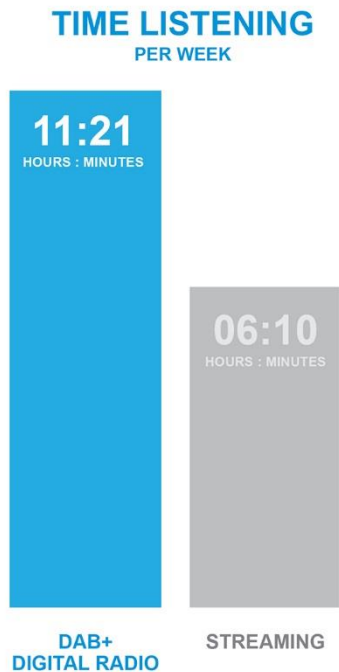


The background is a vibrant blue gradient. It features a pattern of white dots of varying sizes, some of which are arranged in concentric circles. Overlaid on this are several thick, white, wavy lines that curve across the frame, creating a sense of motion and depth. The overall effect is modern and dynamic.

**Radio Summit**  
**Commercial Radio's Place in Multi-Media World**

**Ms Joan Warner - CEO of Commercial Radio Australia &  
WorldDAB Asia Pacific Chair**

ON AVERAGE, PEOPLE LISTEN VIA DAB+  
FOR **MORE THAN 5HRS LONGER** THAN  
THEY LISTEN VIA STREAMING PER WEEK



# Reliable Technology in an Emergency

*“There is no higher & better use of Spectrum than serving diverse audiences with free and local programming for all citizens and not just those who can afford to pay.”*

Gordon Smith, NAB President



# First Smartphone with DAB+



*LG Stylus DAB+*

**No. 1  
selling LG  
smartphone  
in 2016**

# Radio Provides Security

- The only mobile mass medium
- Robust networks
- Wide area coverage
- Scalable
- No cost per user
- Community engagement



# Thank you

*For further information, please contact:*

[www.worlddab.org](http://www.worlddab.org)

