

Where DAB+ meets AI

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Radioplayer is a great supporter of DAB / DAB+



Radioplayer was the first platform to offer hybrid radio. We strongly support all the standards.

DAB+ must be at the heart of every hybrid car: radio button prominence.

Radioplayer is owned by broadcasters and work only for broadcasters. They want the best hybrid offer: DAB/FM + IP.

DAB is a question of sovereignty for broadcasters. IP makes it possible to add features and compete with online platforms.

 **AI is an opportunity for radio, not a threat.**

AI is useful for radio today



Audio Fingerprint for now playing

Improve the recommendation algorithm

A more efficient data platform

Improved hybrid radio experience: seamless switching and connection quality depending on the networks available

Innovative features to come

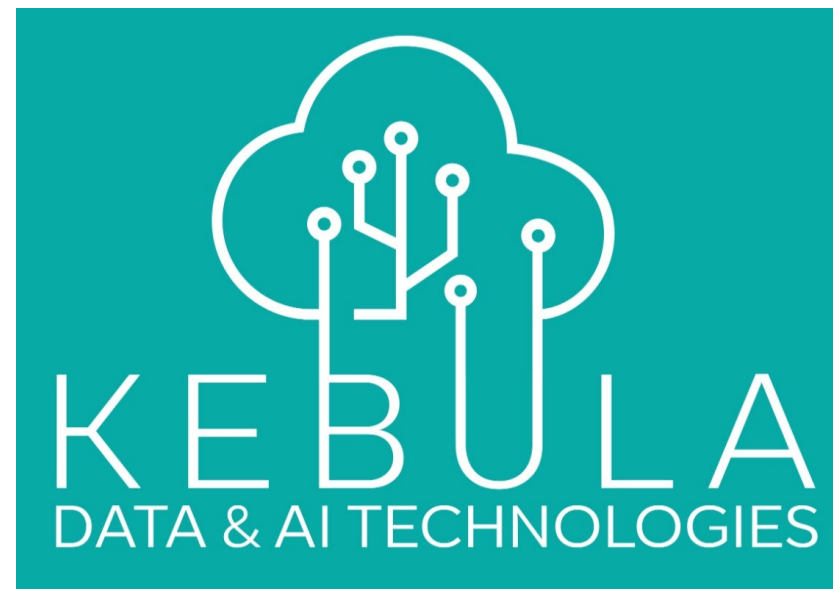


AI helps DAB+/FM broadcasting to be better and meet the competition

How radio broadcasters are strengthening their brand and leveraging opportunities with AI?



Luigi TROIANO – CEO and FOUNDER KEBULA



▶▶ How can AI become an ally for radio?