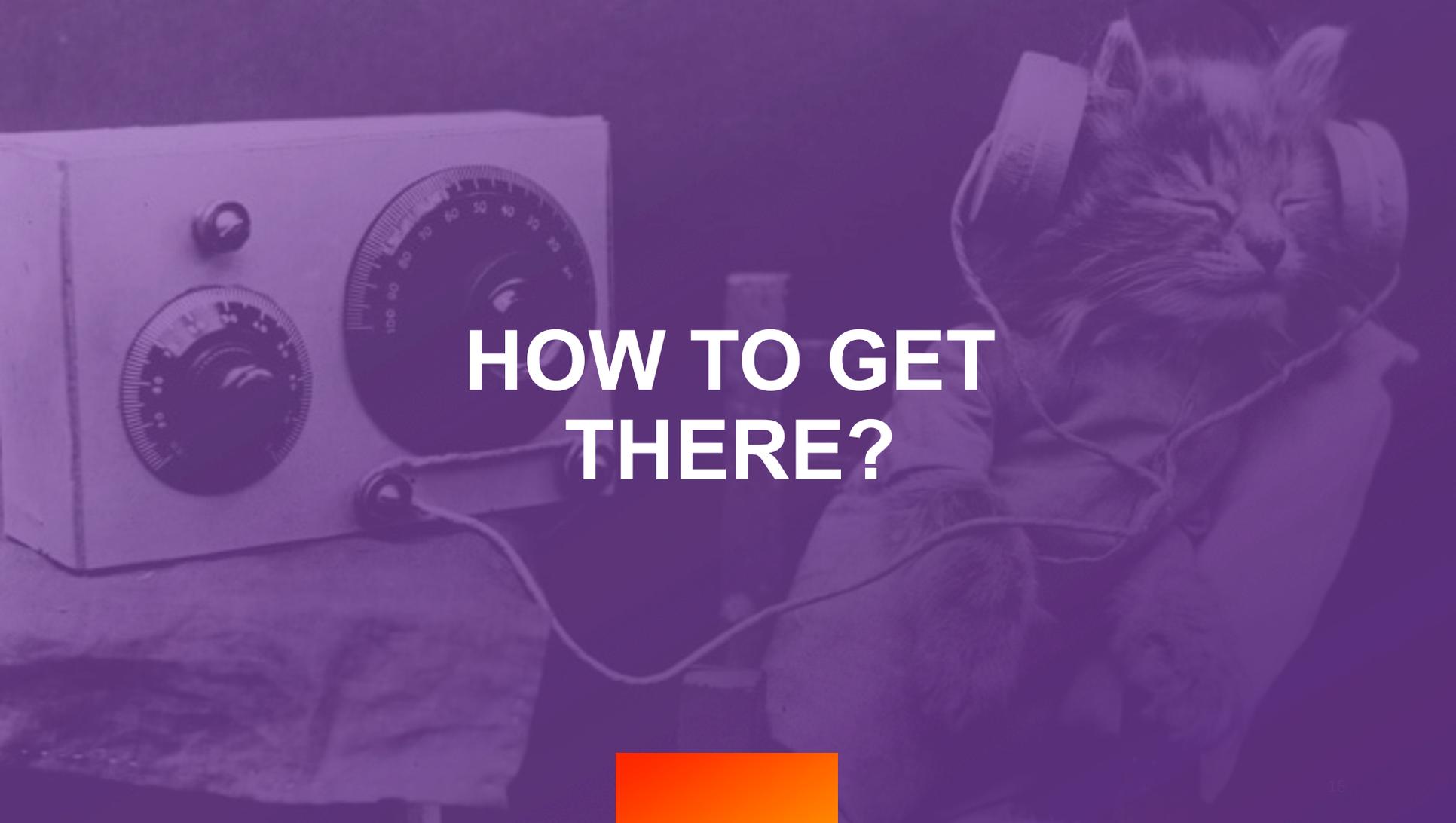
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# BECOME A MEMBER OF THE ROUND TABLE

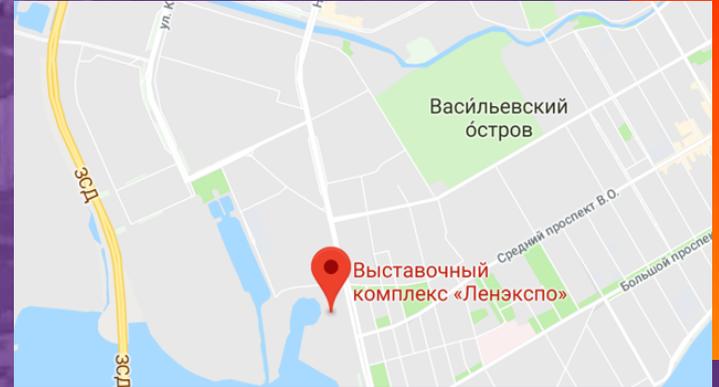


IF YOU ARE INTERESTED IN SHARING YOUR KNOWLEDGE AND EXPERIENCE AND WANT TO CONFIRM YOUR EXPERT STATUS, WE WANT TO HEAR FROM YOU

FIND OUT HOW TO BECOME A MEMBER OF THE ROUND TABLE, THE FIRST CONGRESS OF DIGITAL BROADCASTING IN RUSSIA IN SAINT-PETERSBURG



# HOW TO GET THERE?



METRO STATION «PRIMORSKAYA»  
AT THE EXIT OF THE METRO STATION YOU WILL BE MET  
BY VOLUNTEERS AND ESCORTED TO THE  
COMFORTABLE BUSES

# EXPOFORUM LENEXPO, 4 PAVILION

Saint-Petersburg, Bolshoy Prospekt V.O., 3

# CONCIERGE-SERVICE

ASSISTANCE IN RENTING A CAR

EXCURSIONS

ORDERING THEATER TICKETS

ORDERING OF TICKETS  
FOR SPORT EVENTS

TAXI ORDER

+7 812 903 99 01

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