

#### RADIO IN THE CAR

WorldDAB Automotive







#### XPERI AUTOMOTIVE PARTNERS, SUPPLIERS AND SCALE



#### 100+ million

cars on the road with Xperi technologies

#### 20+

years of Automotive, Radio Broadcast and Music partnerships

#### 40+

global OEMs & suppliers partnering with Xperi on world-class solutions

#### 20+

global suppliers working with Xperi to integrate technology & deliver to OEMs

#### **AUTOMOTIVE MANUFACTURERS**



Jeep

H

Ford











SUBARU

**В** НҮППОЯІ

































GMC



















#### **TIER 1 SUPPLIERS**

























4,500+

Receiver Designs

Certified

























#### **AUTOMOTIVE BROADCAST SOLUTIONS**

- Launched in 2020 Coverage in 68 countries supporting over 80,000 radio stations – <u>free</u> to broadcasters
- Combines digital broadcasting and IP services embedded radio solution
- Ensures rich, consistent metadata, advanced services/programming and broadcast content protection
- Delivers analytics and metrics to broadcasters at no cost
- Platform for innovation and monetization





### MAINTAINING DAB BROADCAST IN THE DASH





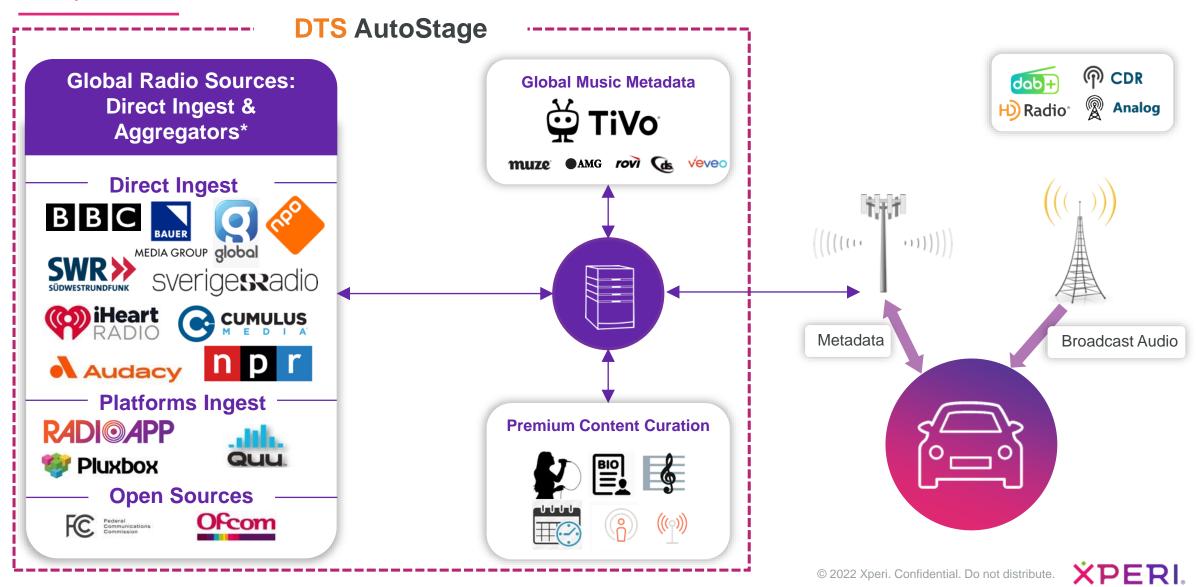
Favoriten FM/DAB TuneIn Radio **★ SWR3 DAB | 208.1 MHz** Friendships (Lost my love) / Pascal Letoublon feat. Leony



Photos by: Patricia Neligan

#### GLOBAL AGGREGATION ENSURING BROADCASTER CONTROL

\*sample sources



#### TREMENDOUS EUROPEAN BROADCASTER SUPPORT



# sverigeskadio



















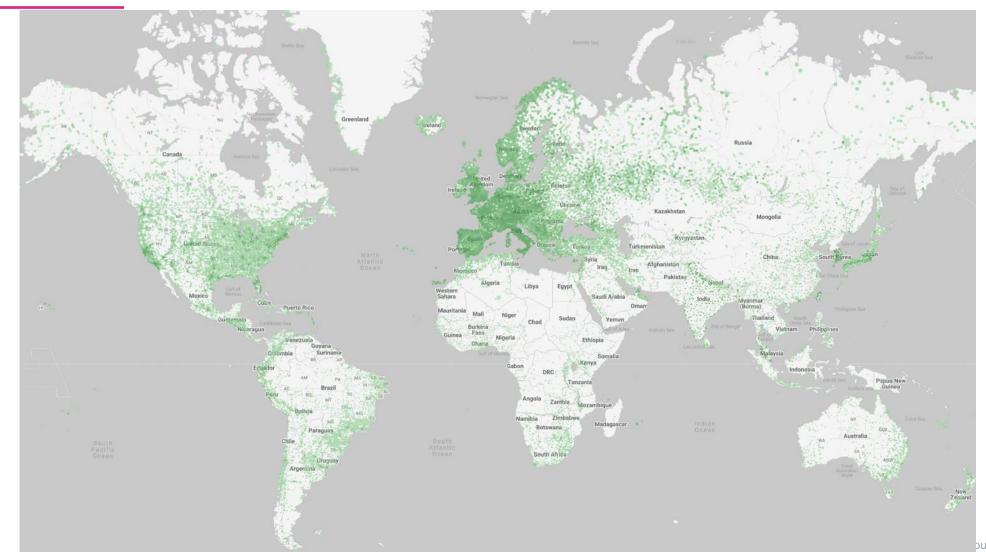








#### DTS AUTOSTAGE: OPERATIONAL COVERAGE - MATCHING THE **CHALLENGE OF GLOBAL DIGITAL PLATFORMS**





#### DTS AUTOSTAGE: OPERATIONS AND ENGAGEMENT ACROSS EUROPE











#### **BROADCAST IS THE HEART AND REQUIRES RELIABILITY**



#### **DTS** AutoStage

Content | Discovery | Experience

**ACCURACY** 

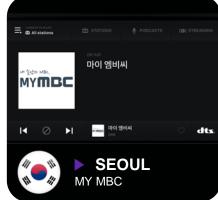
CONSISTENCY

**COMPLETENESS** 

COMPLIANCE

**SECURITY** 

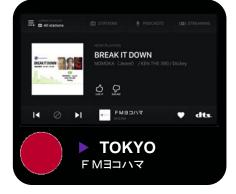




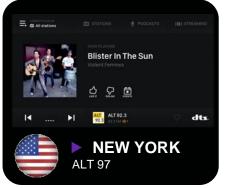




















## Thank You

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