



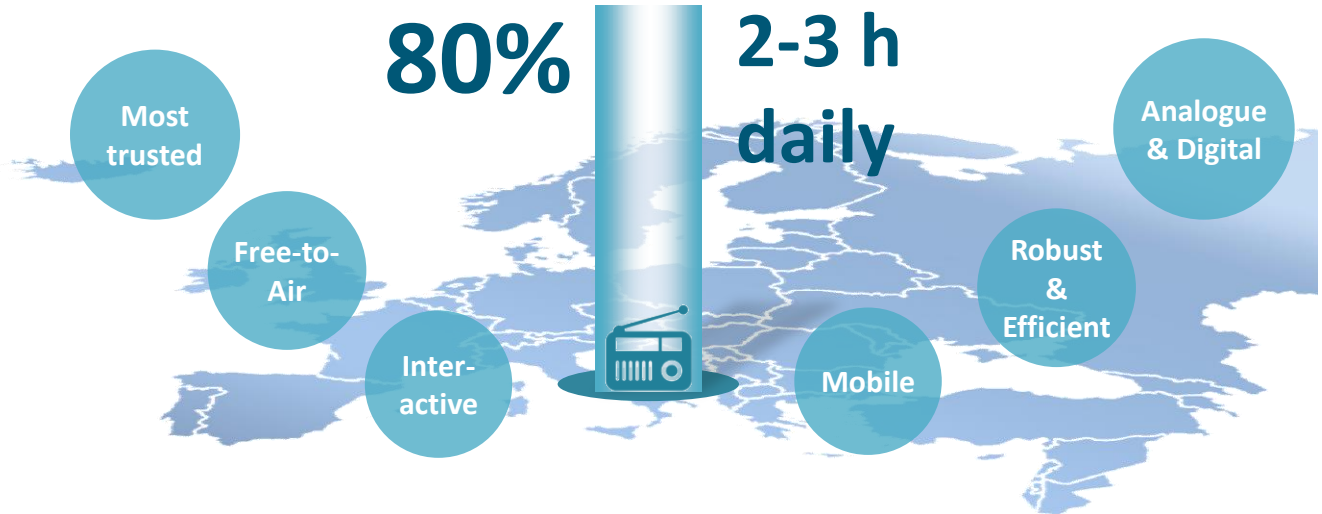
Future of Radio – internet and broadcast together

Julia Maier-Hauff | Secretary General | London | 4. November 2015

AER - voice of commercial radio



Radio is great



Political Challenges

Infrastructure & Technology

Transition
to digital

No EU
switch-off
date

Access
to radio
bands

No
market-
based
approach

Net
neutrality

Best effort
and media
pluralism

Content & Funding

Advertising

No
restrictions

Copyright

Legal
certainty

Fair
competition

State aid
and
dominance

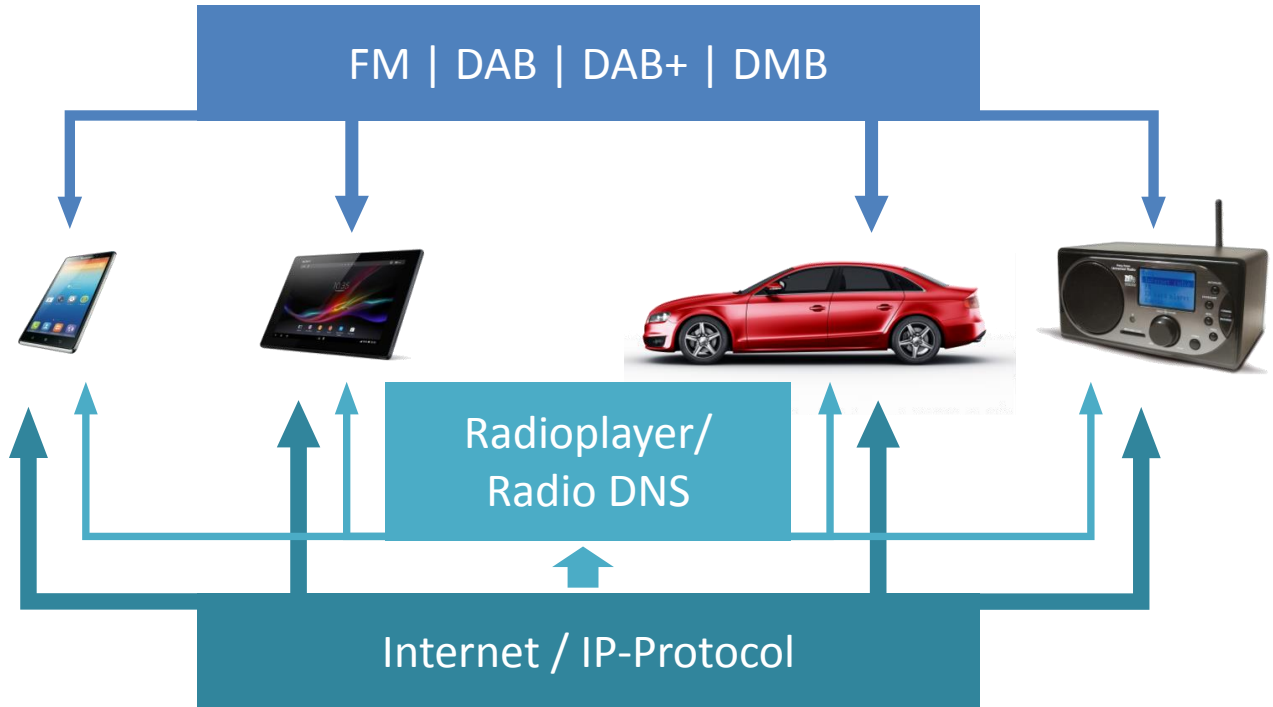
Political Success



Common Messages

+ Access to infrastructure + No interferences
+ net neutrality

Market Challenges



Market Success



Common Messages

EBU





Future of Radio – internet and broadcast together
Thank you for listening!

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