Adding a new dimension to radio Visual Radio!

ABU Digital Radio Symposium

8 March 2012





CEO, All In Media



All In Media

- Established in 2007
- A market-leading range of systems for managing DAB visual radio services, and development of iPhone & Android apps
- Offices in the UK and Australia
- Worldwide client base:
 - Europe
 - Australia
 - Canada
 - Asia
- All In Media Malaysia: A new development base and sales office in Kuala Lumpur, covering Southeast Asia region







Visual Radio services on DAB

Dynamic Label

Broadcast Slideshow

Electronic Programme Guide







Visual radio applications that provide value for broadcasters and listeners

- New ways to interact with your listeners
- New ways to make radio more relevant to listeners
- Differentiate your radio station
- New revenue streams



Engaging content



NOW PLAYING ROGER MILLER OO-DE-LALLY from ROBIN HOOD

www.funkidslive.com



Christian, Frank & Dave. Meet our morning line-up...

Absolute. absoluteradio.co.uk DISCOVER REAL MUSIC

* STRONGBOW

talkSPORT

ON AIR NOW

Bowtime 4pm - 7pm



Nick Snaith 1pm4pm



UTHER VANDROSS Dance With My

Now playing

CLASSIC M

Now Playing

St. Paul's Suite Opus 29 No.2 (1)

by Gustav Holst conducted by Christopher Hogwood

Afternoons with Mark Forrest зрт - 6pm

heart



Today Max 4°c Min 2°c

Weather

lows of 2°c



Tomorrow Max 9°c Min 5°c

Today's forecast: Low-level cloud with

Thursday

1pm4pm

Max 9°c Min 6°c

MGMT Flash Delirium







Challenges







Release Versions

- ▶ English
- Spanish (Summary)
- ▶ German
- French
- Italian (Summary)
- Dutch (Summary)
- . Ohioon
- Chinese
- Japanese
- EON: Enhanced Online News

Company Information Center

Frontier Silicon

Frontier Silicon announces Venice 8.1 module for sub €100 colour touch screen DAB/DAB+ radios

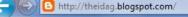
LONDON--(BUSINESS WIRE)--Frontier Silicon, the leading supplier of Digital Radio and Network Audio solutions, today announces the launch of Venice 8.1, the latest in their successful Venice range of modules.

In response to the increasing use of multi-media capabilities by digital radio broadcasters, Frontier Silicon has introduced the Venice 8.1 module bringing a highly responsive colour touch-screen graphical-user-interface into competitively priced DAB/DAB+ radios. This module gives OEMs and ODMs the opportunity to bring advanced digital radios and dockers to the market, which are able to display slideshow images broadcast over DAB or DAB+ providing a colourful and informative backdrop to any radio programme. Slideshow is rapidly becoming a feature of DAB/DAB+ broadcasts across Europe as well as in Australia and Hong Kong and it provides radio manufacturers with a significant opportunity to differentiate their products with a colour display and deliver a rich radio experience to consumers.

In the ever evolving media market, broadcasters continue to develop and support technology which differentiates and enhances digital broadcasting. DAB/DAB+ Slideshow, which allows rich images to be sent alongside broadcast audio content, is a good example of such technology. DAB/DAB+ Slideshow is an established part of the WorldDMB family of standards and is a robust, mature technology. Frontier Silicon's mass market proven tools allow brands and manufacturers to quickly produce advanced multimedia radios to take advantage of this enhancement to broadcast radio.

Steve Evans, Vice President of Marketing and Business Development at Frontier Silicon, said, "It is great to see the rapid progress that broadcasters are making as they exploit the opportunities to innovate that digital radio brings over and above FM radio. The full digital radio experience is about more than just receiving audio and Frontier Silicon remains committed to ensure that our customers can build exciting products that bring listeners the benefits of these advances in technology."











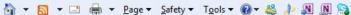
























Press release:

Samsung, IDAG Launch GALAXY S WiFi 5.0 for Digital Radio/Mobile TV



ABOUT IDAG

International DMB Advancement Group works to promote, facilitate and coordinate DMB, DAB and DAB+ initiatives around the world. 500 million people are covered.

More about IDAG. What is DMB/DAB/DAB+? Coverage figures by country. World map.

Who is who / Contact IDAG. Where to meet us.

Join IDAG: Application form.

IDAG APPROVED DEVICES

DMB/DAB/DAB+ receivers with a return channel (3G/Wi-Fi).

Hybrid radio







Hybrid radio





Contacts

- All In Media (UK & Europe): Chris Gould
 - Email: chris.gould@thisisaim.com
- All In Media (Malaysia): Steve Barnes
 - Email: <u>steve.barnes@thisisaim.com</u>



