



Department
for Culture
Media & Sport

Digital Radio

UK Progress

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World DAB Congress – November 2017

UK DAB Radio Coverage

By DSO
99.1%

Complete
97.5%

BBC
National

SFN
2012 94%

BBC final stage – to be
determined with Government
under new BBC Charter agreed
in 2016

Complete
91.5%

D1

SFN
2012 89%

Launched
April 2016

D2

SFN
75%
Launched
March 2016

Further enhancements –
committed (Step 2) or agreed
– also supporting coverage
from small scale

Local DAB Expansion
Complete - c91.5%

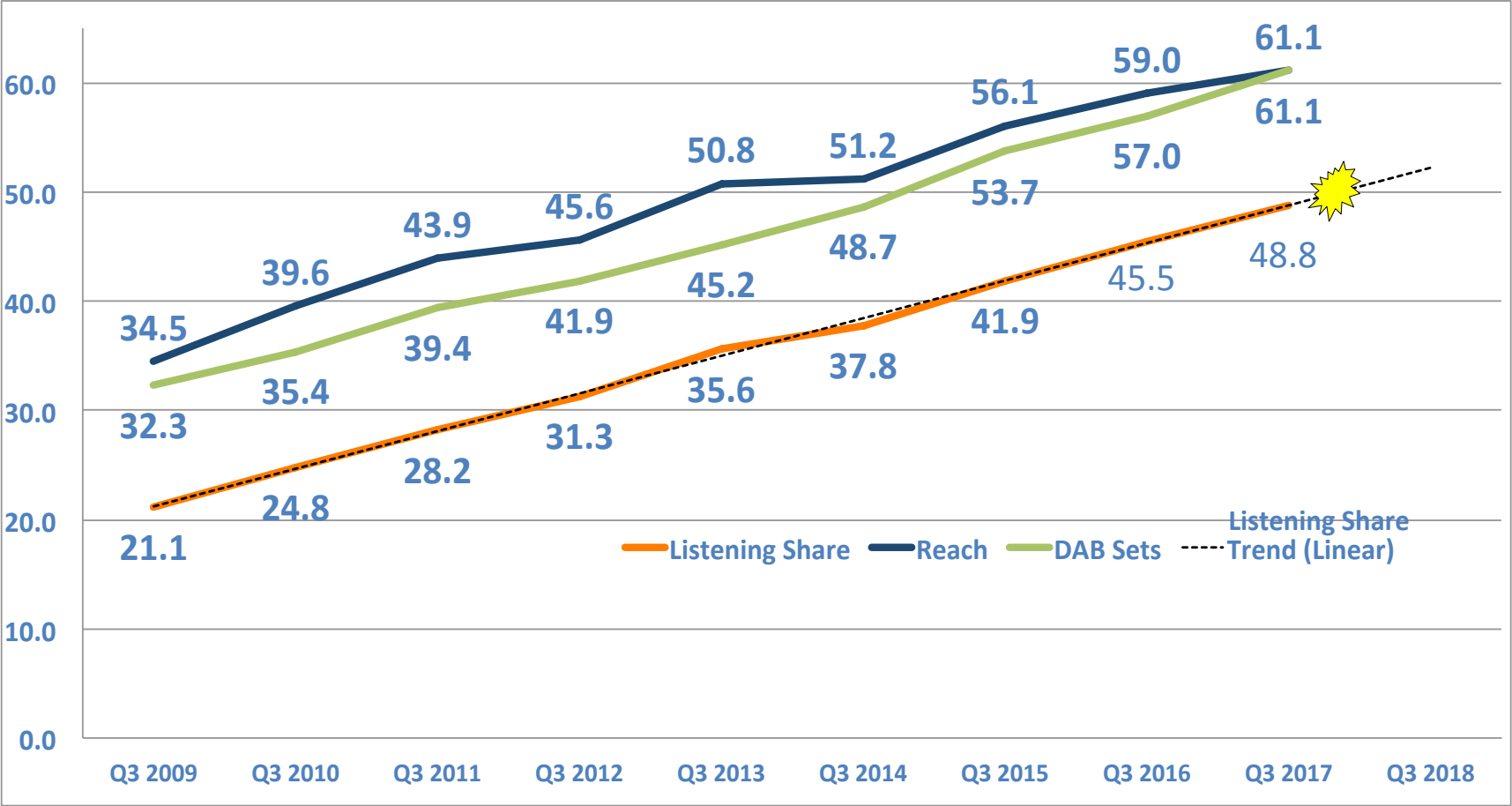
Local DAB Network

58 separate SFNs
(3 in London)
65% in 2012

Digital Radio reach/share of UK radio listening

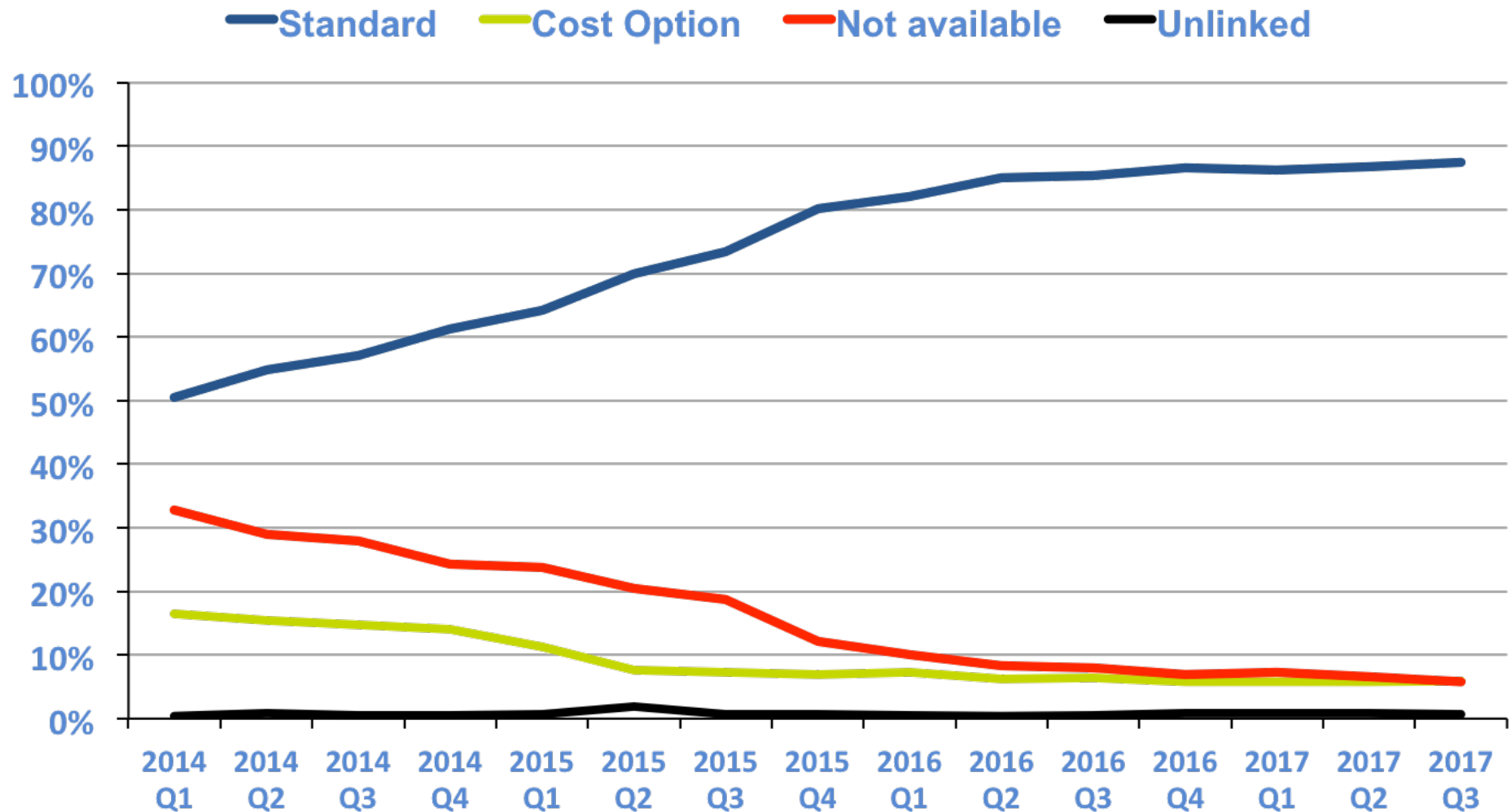
Q3 figures

Source: RAJAR
DCMS projections of future trends



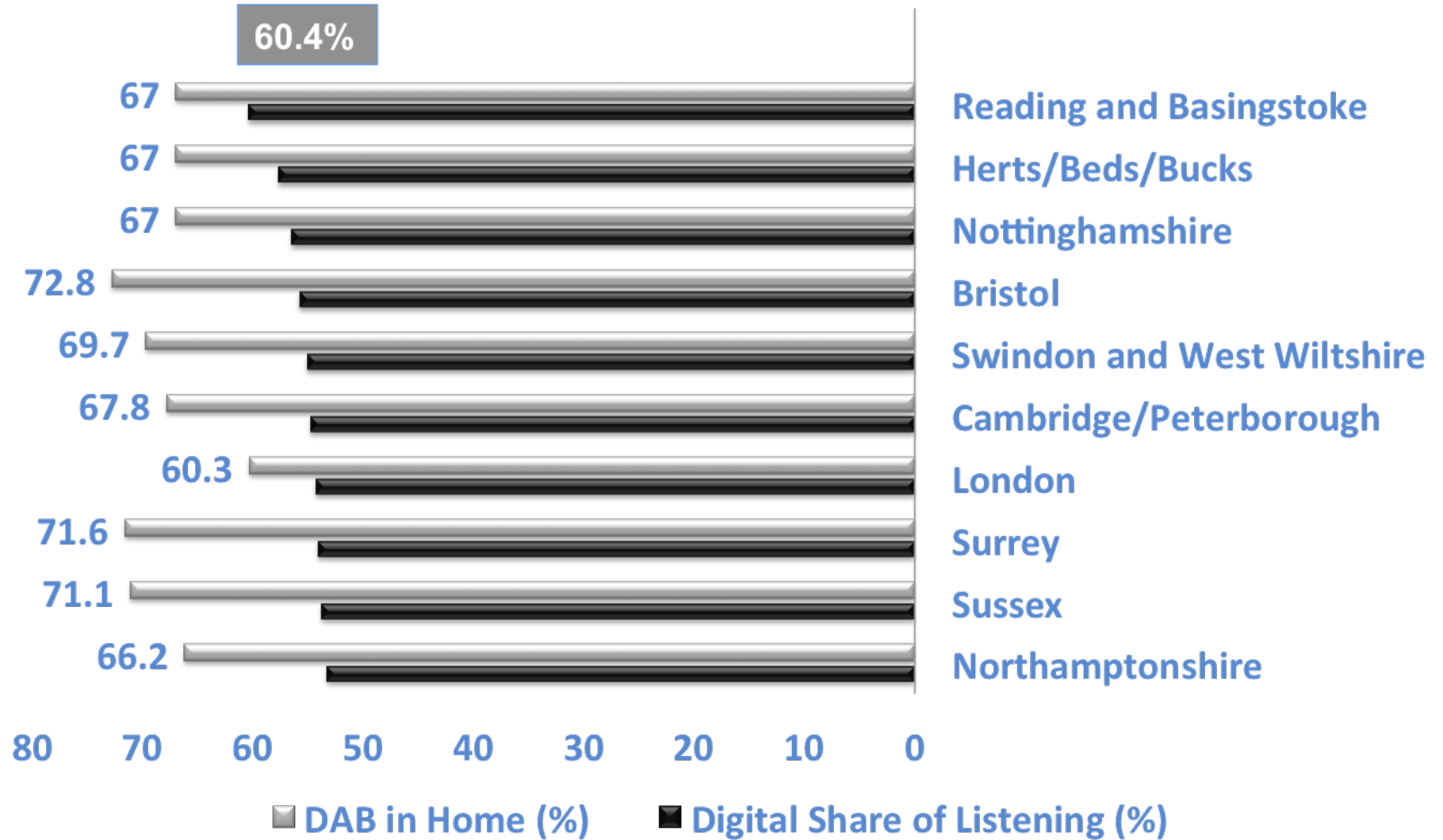
Digital Radio Availability. New Cars 2014-

Source - UK MVRS – CAP HPI – SMMT -0 Q3 2017 figures (to Sept 2017)



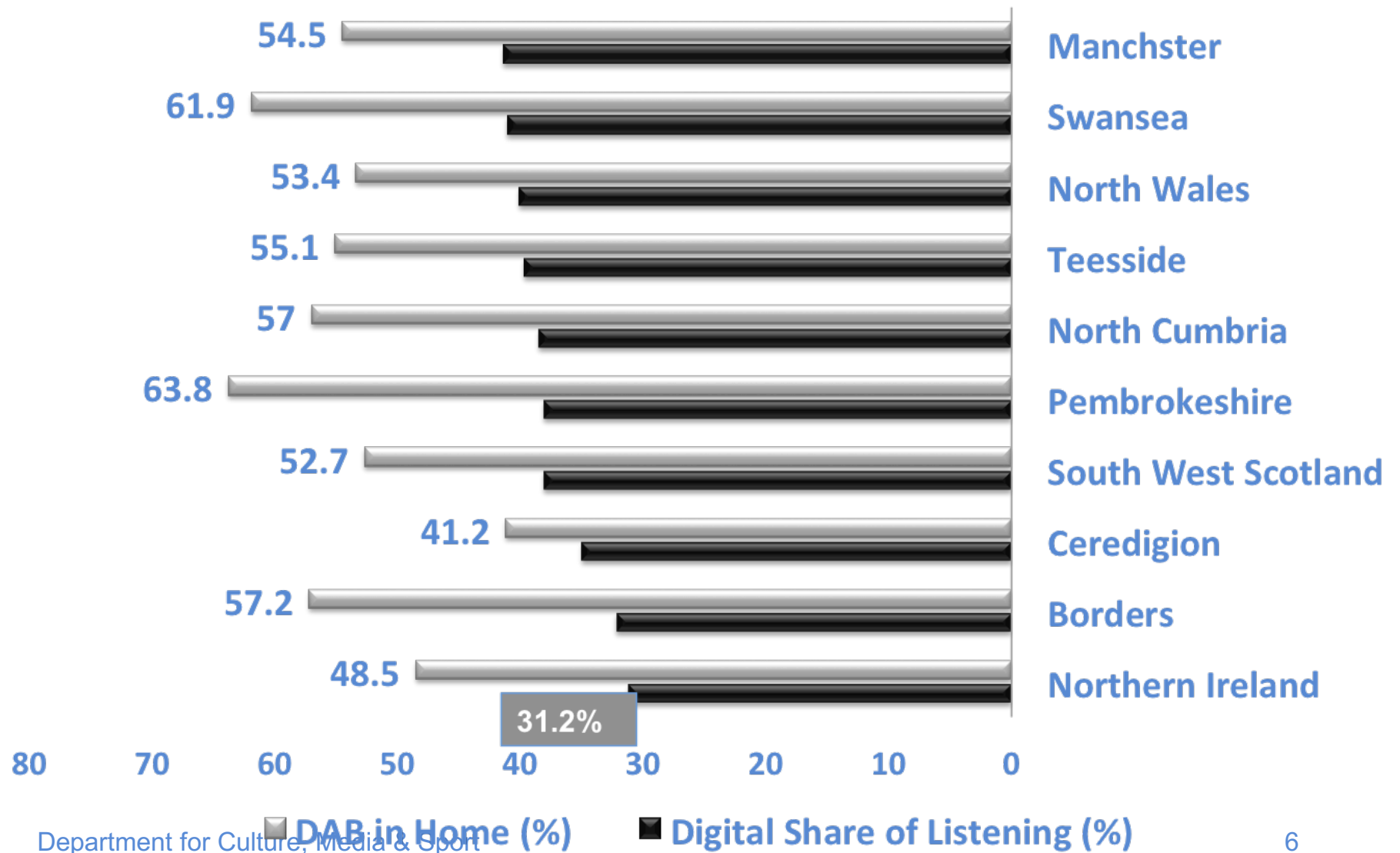
DAB Take up and Share – Top 10 Areas

RAJAR Q3 – by Share of Listening



DAB Take up and Share – Bottom 10 Areas

RAJAR Q3 – by Share of Listening



Digital Radio Sales – Annual Sales 2012 – date

Source – (GFK) - Digital Radio defined as all radios with DAB and/or Internet Radio capability.

