

WorldDAB Aftermarket Devices Working Group

WorldDAB Automotive June 2022 Adriano Pitteri



1. DAB+ on the highway into the cars

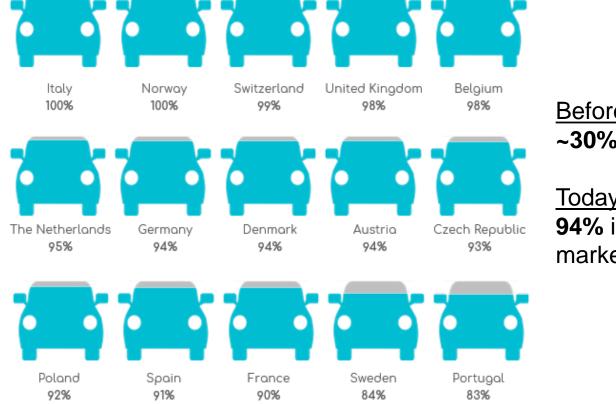
1. DAB+ market conditions

- The EECC came into force on Dec 2020 all new cars must have DAB+ as standard from this date
- Now, 94% of new cars in 15 countries in Europe have DAB+

For more information on this see the WorldDAB EECC Fact Sheet



1. New cars with DAB+ as standard (H2 2021)



Before regulation: ~30% of new cars had DAB+

<u>Today:</u> 94% in 15 European markets

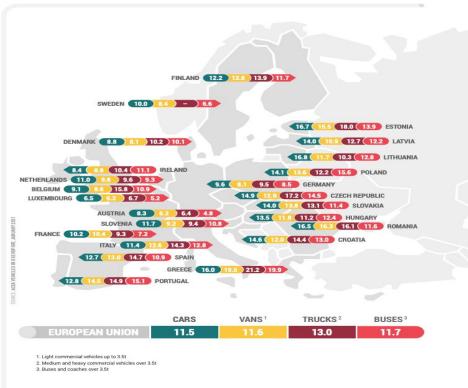




2. The car parc

2. The car parc – Average 11.5 years

AVERAGE AGE OF THE EU VEHICLE FLEET





• Cars in the EU are on average 11.5 years old

By country, in years / 2019



3. WorldDAB Aftermarket Devices Working Group

3. WorldDAB Aftermarket Devices Working Group

AMD Guidelines

- Receiver performance & calculator

AMD Market potential

- Switzerland - Market info & Overview Factsheet

• AMD on WorldDAB website

- Country updates
- AMD Database
 - AMD fully integrated list of devices
- Communicating with AMD manufacturers
- Members
- Next meeting
 - 30 June 2022





Q & A