

WorldDAB Automotive Event Country Update Norway

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Advanced networks

99,7 %
NRK,
Public radio
stations

92,8 %
RIKS,
commercial
stations

Pre 2017: 5 FM, national stations

3



Lyden av Norge

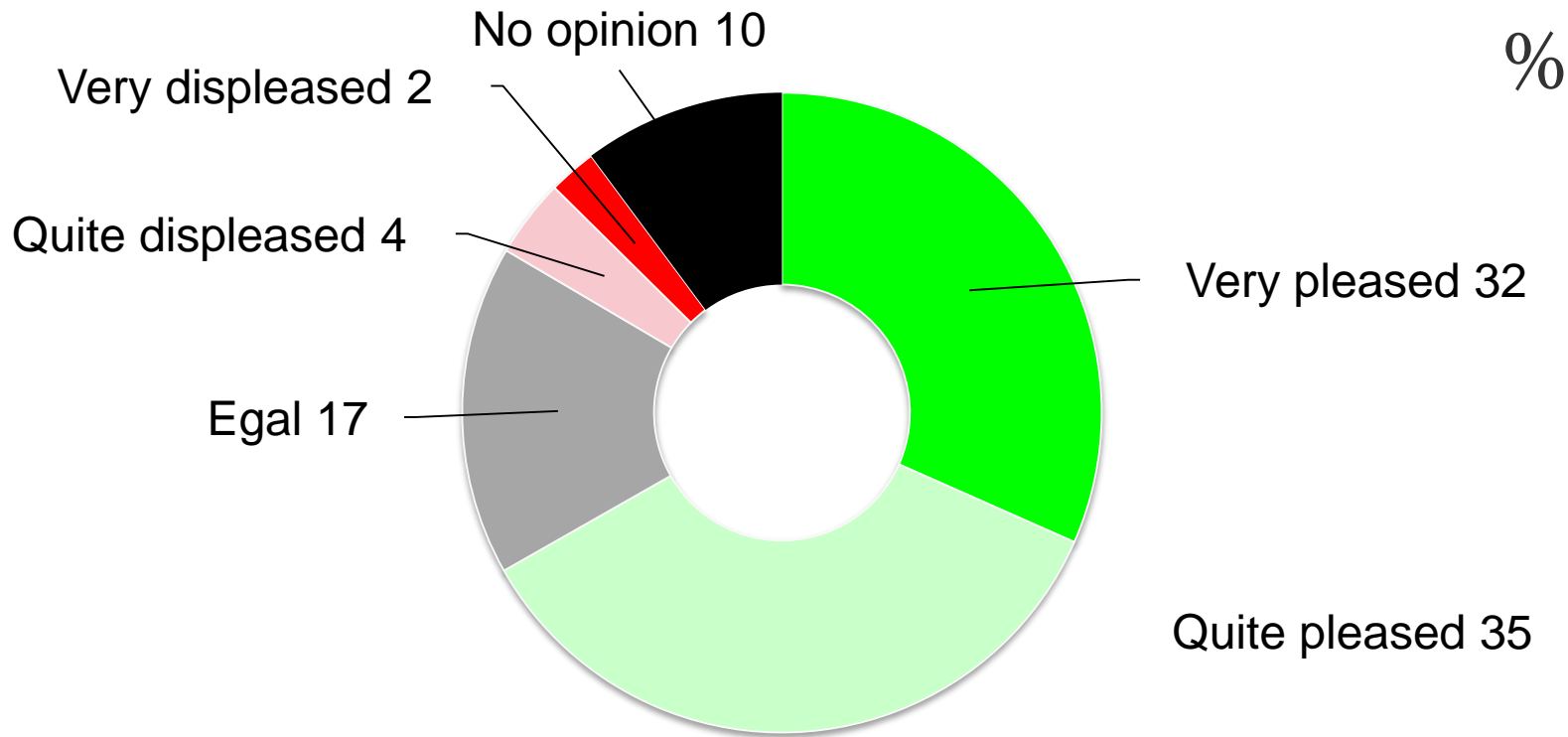
world **dab**

31 DAB+ national stations



Satisfaction with number of channels

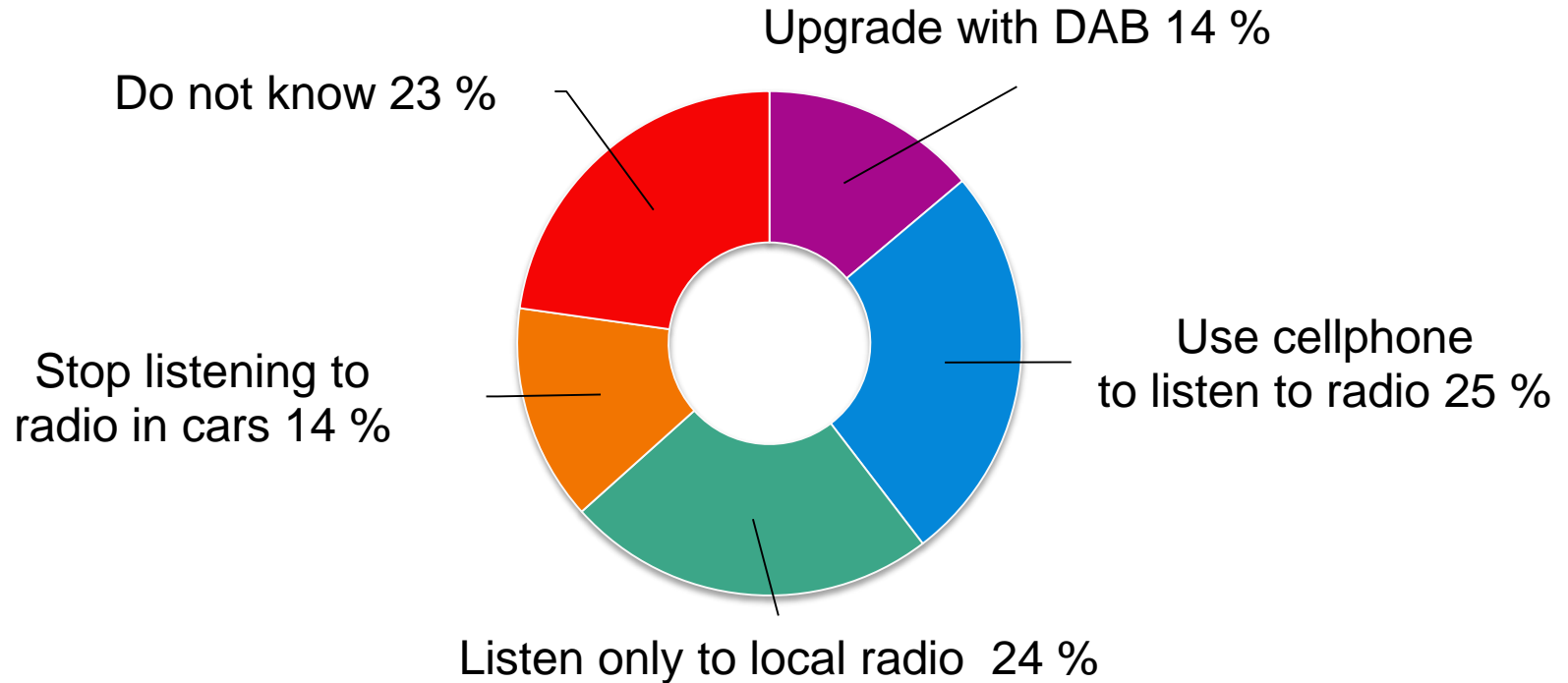
5



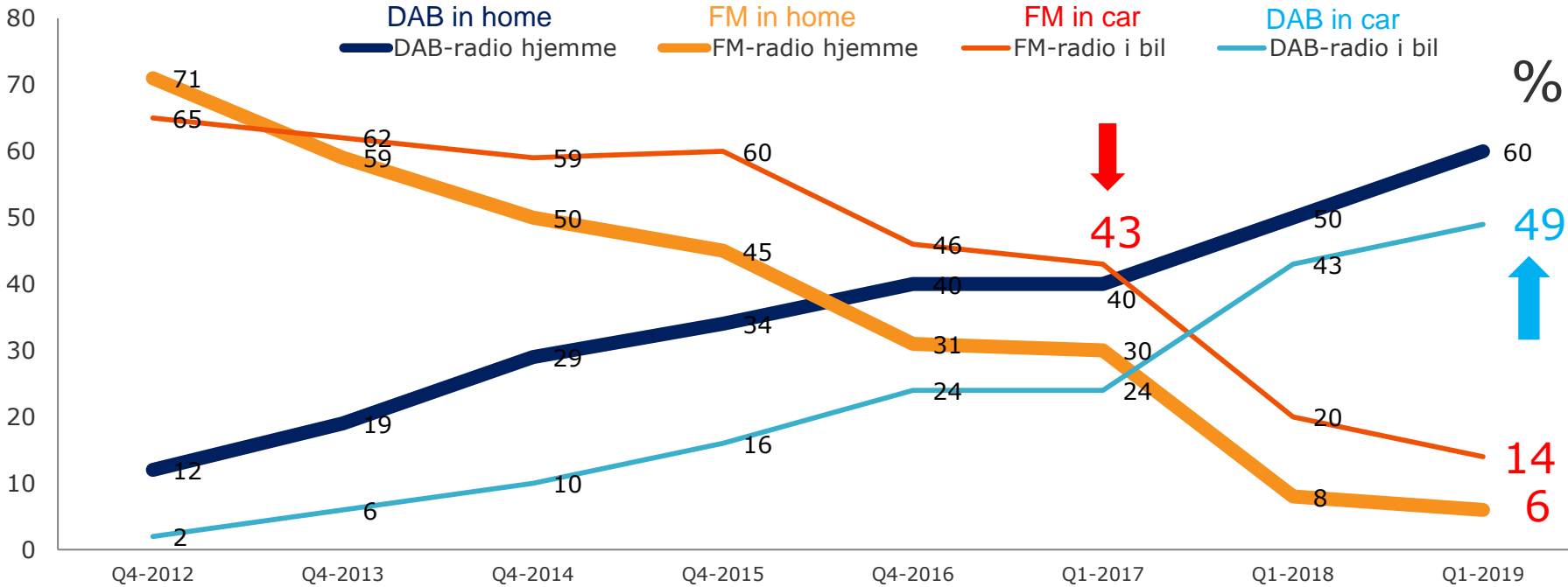
Base: n= 1000

Personvektet

Plans for upgrading your FM car-radio? ⁶



Equipment used for daily radio listening, (of those that listened to radio) 7



base: n= 585

OBS! "n" viser til alle som lyttet til radio "i går"

Personvektet

