



Department  
for Culture  
Media & Sport

# Digital Radio

## UK Progress

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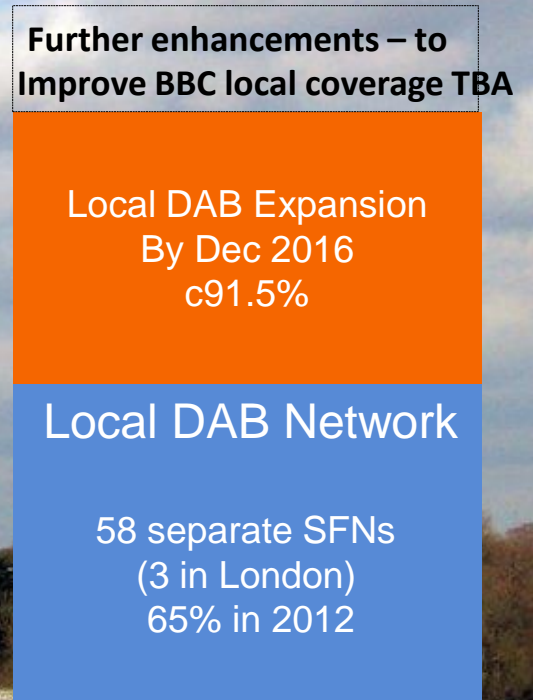
**Department for Culture, Media Sport**

**World DAB Congress - November 2016**

# UK DAB Radio Coverage by end 2016



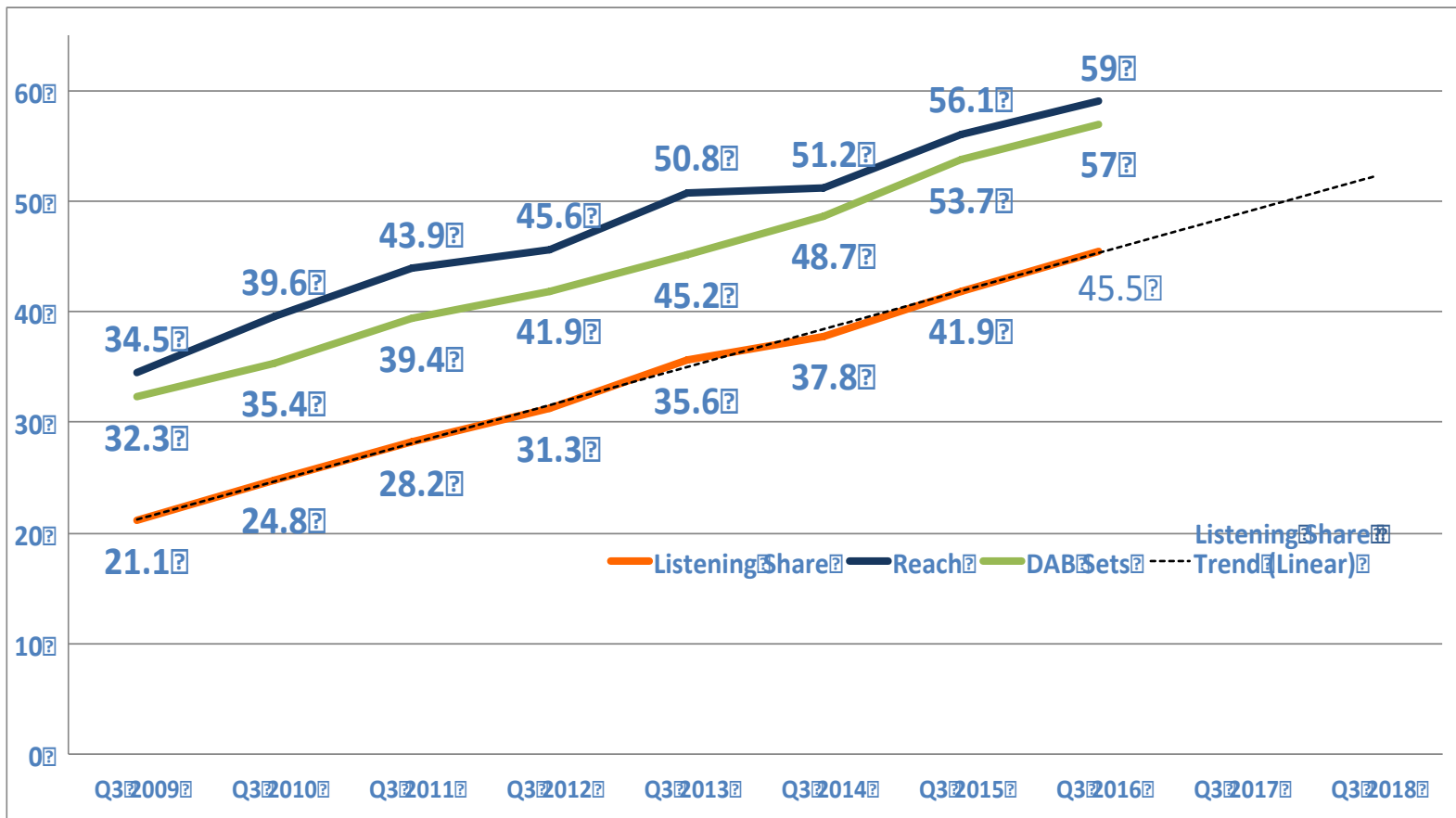
BBC final stage – to be determined with Government under BBC Agreement



# Digital Radio reach/share of UK radio listening

Q3 figures

Source: RAJAR  
DCMS projections of future trends



# Small Scale DAB

## Small Scale DAB

- Funding Agreement with Ofcom (up to £500k over two years) – to promote software-enable DAB for small stations.
- 3 types of trials – simple, multi (SFN) and multi (MFN).
- First Launch** – Brighton – July 2015
- Trial extended** –Ofcom announced extension of trial licences for a further 2 years – April 2016
- Evaluation Report** – September 2016

## Trial Areas

- Angel Radio** - Portsmouth.
- BFBS Aldershot** - Aldershot.
- Brighton & Hove Radio** - Brighton
- Celedor Radio** - Bristol
- Future Digital** - Norfolk.
- Niocast Digital** - Manchester.
- Switch Radio** - Birmingham.
- Scrimshaws** - Glasgow.
- U.DAB** - London.
- UKRD** - Cambridge.

# Small Scale DAB Trials – Ofcom’s Conclusions

- The technology generally worked well and reliably, and technical problems identified were resolved. Ofcom are continuing work to improve the technical stability of some specific transmitter configurations.
- Coordination between service providers has generally been very effective. Across the ten trial areas, nearly 70 unique radio stations are now being carried, the majority of which are new to DAB.
- The ten trial operators have gained extensive practical experience of small scale DAB, and have also shared their experiences and technical.