

# Digital radio in France

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# France – first services are being deployed in three cities

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- Don't be confused : digital radio has launched in France
  - Trials are still going on in Lyon, Nantes as well as Rambouillet
  - Deployment is happening in Paris, Nice and Marseille
    - 20 years licences have been granted, emission started
    - Nearly 100 radios (simulcast and digital only) can be received
    - A blend of commercial and community radios
- Radio France is not participating
  - Supervisory decision

# France – first services are being deployed in three cities

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- In details :
  - 13 Multiplexes
  - 9 radio / Mux, with room for 13 ; 95% are DAB+
- An Alliance has been formed : “Alliance pour la RNT”
  - Main objective : coordinate activities related to the promotion of a rapid launch of digital radio at the national level
- The top 4 national commercial radios do not include DAB+ as part of their plan
  - Internet (IP) based technology for digital radio will continue to be promoted
  - Pragmatism and cost reality will most likely prevail
  - Net neutrality being only a theory starts to be recognized



# France – what can you expect

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- The regulator will publish a report on digital radio in France
  - Expected before the end of the year, it may recommend some next steps and a roll out plan with additional cities coverage (namely Strasbourg)
  - Auditions from the industry players has happened
- The latest government has already said that there will be no additional laws
  - The parliament confirmed that they have done their job and are asking the CSA to move forward

# France – what population is covered

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- Coverage will be recognized by the CSA at a date to be defined
  - The methodology is still being discussed between the regulator (the CSA) and the stakeholders
    - TDF, the SECIMAVI or the auto industry (among stakeholders) may have differing numbers ranging from 10+% to 20+%
  - The recognition of greater than 20% coverage has a significant impact on the industry
    - Mandatory addition of a digital tuner for all receivers within 3 months (multimedia), 12 months (standalone receivers) or 18 months (cars)
  - This coverage recognition will most likely be dependant on the publication of a timetable from the CSA for a roll out plan in new cities