



Spectrum for Digital Radio

A Programme Makers's Point of View

Requirements

Content

- some BC provide several programmes, others only one
- national content vs regional or local content
- free-to-air content
- future content, multi-media, interactivity

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- international, national or regional coverage for PSBs
- populated areas, traffic routes, train stations, airports, etc.
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- fixed, portable outdoor / indoor, mobile
- reception mode for different areas

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Service Quality

- given location probability at a given time percentage
- different data rates for different radio services

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- access to distribution platforms should not be barred by gate keepers subject to non-broadcasting interests
- costs controllable and predictable

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Strategy

- audio broadcasting brands need to be safeguarded
- audio broadcasting content accessible where customers are
- terrestrial platform required for linear programme
- truly interactive services need to be offered
- seamless fusion of terrestrial and Internet distribution

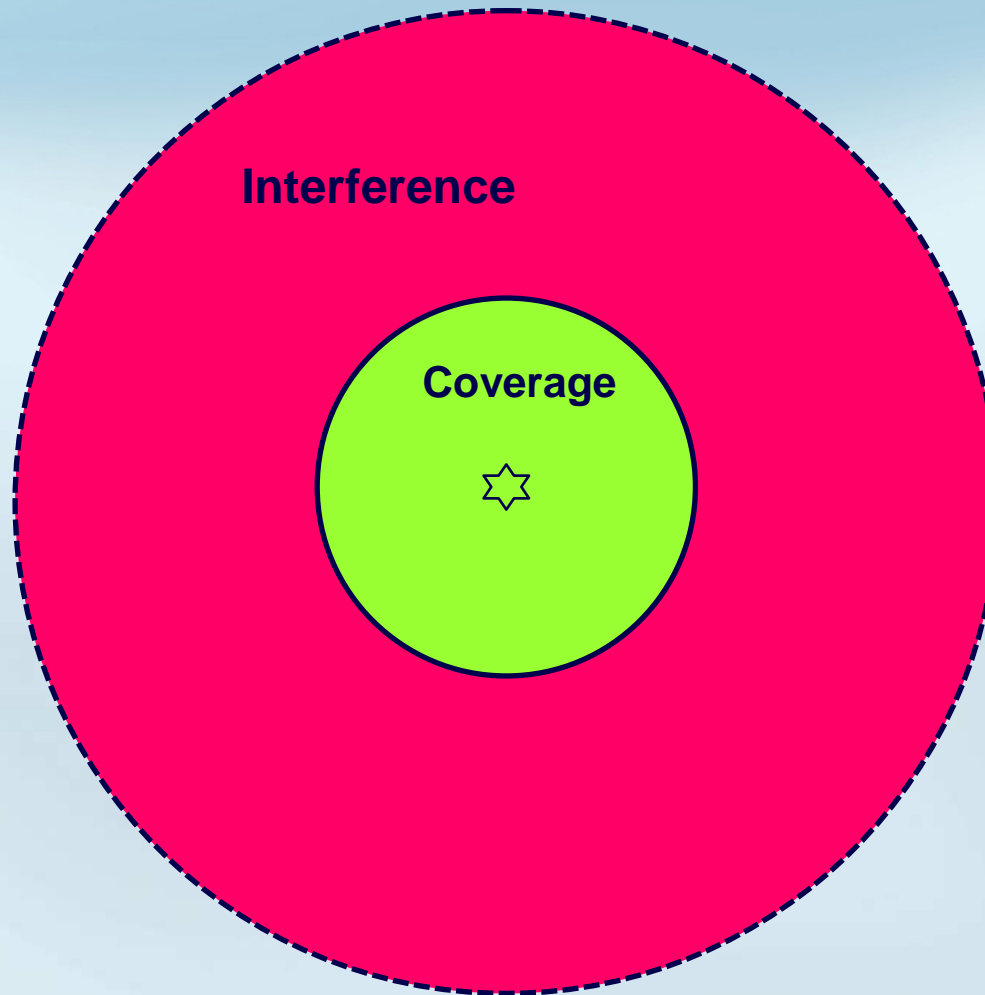
Requirements

**Terrestrial Platform Required
for Linear Programme**

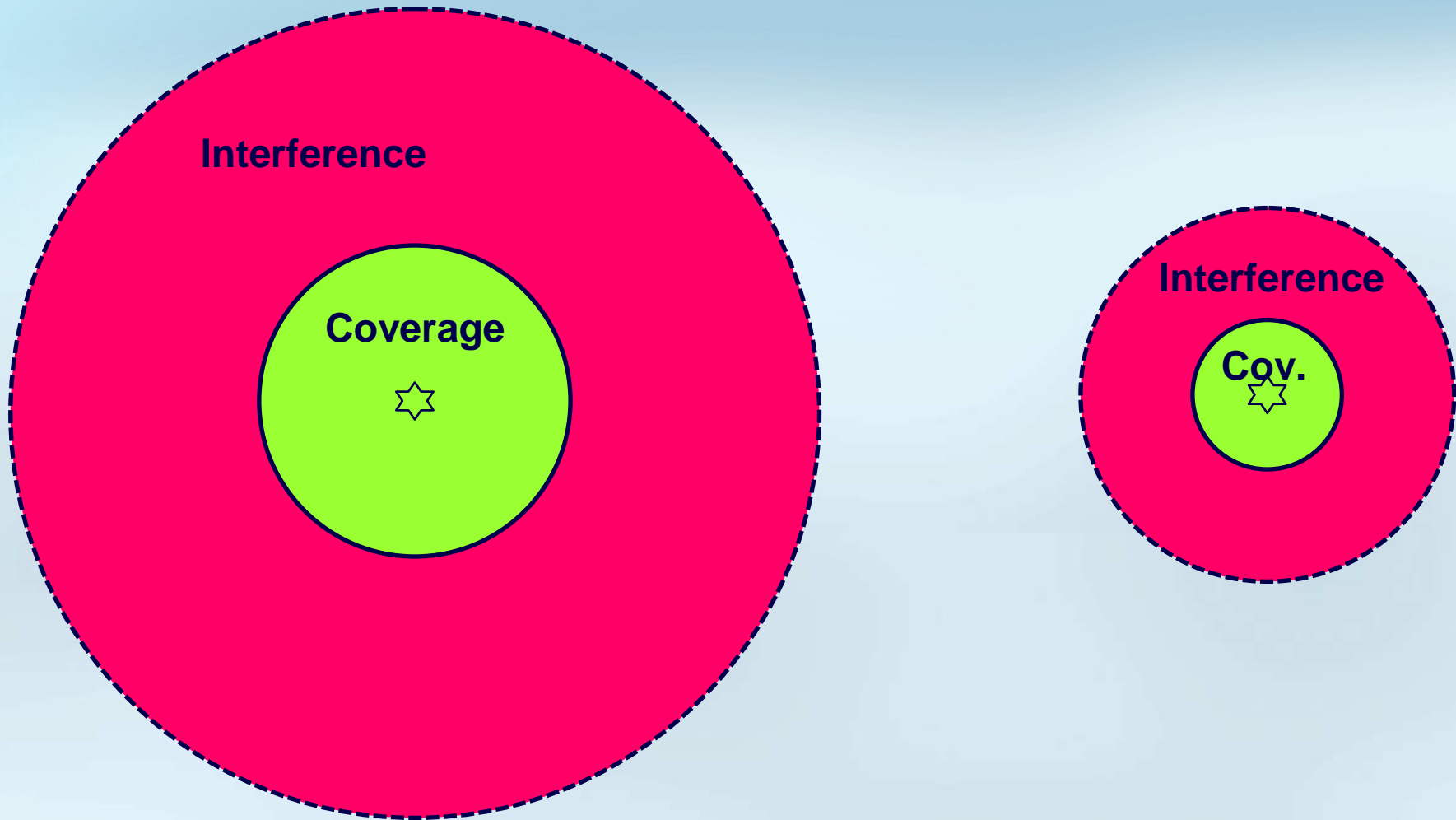
means

Spectrum has to be available

Spectrum Planning in a Nutshell

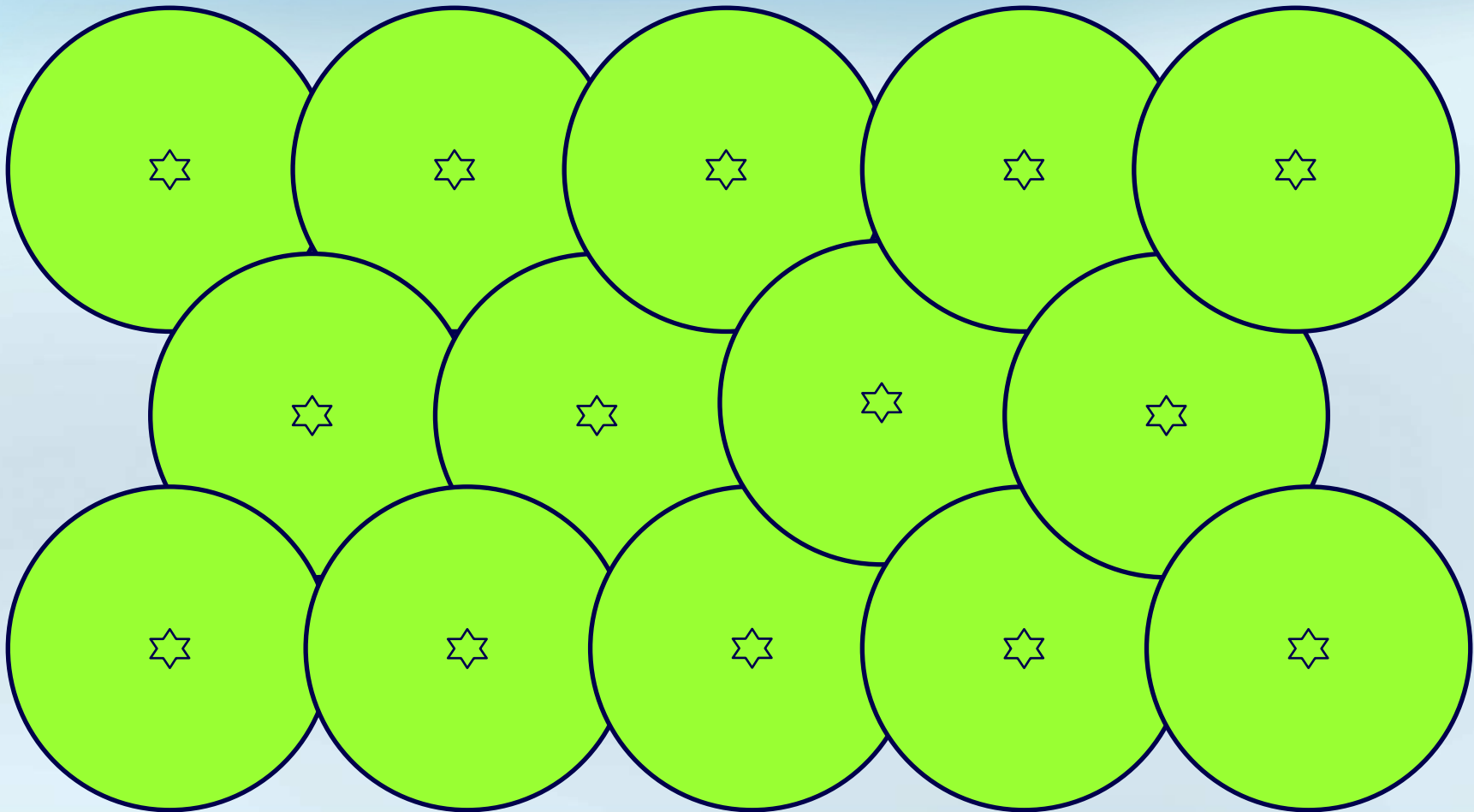


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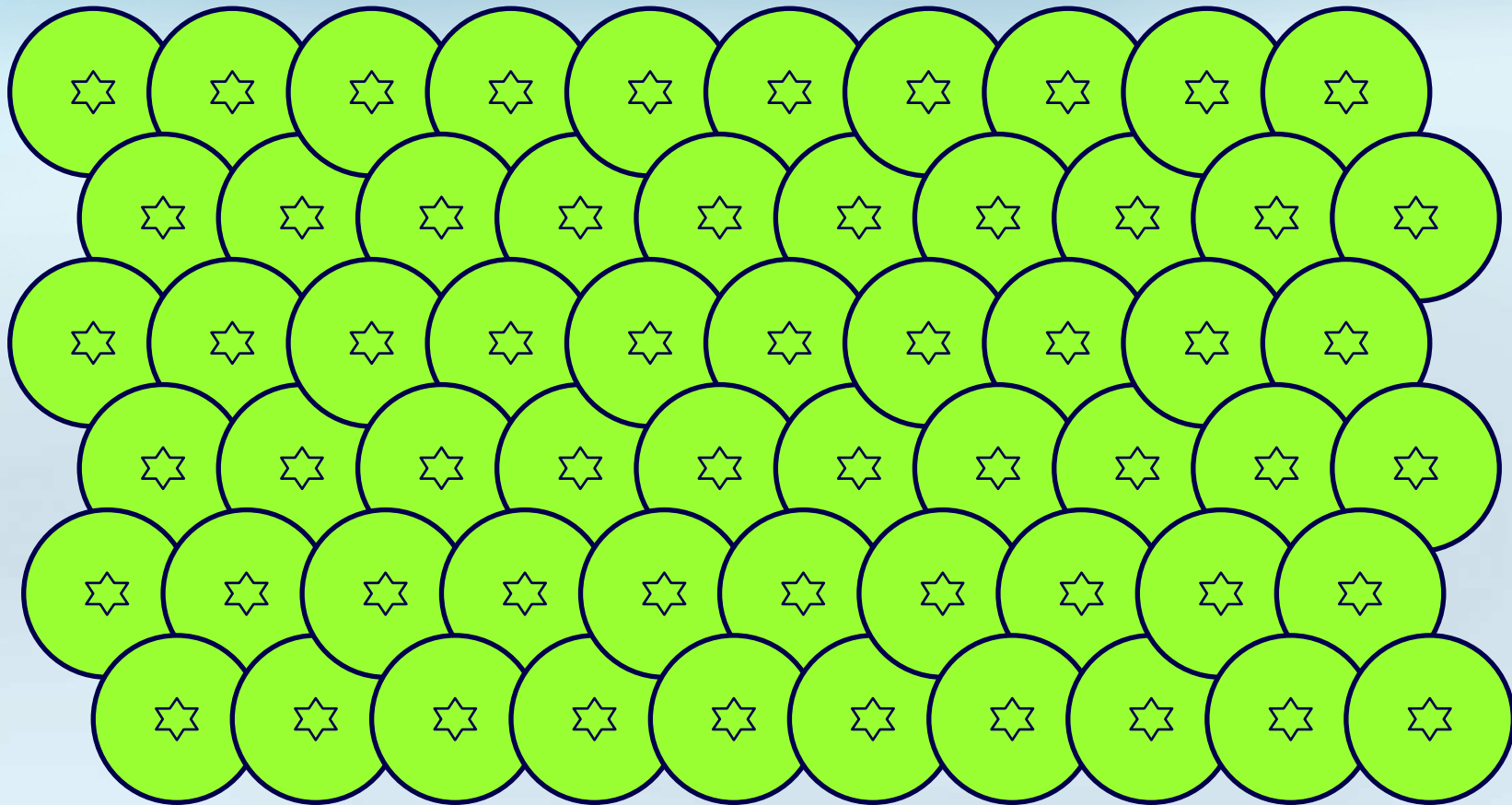
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Large Area SFN



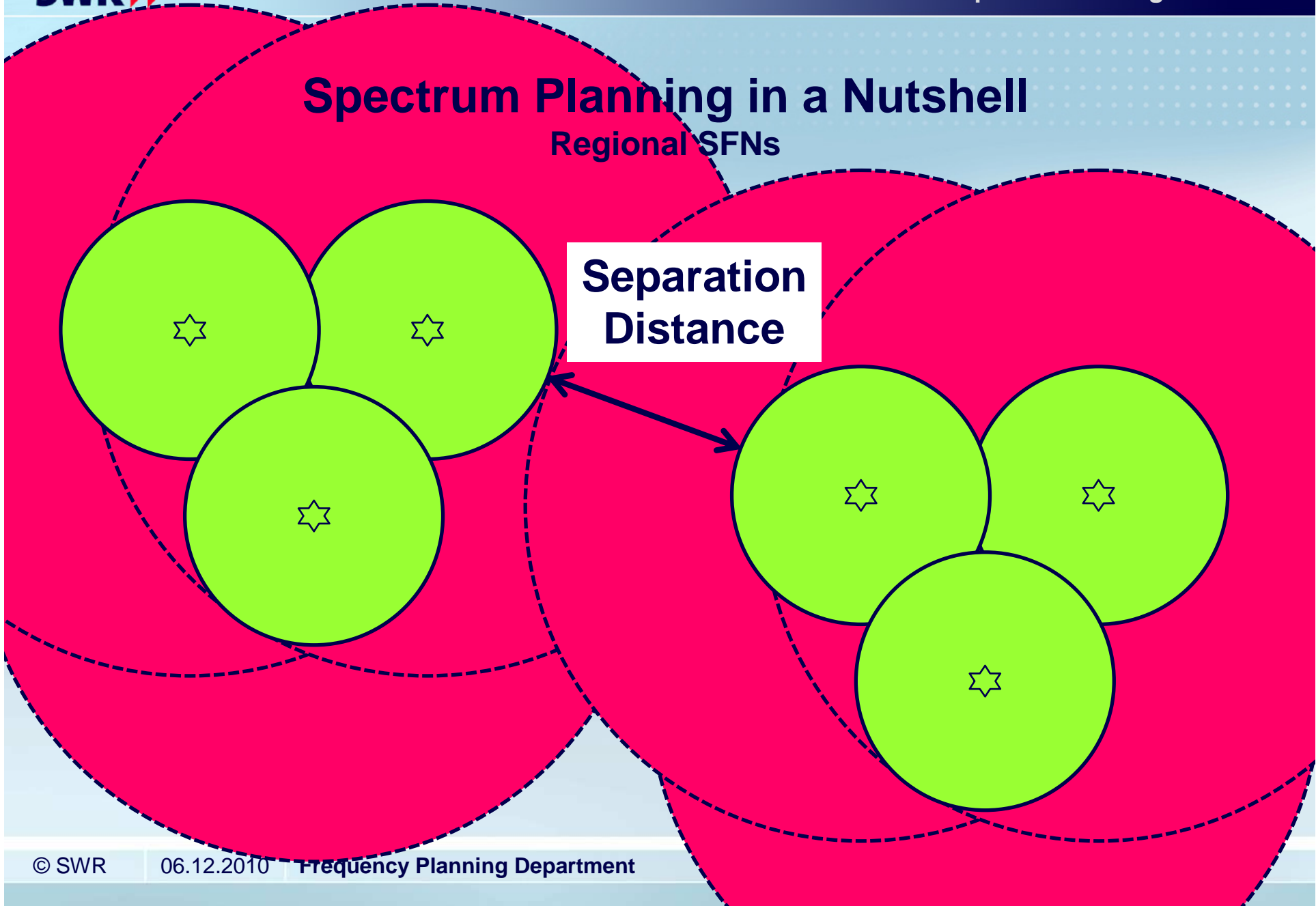
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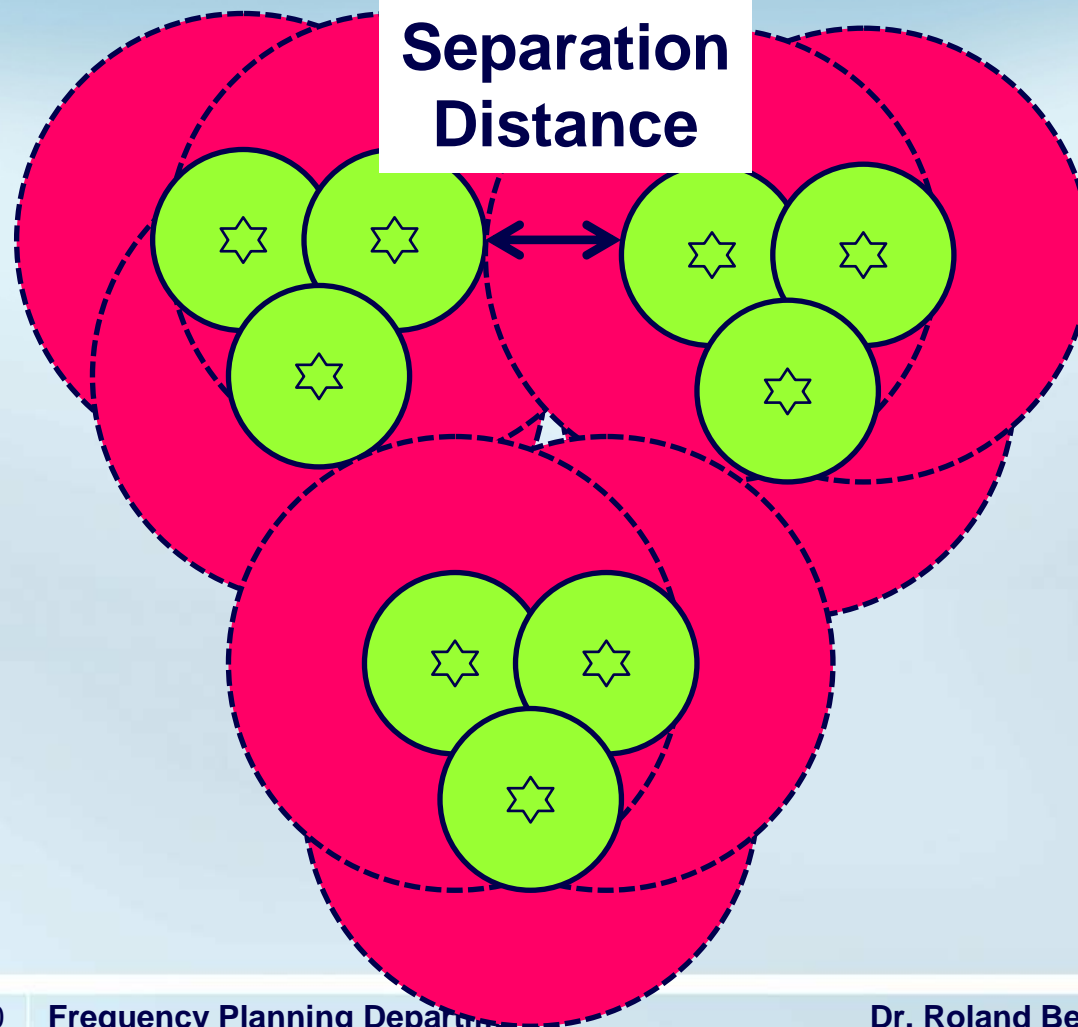
Regional SFNs



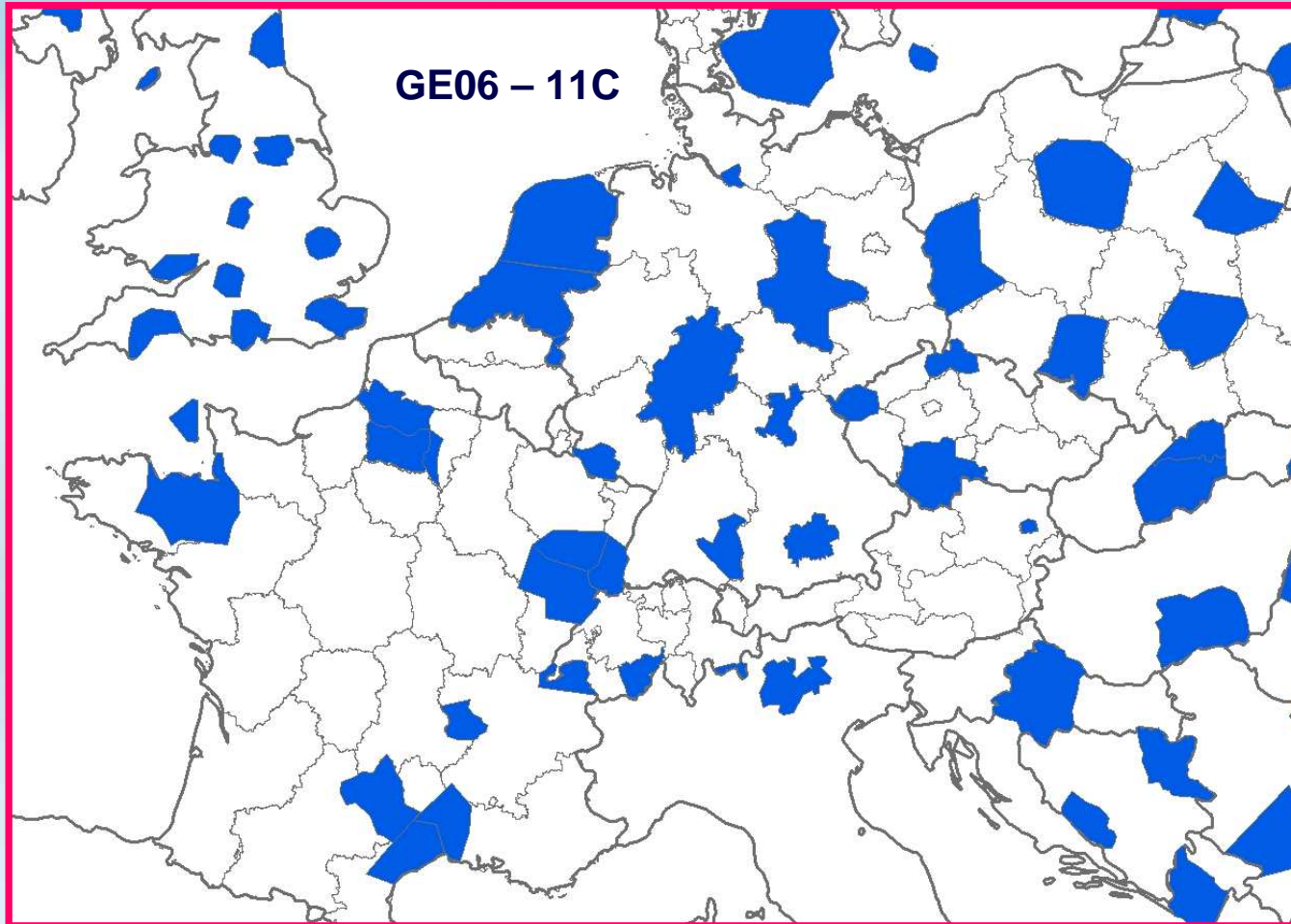
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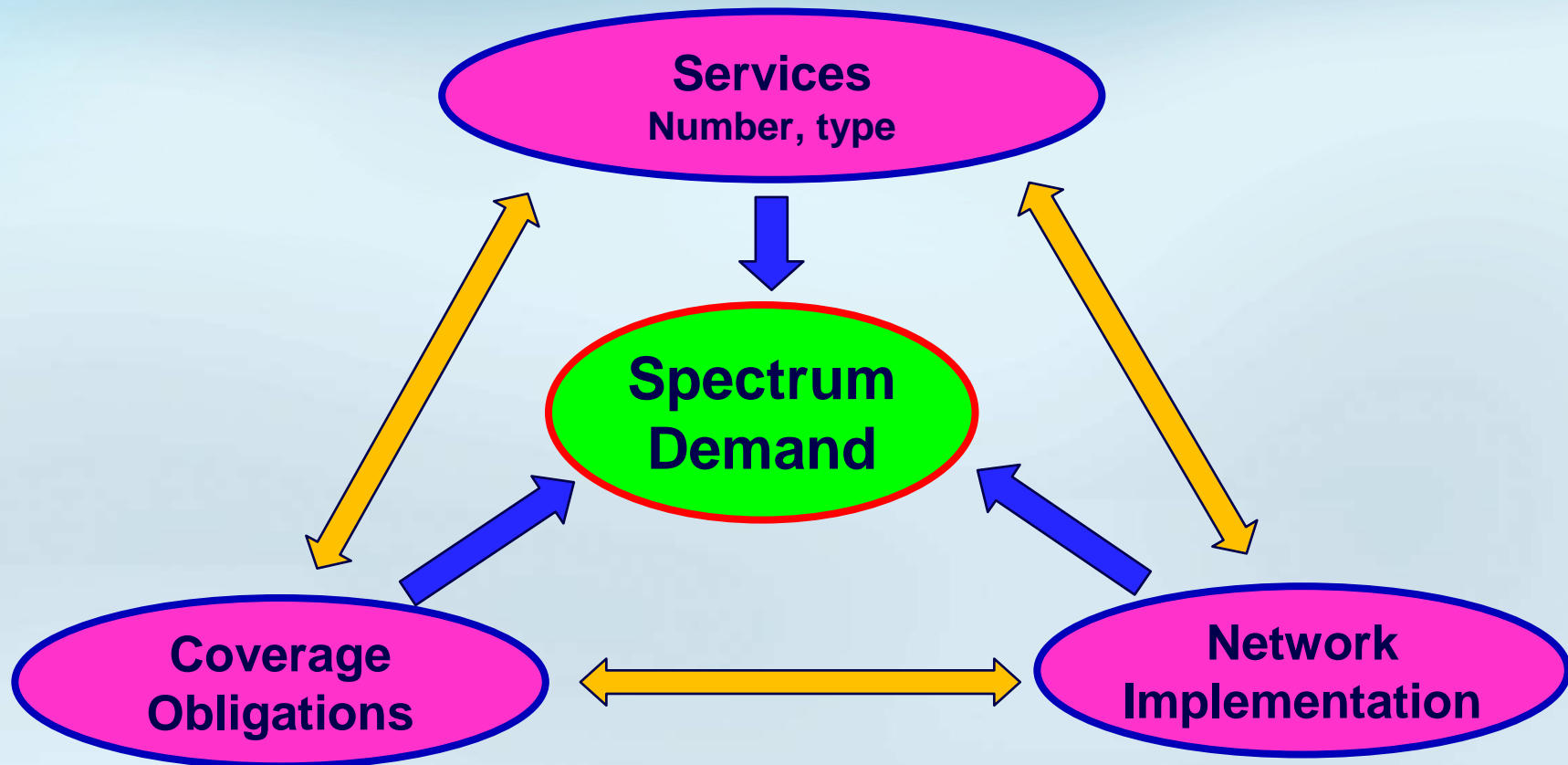
**Separation
Distance**



Spectrum Planning in a Nutshell



Spectrum Planning in a Nutshell



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Digital Radio offers new Opportunities for Broadcasters

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- standardization
- spectrum raster

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L-Band for terrestrial Multi-Media Delivery

- MA02revCo07 to be kept in place
- employ envelope concept

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Pressure on UHF spectrum

- look at broadcasting spectrum as a whole

**Thank you for
your attention !**